

AMENDED AGENDA

MAIDSTONE LOCALITY BOARD MEETING



Date: Monday 1 October 2012

Time: 2.00 pm

Venue: Town Hall, High Street,
Maidstone

Membership:

Councillors Beerling, Chittenden, Daley, Garland (Chairman), Greer, Hotson, D Mortimer, Mrs Ring, Mrs Stockell, J.A. Wilson and Mrs Wilson

Martin Adams, Kent Fire and Rescue Service

Chief Inspector Jon Bumpus, Kent Police

Paul Carter, Kent County Council

Alan Chell, Kent County Council

Councillor Gary Cooke, Kent County Council

Jay Edwins, NHS West Kent

Dr Garry Singh, Maidstone and Malling GP
Consortia

Councillor Mrs Jenny Whittle, Kent County Council

Continued Over/:

Issued on 28 September 2012

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A handwritten signature in black ink that reads 'Alison Broom'.

**Alison Broom, Chief Executive, Maidstone Borough Council,
Maidstone House, King Street, Maidstone Kent ME15 6JQ**

1. Apologies for Absence
2. Minutes of the Meeting held on 25 June 2012 1 - 6
3. Matters and Actions Arising 7 - 8
4. Maidstone Locality Board priorities and dashboard update 9 - 16
Mr Gary Cooke, Kent County Council and Chair of Maidstone
Locality Board Priorities Focus Group
5. Priority: Tackling Worklessness and Poverty 17 - 18
Presentation: A young person's perspective

Presentation: Maidstone's offer to co-ordinate support into
employment, Zena Cooke and Ellie Kershaw, Maidstone
Borough Council

Presentation: Maidstone Integrated Local Area Workfoce
Strategy (InLAWS), Karen Morse, Skills for Care
6. Priority: Local Environmental Improvements 19 - 20
Presentation: Improving local environments, improving local
economies, Lou Kizwini, Regional Director, Groundworks
(South)
7. Discussion Item: Youth Services Transformation Update 21 - 23
Mrs Paulina Stockell, Kent County Council and Chair of
Maidstone Locality Board Youth Services Focus Group
8. **Any Other Business, including Information Items:**
9. KCC's Draft Commissioning Plan for Education Provision (2012-
17) Update 24
10. Future Kent Libraries Provision Update 25 - 27
11. Review of the Local Strategy Partnership Thematic Groups 28 - 31
12. Make Kent Quicker Campaign Update
(paper previously circulated)
13. Household Waste Recycling Centres 32 - 35

MINUTES OF THE MAIDSTONE LOCALITY BOARD

25 June 2012, 2.00pm – 4.00pm, Council Chamber, Maidstone Town Hall

Present	<p>Cllr Chris Garland (CG)</p> <p>Cllr Paulina Stockell (PS)</p> <p>Cllr Stephen Beerling (SB)</p> <p>Cllr Fay Gooch (FG)</p> <p>Cllr Malcolm Greer (MG)</p> <p>Cllr Eric Hotson (EH)</p> <p>Cllr Derek Mortimer (DM)</p> <p>Cllr Marion Ring (MR)</p> <p>Cllr John A Wilson (JAW)</p> <p>Cllr Paul Carter (PC)</p> <p>Cllr Alan Chell (AC)</p> <p>Cllr Ian Chittenden (IT)</p> <p>Cllr Gary Cooke (GC)</p> <p>Cllr Dan Daley (DD)</p> <p>Cllr Jenny Whittle (JW)</p> <p>Cllr Paul Butcher (PB)</p> <p>Martin Adams (MA)</p> <p>Jon Bumpus (JB)</p> <p>Terry Hall (TH)</p> <p>Charlotte Osborne-Forde (COF)</p> <p>John Taylor (JT)</p> <p>Lucy Anderson (LA)</p> <p>Emma Barrett (EB)</p> <p>Alison Broom (AB)</p> <p>Duncan Bruce (DB)</p> <p>Zena Cooke (ZC)</p>	<p>Leader of Maidstone Borough Council (MBC), and Chair of the Maidstone Locality Board</p> <p>Maidstone Rural West Division, Kent County Council (KCC) and Vice-Chair of the Maidstone Locality Board</p> <p>Liberal Democrat Councillor, Fant Ward, MBC</p> <p>Independent Councillor, Barming Ward, MBC</p> <p>Cabinet Member for Regeneration and Transport, MBC</p> <p>Cabinet Member for Corporate Services, MBC and Maidstone Rural South, KCC</p> <p>Shadow Cabinet Member, Communities and Leisure, MBC</p> <p>Cabinet Member for Environment, MBC</p> <p>Cabinet Member for Community Services and Leisure, MBC</p> <p>KCC Leader, Maidstone Rural North Division</p> <p>Maidstone South Division, KCC</p> <p>Maidstone North East Division, KCC</p> <p>Deputy Cabinet Member for Education, Learning and Skills, Maidstone South East Division, KCC</p> <p>Maidstone Central Division, KCC</p> <p>Cabinet Member for Specialist Children’s Services, Maidstone Rural East Division, KCC</p> <p>Maidstone Area Committee, Kent Association of Local Councils (KALC)</p> <p>Area Manager, Kent Fire & Rescue Service, Chair of Safer Maidstone Partnership</p> <p>Chief Inspector, Kent Police</p> <p>Health Inequalities Manager, West Kent PCT</p> <p>Chief Executive, Voluntary Action Maidstone</p> <p>Director of Kent Invicta Chamber of Commerce and Chair of Economic Development and Regeneration Group</p> <p>Skills Training UK</p> <p>SILK Programme Manager, KCC</p> <p>Chief Executive, MBC</p> <p>Community Partnerships Officer, MBC</p> <p>Director of Regeneration & Communities, MBC</p>
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	Debra Exall (DE) Christine Henderson (CH) Sam Hopley (SH) Abi Jessop (AJ) John Littlemore (JL) Kathy Melling (KM) Sarah Robson (SR) Emma Ockelford (EO)	Strategic Relationships Adviser, KCC Community Partnerships Support Officer, MBC CEO, Time Banking UK Community Engagement Officer for Maidstone, KCC Head of Housing and Community Services, MBC Adult Social Services, KCC Community Partnerships Manager, MBC Management Trainee, KCC (observer)
Apologies	Cllr Fran Wilson Cllr Stephen Paine Cllr Malcolm Robertson Cllr John Hughes Jackie Pye	Leader of the Liberal Democrat Group, MBC Cabinet Member for Planning, Transport and Development, MBC Maidstone Central Liberal Democrat KCC Kent Association of Local Councils (KALC) Park Wood Time Banking
Substitutes	Terry Hall, Health Inequalities Manager, West Kent PCT substituting for Jay Edwins, Head of Strategic Partnerships, NHS West Kent Cllr Paul Butcher, substituting for Cllr John Hughes, representing Kent Association of Local Councils KALC	

	MINUTES
1.	Welcome by the Chair Cllr Chris Garland, Leader of Maidstone Borough Council.
1.1	Cllr Garland welcomed everyone present to the meeting of the Maidstone Locality Board.
1.2	Apologies for absence and substitutes were noted as listed above.
1.3	Minutes of the last meeting 28 March 2012: These were agreed as a true record with no amendments.
2.	Matters and Actions Arising LMB meeting 28 March 2012 Refer to separate Action/Matters Arising Log All actions completed, except for two which are on this agenda.
3.	Tackling Worklessness
3.1	<i>Introductory presentation by Zena Cooke, Director of Regeneration and Communities, MBC</i> The presentation gave the current position concerning the extent of youth unemployment and barriers to employment. It also set out a series of practical actions to address this priority. (See presentation slides attached to these minutes.) Comments PC – Reminded the meeting of the £2m Kent apprenticeships scheme and of the need for linking up initiatives in a cohesive way. http://www.kent.gov.uk/news_and_events/news_archive/2011/june_2011/new_information_technology_app.aspx?theme=mobile ZC – MBC's co-ordinating function is confirmed.

MINUTES	
	<p>GC – It may be that up to 25% of the Kent apprenticeships scheme could be directed towards Maidstone.</p> <p>CG – Can that 25% be confirmed?</p> <p>GC – No, but we need to keep a Maidstone context.</p>
3.2	<p>Case Studies</p> <p>1. Supporting communities back into work – Time banking: developing the model in Maidstone (presentations) http://www.timebanking.org/about/what-is-a-timebank/</p> <p><i>Sam Hopley, CEO, Timebanking UK and CEO HCCT, Camden Shares</i> <i>Vicky Butler, SILK Team, KCC</i></p> <ul style="list-style-type: none"> • Timebanking started in 1996 and has grown to over 3m hrs a year. The principle is an hour for an hour, and is used for the co-production of community services; • A grant of e.g. £5,000 is good, but it is even better if it comes with 100 people hours; • Timebanking aims to build solutions at local level, with self-sustaining and cost neutral schemes; • Participants earn credits for hours worked and often find that time banking is a stepping stone into paid work; • Parkwood is a large scheme with over 1,000 credits currently in circulation http://socialinnovation.typepad.com/silk/2010/09/time-banking-in-parkwood.html ; • Credits are 'recycled' around e.g. from school to Fusion Café to volunteer time; • Some people have made the transition in to work. A good example is John who now runs his own handyman service. <p>Discussion</p> <p>SH – In answer to a question on costs, start-up costs are minimal;</p> <p>MR – Need one point of contact for youth, older people. So many groups are overlapping in their work. Accountability is needed as to where NEETS end up;</p> <p>CG – Timebanking is about a long term commitment to finding work, not endless volunteering;</p> <p>VB – Parkwood decided that they did not want a paid worker to promote the scheme;</p> <p>DD – Need to focus down on one target – 50 work experience placements. What return to work courses are available? Could incentivise/contract with young people NEET;</p> <p>GC – Timebanking needs more flexibility as to how to spend time credits. Is it possible to widen the range of 'outlets', and add value to the time banking hour;</p> <p>ZC – The Parkwood scheme could be widened to include e.g. subsidised cinema tickets, subsidised transport.</p> <p>2. Progress! Programme – supporting local people into employment – (Presentation) Kathy Melling, KCC Adult Social Services, & <i>Lucy Anderson, Skills Training UK</i></p> <p>LA – Skills Training UK deliver employment training across the whole south-east.</p> <ul style="list-style-type: none"> • The programme was recently re-named Progress! http://progressprogramme.com/

MINUTES

- Progress! works with families to become more employable
- 530 people in 400 families have been referred in the south-east.
- Around 50% of clients enter education, employment or training.
- Progress! looks hard at the barriers to work faced by families and looks to achieve tangible outcomes e.g. achieving a first qualification

<http://www.skillstraininguk.com/>

KM – In answer to a query on the two Troubled Families 'strands' (European Social Foundation and Dept Work & Pensions), the main difference between the two is the referral route. The referral route for ESF puts local authorities in control. Eligibility has recently been relaxed so that only one family member has to be in receipt of a work-related benefit.

Discussion

EH – Will agencies e.g. Police, HNS, Courts give the savings from the troubled families scheme back to local authorities?

ZC – Funding is not really the problem, getting and keeping co-ordinated is.

IC – How many potential clients are there in Kent?

LA – There is an allocation of 2,600 in Kent, the largest allocation in South-East. The aim is to identify them by June 2014. There are 222 indicative clients in Maidstone, and 73 individuals have been referred so far in Kent. Kent is rolling out the scheme local authority by local authority – 6 Councils so far referring into the scheme;

JW – Is the referral criteria the same as for the DWP scheme?

KM – There is no attachment fee, only payment by results on progress measures. DWP have set a target of 30% of clients in sustained employment.

JW – What is the cost?

LA – £14m in the South-East, but will find the figure for Kent;

CG – Do we know where the NEETS are?

ZC – Yes – Connexions track them;

JAW – How are we joining up?

LA – Intensive family intervention in the home → then work with Skills Training UK to get into employment;

ZC – The two strands are:

DWP → ESF → employment based

DCLG → Troubled Families;

PC – The two streams have potential for massive overlap, well intentioned silos;

GC – There is a need to keep it simple, add clarity

- The Priorities Focus Group can keep an overview
- MLB needs to be kept informed as to progress
- The co-ordinating function is needed
- Need to engage with employers.

PC – KCC will recruit 12 local authority co-ordinators;

JT – Employers have barriers to employing people – reasons why they might not recruit – need to talk to employers to gain real understanding;

PC – If 10,000 Eastern Europeans can find work, why can't our unemployed – the attractiveness of work should increase as the welfare/benefits regime changes;

JT – Youth unemployment is high, but are they prepared for work? Abilities and attitude;

	<p>MINUTES</p> <p>ZC – There are sufficient vacancies; The co-ordinating function applies not just to the public sector, but to the private sector as well; Work placements do lead to permanent employment; PC – Is it possible to circulate the profile of those vacancies; GC – Maidstone’s Core Strategy 2026 pledges jobs growth, we must build a model that ensures the ‘supply’ of NEETS is cut of; CG – Proceed to vote.</p> <p>Agreed: The Proposed Actions in the Director of Regeneration & Communities’ presentation were agreed:</p> <ol style="list-style-type: none"> i. Invite Job Centre Plus to join the Maidstone Locality Board; ii. Establish a co-ordinating function within MBC; iii. Identify and engage with 10 local employers to support and mentor young people NEET; iv. Secure 50 work experience placements by December 2012; v. Use Connexions data to identify 30 NEETs and work with them into employment within 6 months; vi. Present the findings of barriers to employment and make further recommendations at the next meeting.
4.	<p>Locality Board Priorities – Recommendations from Focus Group <i>Update by Councillor Gary Cooke, Deputy Cabinet Member for Education, Learning and Skills, KCC</i></p> <p>GC updated the meeting as to results from the Priorities Focus Group meeting 28 May where Members concentrated on differentiating between:</p> <p>Population Accountability – concerns the wellbeing of whole populations Performance Accountability – concerns the wellbeing of customer populations, and thereby moving from ends to means, turning talk into action.</p> <p>Agreed: The full results of the Priorities Focus Group 28 May to be circulated with these Minutes.</p>
5.	<p>Any Other Business</p> <p>5.1 Update on Transforming Youth Services in Maidstone (verbal update), <i>Cllr Gary Cooke, Kent County Council</i></p> <p>GC gave a summary of the results of the Transforming Youth Services Focus Group meetings held in April & May. The PQQ and ITT/Work Specification had been considered in detail, youth facilities in Lenham would remain, and questions regarding the funding of building maintenance raised with KCC property. PB raised the issue that young people themselves seemed not to have been very involved with the Youth Service Transformation, and that KALC would seek to meet with KCC to address the gaps in provision.</p> <p>Agreed:</p> <ol style="list-style-type: none"> i) MLB to note the report ii) KALC will seek to meet with the relevant KCC cabinet member. <p>5.2 Maidstone Integrated Local Area Workforce Strategy (InLAWS) (verbal</p>

MINUTES	
	<p>update), <i>Zena Cooke, Maidstone Borough Council</i> InLAWS is a long-term strategy for the health and social care workforce.</p> <p>Agreed: Actions arising from the report to be considered in greater detail at the next MLB meeting (1 October).</p>
5.3	<p>KCC Consultation: Draft Commissioning Plan for Education Provision 2012-17 (paper), <i>Cllr Gary Cooke, Kent County Council and Zena Cooke, Director of Regeneration and Communities, MBC</i> ZC introduced the Draft Commissioning Plan and highlighted its main proposals for Maidstone, including the provision of temporary classrooms and new schools. GC clarified that the Draft Plan was based on standard class sizes of 30 in primary schools, 33 for juniors.</p> <p>Agreed: To note the consultation document Draft Commissioning Plan for Education Provision 2012-17 and that MLB member organisations will respond individually to it as appropriate.</p>
5.4	<p>Maidstone Locality Board Logo and Website (paper), <i>Sarah Robson, Maidstone Borough Council</i></p> <p>Agreed: i) The MLB logo design was accepted without change. ii) The Board agreed to the website as it is developed.</p>
5.5	<p>Broadband – Make Kent Quicker campaign (verbal update), <i>Abi Jessop, Kent County Council</i> MLB members were asked to encourage to people to register for this campaign (Maidstone has the second highest request rate in the County at 13.3%).</p> <p>A query was raised regarding DEFRA grant. To be followed-up with relevant KCC/MBC officers.</p>
6.	<p>Close Meeting ended 16:10</p>

Agenda Item 1

MAIDSTONE LOCALITY BOARD Action/Matters Arising Log 1 October 2012

Agenda Item	Actions/Matters Arising	Lead	Deadline	Status
MLB Meeting 20 January 2012				
2 2.3/200112	Locality Board arrangements Update on Locality Board financial arrangements to be presented at October meeting	ZC	By MLB meeting 1 October	On target
MLB Meeting 28 March 2012				
3.3/280312	Following the refinement of objectives and actions, the Locality Board approaches all housing associations operating in the borough to encourage them to make the best use of the local skills and when maintaining their properties to employ local tradesmen	ZC	After MLB 25 June	On target
5 5.1/280312	Libraries – future service proposals The Maidstone Locality Board will create a sub-group to progress community engagement, consider current service delivery and future service delivery options and make recommendations to the full Locality Board.	SR	After MLB 25 June	Cleared
MLB Meeting 25 June 2012				
3/250612	Tackling Worklessness 1. Invite Job Centre Plus to join the Maidstone Locality Board; 2. Establish a co-ordinating function within MBC; 3. Identify and engage with 10 local employers to support and mentor young people NEET; 4. Secure 50 work experience placements by December 2012; 5. Use Connexions data to identify 30 NEETs and work with them into employment within 6 months.	SR ZC ZC ZC ZC	On this agenda	All actions on target
4/250612	Locality Board Priorities The full results of the Priorities Focus Group 28 May to be circulated with these Minutes.	SR/DB	With MLB 25 June papers	Cleared
5 5.1/250612	Any Other Business Update on Transforming Youth Services KALC representative will seek to meet with the relevant KCC cabinet member (to seek to address gaps in rural youth services provision).	Cllrs JH & KB	On this agenda	In progress

Agenda Item	Actions/Matters Arising	Lead	Deadline	Status
5.2/250612	Maidstone Integrated Local Area Workforce Strategy (InLAWS) Actions arising from the report to be considered in greater detail at the next MLB meeting (1 October).	ZC/AJ	On this agenda	On target
5.5/250612	Make Kent Quicker Campaign Question concerning the availability of a DEFRA grant to be followed-up with relevant KCC/MBC officers.	AJ	On this agenda	On target

AGENDA ITEM 2

MAIDSTONE LOCALITY BOARD **1 October 2012, 2.00-4.00pm**

Priorities and Dashboard Update

Gary Cooke, Deputy Cabinet Member for Education, Learning and Skills, KCC and Chair, MLB Priorities Focus Group

1. Introduction

1.1 Following the work of the Priorities Sub-Group, which reported to the June meeting, the Board has adopted three priority themes around which the agenda of this and future meetings will be focussed:

1. Community Budgets
2. Tackling Worklessness and Poverty
3. Local Environmental Improvements.

1.2 All Board Members want to be assured that the MLB is having a positive impact on the people and communities of Maidstone. To assist the Board's performance management, specific Report Cards on each theme are being developed together with a Locality Board Dashboard. This report introduces these documents.

2. Locality Board Dashboard

2.1 A "dashboard" has been developed for the use of all Locality Boards which gives District-level information for all Kent Districts, including absolute numbers, percentages and trends, in the form of bar chart graphs and the actual data tables. The entire document can be printed off, but runs to some 40 pages. The excel spreadsheet version can be accessed at <http://www.maidstonelocalityboard.com/locality-board-store/>.

2.2 The full list of indicators included in the dashboard is attached at Appendix 1. As the 1 October Board meeting has a particular focus on tackling worklessness and poverty, some of the key indicators around this have been selected to highlight to the Board and these are set out at Appendix 2.

2.3 The Dashboard will be produced and updated twice a year (led by KCC). It is suggested that an analysis of the key information for Maidstone, combined with more local information (ie ward level), is produced for the Board each time the Dashboard is updated (led by MBC).

3. Report Cards

- 3.1 These are being developed for each of the themes. The Tackling Worklessness and Poverty Report Card is attached at Appendix 3, and the Board is asked to approve the draft strategy and action plan included at the end of the Report Card.
- 3.2 A draft report card on Local Environmental Improvements is attached at Appendix 4, but this is still very much work in progress. Comments are welcomed about what else should be incorporated.

4. Recommendations

- 4.1 The Board is asked:
1. To note the development of the Locality Board Dashboard, and agree that regular reports should be made to the Board on how these indicators are changing for Maidstone.
 2. To consider and approve the draft strategy and action plan included in the Tackling Worklessness and Poverty Report Card.
 3. To note the development of the Local Environmental Improvements Report Card.

Report Authors

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Contents of Locality Board Dashboard

(items in italics are yet to be included)

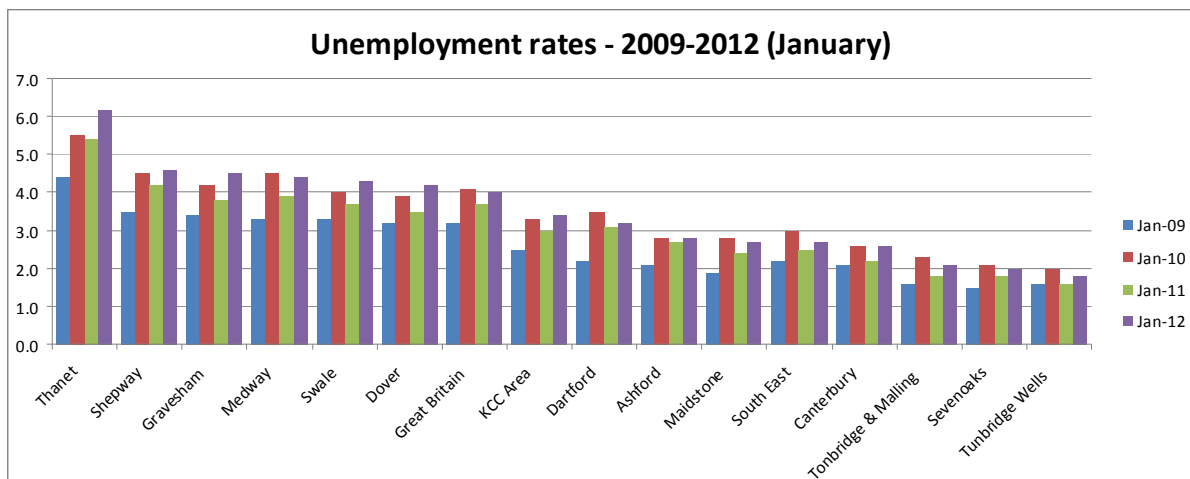
Population totals
Population growth
Population by age
Worklessness
Percentage workless
Unemployment numbers
Newly unemployed
Unemployment rates
Youth unemployed
Youth unemployment rates
Unemployment rates by age
Percentage unemployment by duration
Employees (workplace)
Percentage employee change
Industrial structure
Median full-time resident earnings
Median full-time workplace earnings
Gross value added
Resident workforce
Percentage with no qualifications
Percentage with NVQ4+
Percentage adult smokers
Male life expectancy at birth
Female life expectancy at birth
Percentage claiming disability benefits
Incidence of malignant melanoma
Cancer mortality
Infant mortality rate
Adult obesity
Percentage obese children - year 6
Housing starts
Housing completions
Housing waiting list
Waiting list as a proportion of all households
Homelessness - those in temp. accomodation
Section 106 Agreements - Money received
All crime offences
Burglary (dwellings)
Robbery offences
Theft offences
Violence against the person
First time entrants to the Youth Justice System

Road traffic collisions
% achieving level 4+ English & Maths
% achieving 5+ A*-C including English and Maths
Number of schools below the KS2 floor
Percentage of schools below the KS2 floor
Number of children permanently excluded
Percentage of children permanently excluded
Persistent absence
Number of schools in category (special notice or notice to improve)
Looked After Children (LAC) per 10,000 aged under 18
Percentage LAC placed within 10 miles from home
LAC by age
LAC by how long in care
Percentage 16-18 year old NEETs
Number 16-18 year old NEETs
Teenage conceptions
Troubled Families
KCC Apprentice starts
Waste tonnage
Percentage waste recycled/composted
Carbon emissions per capita

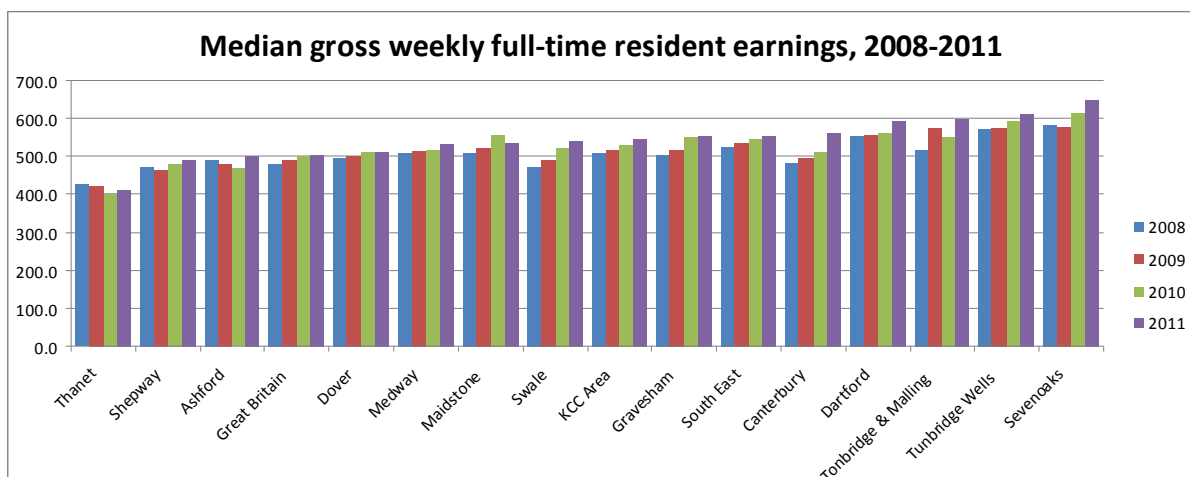
Worklessness Highlights for Maidstone from the Locality Board Dashboard

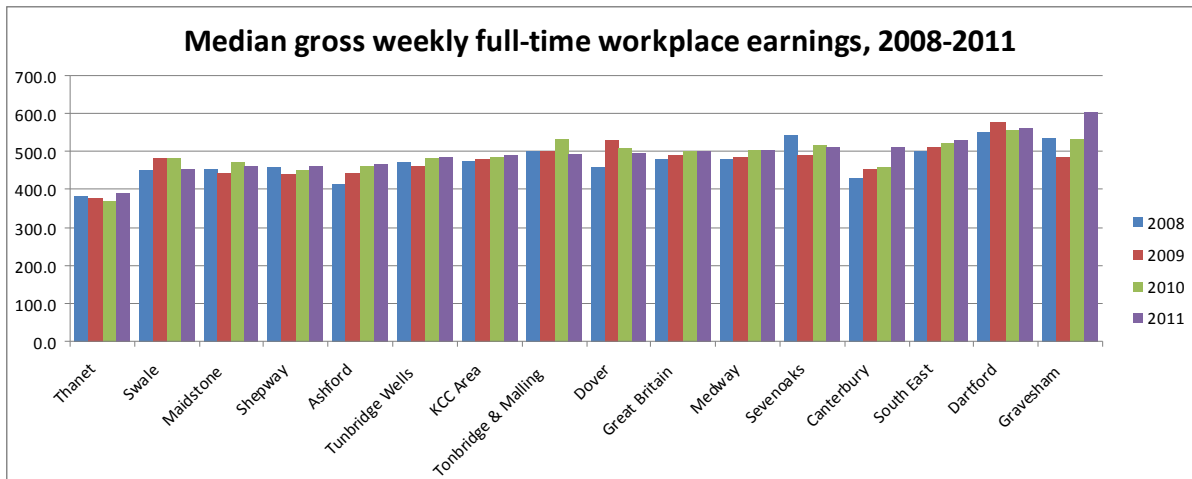
The Dashboard indicates that Maidstone Borough has lower levels of worklessness than the Kent average, with 8.5% of the working age population “workless” in May 2011, which had not changed much over the previous two years, was close to the SE England figure of 8.5% and much lower than the Kent average of 10.4% and the GB figure of 12.1%.

More up to date figures are available for unemployment rates, which show a similar picture: Maidstone’s rate in January 2012 was 2.7% compared with 3.4% for the KCC area, 2.7% for the SE and 4.0% for GB.

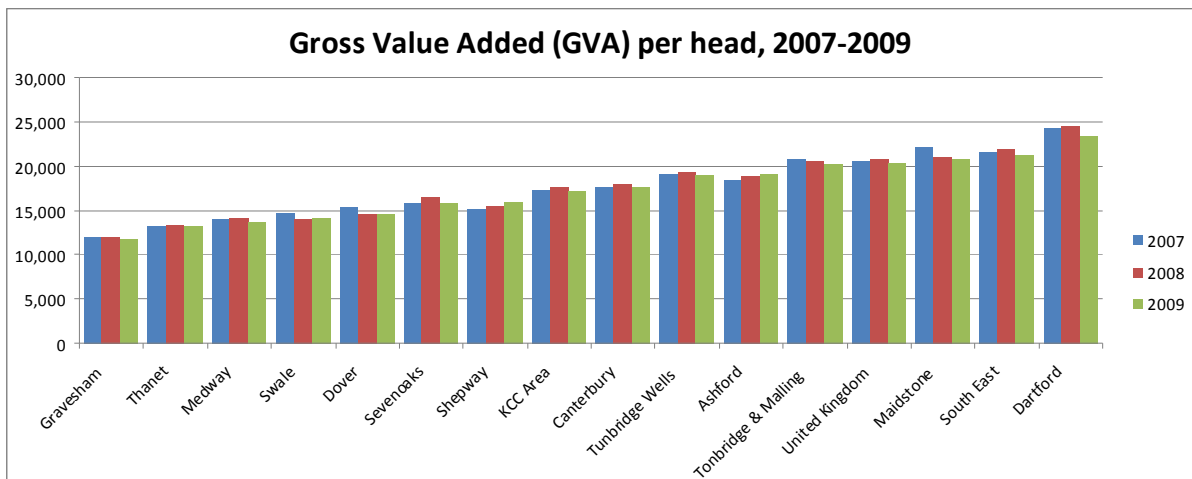


Maidstone’s median gross weekly full-time **resident** earnings were £535.50 in 2011, not far below the KCC Area average of £546.20, higher than the GB average of £503.10, but well below the SE average of £554.40 (Sevenoaks residents have the highest wages at £651.60). However, it is interesting to note that Maidstone’s median gross weekly full-time **workplace** earnings were much lower at £461.90, with only Thanet and Swale amongst the Kent Districts having a lower figure, suggesting that resident wages are bumped up by commuters.

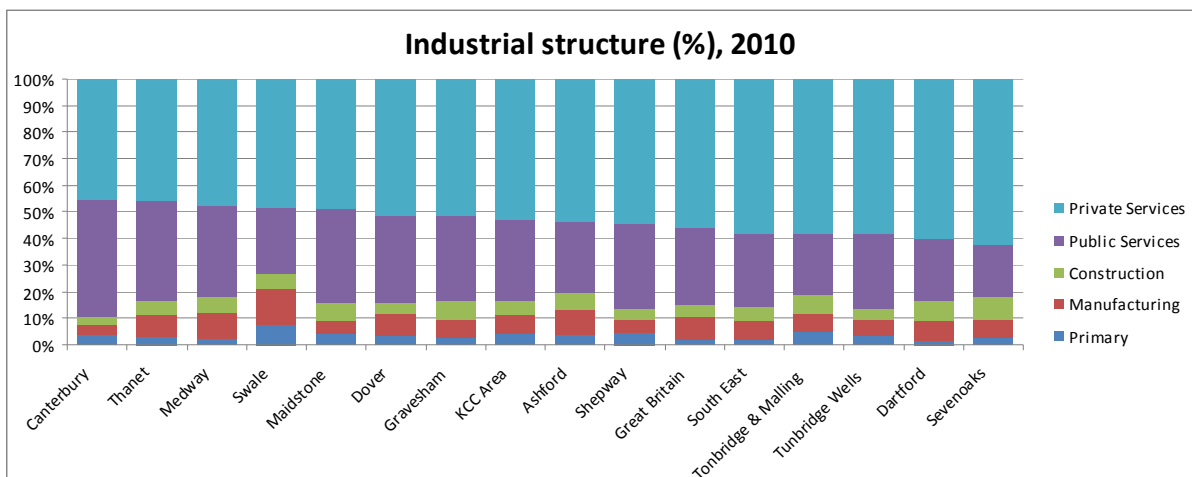




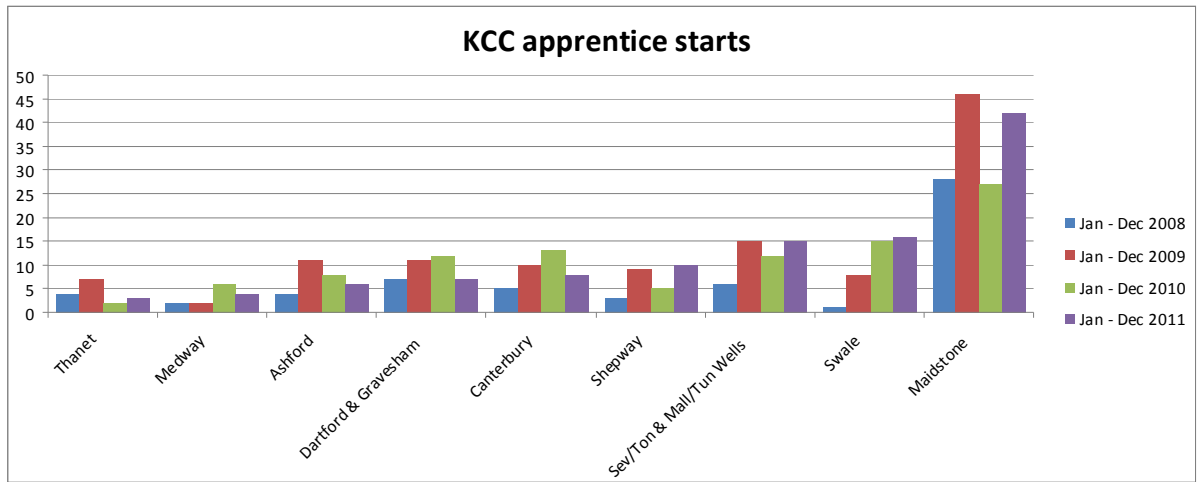
In 2009 Maidstone's Gross Value Added per head was the second highest in Kent at £20,803 (only Dartford being higher), slightly higher than the UK average (£20,341) and not far behind the SE average (£21,257).



The graph below shows that Maidstone, unsurprisingly given the location of KCC's HQ, has a relatively high proportion of public service employment.



Finally, the Board might be pleased to see that far more KCC apprenticeships take place in Maidstone than any other District:



Tackling Worklessness & Poverty Report Card

POPULATION: Young People in Maidstone (under-25s)

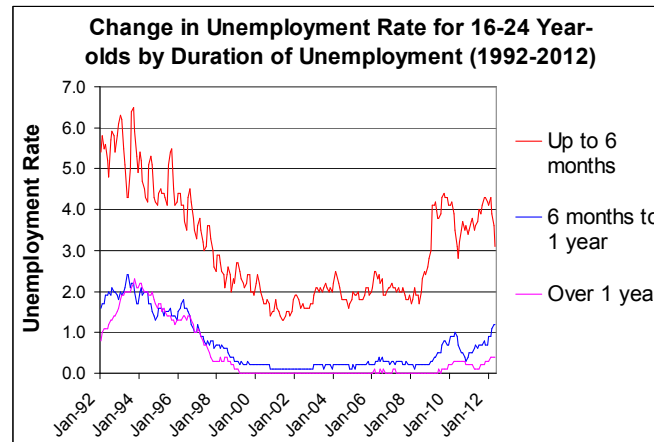
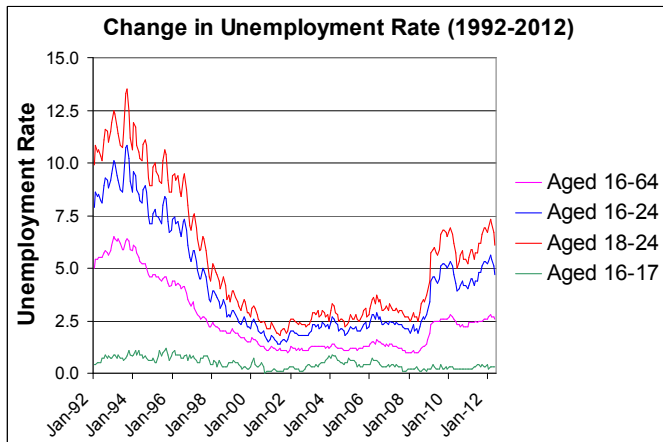
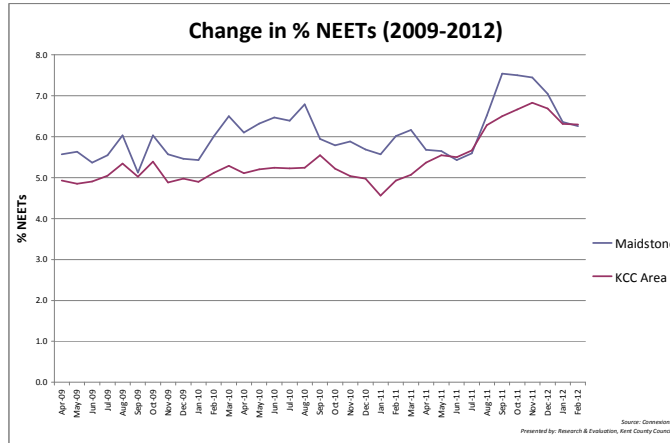
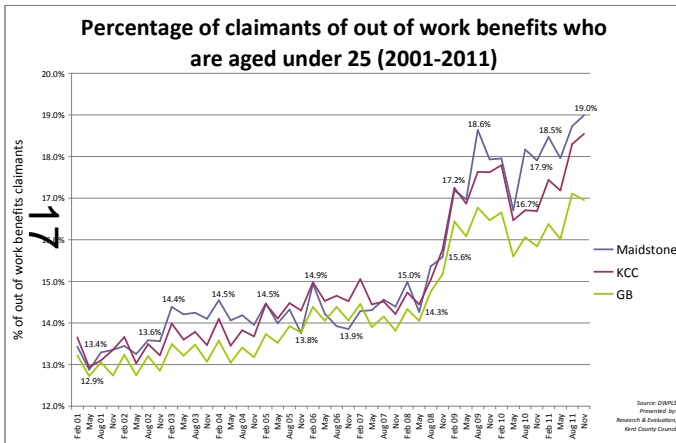
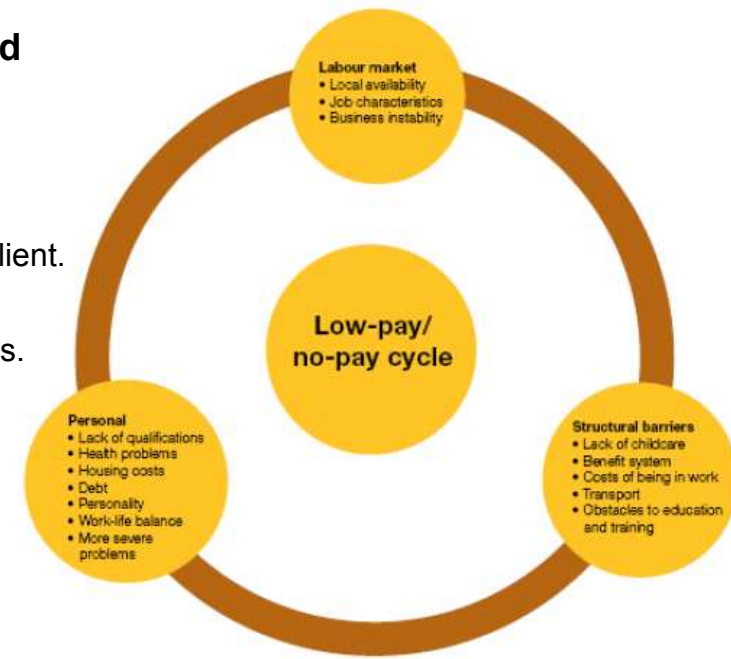
OUTCOME: People are self-sufficient

What does this look like? Young residents developing a range of applied work skills in a diverse job market, so that individuals, families and communities are healthy and resilient.

WHY IS THIS IMPORTANT?

Being self-sufficient impacts on people's wellbeing, quality of life and the sustainability of communities. Family poverty is tied to family income, so worklessness and low wages are primary drivers behind poverty. Focusing on young people will contribute to breaking the cycle of worklessness and poverty.

KEY POPULATION INDICATORS



DATA DEVELOPMENT / RESEARCH

- Identify those young people who are unemployed or on low incomes and those at risk
- Map existing skill sets (the target population) and available development (education/training providers) to current/potential job opportunities (local employers) – to facilitate matching and identify/forecast gaps
- Analyse barriers to employment
- Comparison of income and housing costs over time

Tackling Worklessness & Poverty Report Card

THE STORY BEHIND THE CURVES

- While *unemployment* is broadly comparable in Maidstone, for young people it is getting worse over time and comparatively. 18-24s make up the biggest proportion of those unemployed in Maidstone.
- An *inter-generational* cycle of worklessness and poverty is contributing to this problem. This can be concentrated in some communities. For some, transportation into areas where there is work is a barrier.
- Some young people do not have the basic *skills* needed to take advantage of employment opportunities that do exist.
- The trends are also related to the *infrastructure for jobs*; efforts to turn the curve on unemployment need to be done hand in hand with developments in the job market.
- Determinants of *health* include socio-economic factors, so it is important to address these to be able to positively impact on health inequalities (both physical and mental). The economic downturn could affect this further, as this has been the case in previous recessions. Work cannot provide a sustainable route out of *poverty* if job security, low pay and lack of progression are not also addressed.

KEY PARTNERS

- Maidstone Borough Council
- Kent County Council
- Employers
- Chamber of Commerce
- Jobcentre Plus
- Connexions
- Schools & Colleges

WHAT WORKS?

- Enabling work-readiness – many different opportunities to learn applied work skills (e.g. youth volunteering, training, apprenticeships, work experience, family education programmes)
- Addressing barriers for those not working – including family education, mentoring, building confidence and removing policy-based perverse incentives

ACTION CRITERIA

- Working with employers
- Appropriate to young people's needs
- Range of skills and opportunities
- Deliverable by Maidstone Locality Board partners

STRATEGY AND ACTION PLAN

To break the cycle of worklessness and poverty through a programme that enables young people to gain applied skills that are valued by employers – ACTIONS & MILESTONES TO BE DEFINED

- Including:
1. Invite Jobcentre Plus to join the Maidstone Locality Board (as a voting member). **COMPLETED (August 2012)**
 2. Review and evaluate all services and projects for unemployed or NEET young people. Either Align (do once and properly) OR Stop (take action if no/poor outcomes).
 3. Develop a better understanding of employers' requirements and the local job market by working directly with Maidstone employers.
 4. Link with related workstreams (eg Community Budgets, Troubled Families, Progress!, Work Programme, Youth Contract, Youth Guarantees, Kent Jobs for Kent Young People, Access to Work, Welfare Reform, Universal Credits, Personal Budgets, Localisation of Council Tax Support etc).
 5. Commission the Business Partnership and Financial Inclusion Partnership to deliver/co-ordinate the programme (on a task & finish basis). Quarterly progress reports to be presented to the Maidstone Locality Board.

Environmental Improvements Report Card

POPULATION: Residents of Maidstone

OUTCOME: Residents are proud of their environment

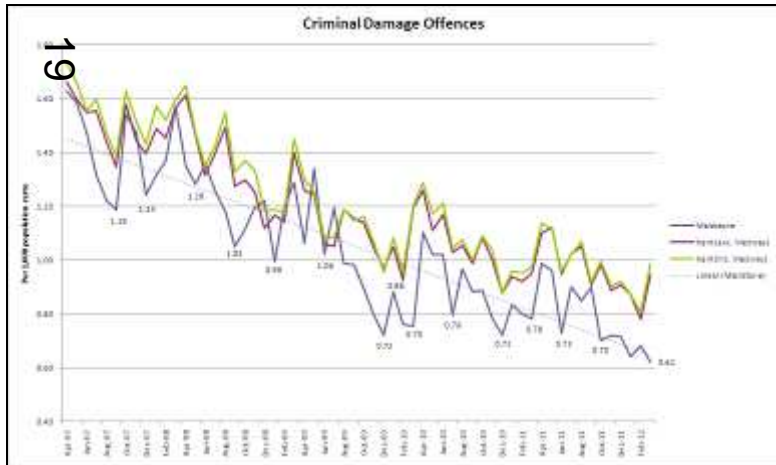
What does this look like? A safe, clean and tidy borough, with high levels of community spirit and participation, where people are supported to look after their local neighbourhoods and community assets.

WHY IS THIS IMPORTANT?

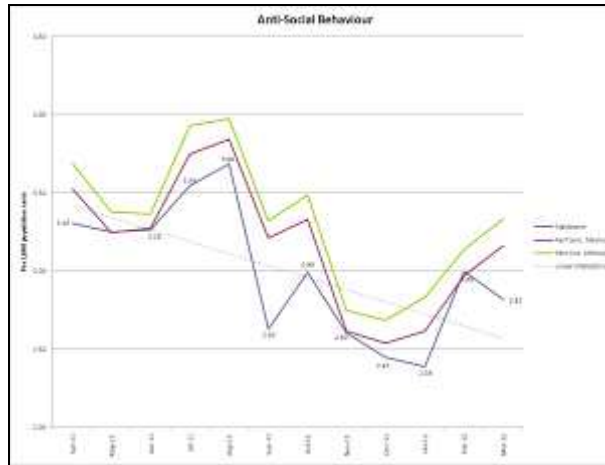
Neighbourhoods have a significant impact on the conditions in which individuals and families live and the quality of their lives. Local environmental factors can affect what makes somewhere a good place to live; the sense of belonging or community spirit; perceived or actual levels of crime and antisocial behaviour; property prices; economic investment; regeneration; and health.

KEY POPULATION INDICATORS

Insert trend line chart

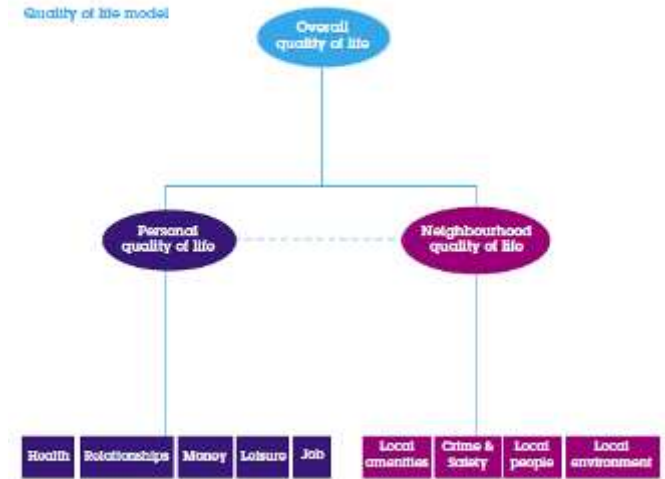


Insert trend line chart



Possible data sources for additional trendline charts:

- Local Environmental Quality Survey (source: ENCAMS / Keep Britain Tidy) – Since the national requirement for this survey ceased, Keep Britain Tidy no longer undertakes the survey on a district basis every year; now different districts are sampled to build a regional picture.
- Residents' satisfaction with local area (source: 2011 residents survey, Place Surveys, General user Satisfaction Surveys)
- Influence over local decisions (source: 2011 residents survey, Place Surveys, General user Satisfaction Surveys)



Source: ENCAMS

DATA DEVELOPMENT / RESEARCH

- Analyse recycling provision and gaps across the Borough (including availability and accessibility of recycling facilities by area, housing type/tenure etc)
- Levels of graffiti and littering over time
- Traffic congestion/speeding levels over time
- Volunteering / community participation rates over time
- Property-related insurance premium over time

Environmental Improvements Report Card

THE STORY BEHIND THE CURVES

- To be completed once the trendline charts have been finalised.

KEY PARTNERS

- Maidstone Borough Council
- Kent County Council
- Environmental Agency
- Social housing providers
- Local businesses
- Schools & Colleges
- Residents

WHAT WORKS?

- Making recycling accessible – including doorstep food waste collections, recycling for residents in flats
- Quick pro-active responses
- Educating and empowering people and communities – including communicating existing initiatives
- Improving the street scene (eg hanging baskets)
- Designing-in recycling through Planning

ACTION CRITERIA

- Appropriate to the local environment
- Working with residents and local businesses
- Range of 'Tipping Point' initiatives
- Deliverable by Maidstone Locality Board partners

STRATEGY AND ACTION PLAN

To deliver a programme that improves the street scene and enhances community wellbeing – TO BE DEFINED.

- Including:
1. Make recycling more available.
 2. Identify and work with key litter-producing businesses.
 3. Link up with the outcomes of KCC's review of household waste recycling centres and future service delivery.
 4. Review street furniture provision.
 5. Commission the Environmental Quality Group to deliver/co-ordinate the programme (on a task & finish basis). Quarterly progress reports to be presented to the Maidstone Locality Board.

AGENDA ITEM 5

MAIDSTONE LOCALITY BOARD

Transformation of Youth Services in Maidstone

Date: 1 October 2012

Report by Nigel Baker, Head of Integrated Youth Services, Kent County Council

1.0 Introduction

- 1.1** Following extensive work with KCC Procurement, a Dynamic Purchasing System has been employed by Integrated Youth Services to deliver an extensive range of commissioned services for young people from January 2012.
- 1.2** KCC's Cabinet Member for Customer and Communities has taken a key decision to continue to meet the statutory duty for the provision of education and recreational leisure time activities (youth work) through the continuation of a core offer of open access youth work delivered by KCC, augmented by an increased level of services commissioned from local voluntary and community groups. The new model of service provision will commence in January 2013.
- 1.3** The specific details of the provision to be delivered by KCC and the priorities for commissioned youth work have been agreed following consultation with Locality Boards, supported by relevant KCC and local officers to ensure the model is guided and informed by local decision making.
- 1.4** Detailed work on implementation of the new model commenced in May 2012.

2.0 The Local Youth Offer

- 2.1** The provision of youth work activities in this district comprises a number of key elements:

KCC Direct Delivery via:

- building base (InfoZone)
- school-based community youth tutor (Maidstone Skills Centre)
- street-based work

- county services, incorporating the Duke of Edinburgh's Award, Kent Youth County Council and Outdoor Education

Recruitment has progressed well over the summer period and the majority of key staff have been confirmed in post; recruitment of the community youth tutor has been held until the new term and should be completed before Christmas.

Commissioned Delivery via four 'lots':

- South East Urban, including use of Shepway Youth Centre
- Rural and Isolated areas
- Lenham and surrounds
- Contribution to aims of the Local Children's Trust Plan

2.2 Across the county, 124 organisations successfully joined the Commissioning Framework at the Pre-Qualification Questionnaire stage in June. These organisations were then invited to submit tenders between 27 July and 7 September. By the deadline, 54 organisations had submitted a total of 221 bids to deliver the 47 commissioning lots that are available across Kent. In Maidstone, 22 bids have been received across the available lots.

2.3 The commissioning budget for Maidstone is £138,000 p.a.

3.0 Evaluation

3.1 Tenders are being evaluated in Maidstone by a small task and finish group, drawing representation of senior officers and members from KCC and MBC.

3.2 The views of local young people will also be sought as part of the decision-making process.

3.3 A final report which draws together the results of all evaluation processes across the county will be drawn together into a final report that will be presented at the end of October to the Youth Transformation Project Board, chaired by the KCC Cabinet Member for Customer and Communities.

4.0 Contracts and Mobilisation

4.1 Contracts will be awarded to successful providers in early November.

4.2 A period of mobilisation will commence immediately thereafter. IYS will work closely with new providers to ensure as seamless as possible transfer of services. This will be particularly important if existing youth centres transfer from KCC delivery to a new voluntary sector provider.

- 4.3 In the event that providers cannot be identified to deliver any aspect of the lots, IYS has undertaken to establish interim arrangements to ensure ongoing youth work delivery in the short term whilst further commissioning processes take place. This might involve a range of solutions from paying for additional part-time youth workers through to the use in certain cases of interim 'caretaker' youth organisations to sustain existing youth facilities.

AGENDA ITEM 6.1

MAIDSTONE LOCALITY BOARD

Commissioning Plan for Education Provision 2012-2017 1 October 2012

Latest position:

The views and comments received during the consultation period (24 April to 19 June) were reported to the Education Cabinet Committee on 10 July, together with proposals as to how the Plan would be amended in response to these. 84 comments were received, 45 relating to specific schools.

The Plan has been revised in light of the comments received and the views of the Education Cabinet Committee. The redrafted Plan will be considered by this Committee on 12 September.

KCC's Cabinet will receive the Plan for approval on 19 September, together with any views from the Education Cabinet Committee. The approved Plan will be published in October 2012.

The Plan will be reviewed and republished annually, with 6 monthly monitoring.

Maidstone Specific:

Additional places have been/are being added via Coxheath, Tiger, St Francis RC, and St John's CEP schools. In 2013 there will be 131 additional Year R places (compared to 2010) – ie 4.3 FE. As these increases roll through to higher year groups in future years 917 places will have been added in Maidstone.

David Adams
Area Education Officer
(Mid Kent)

23.8.12

AGENDA ITEM 6.2

MAIDSTONE LOCALITY BOARD

Libraries Update 1 October 2012

To: Maidstone Locality Board
From: KCC Libraries, Registration and Archives
Date: 7th September 2012
Subject: Kent County Council – Future Library Services Programme

Classification: Unclassified

Summary: An update on the progress of the Future Library Services Programme for the Maidstone Locality Board.

1. Introduction

Following the setting up of a sub group consisting of KCC and MBC members, a Parish Council representative, officers and the Voluntary Sector, discussions about Libraries in the Borough have been taking place.

2. Current Position

Allington

- There is a possibility of a partnership with primary school who are interested in creating a nursery and developing out of hours provision e.g. Breakfast Club.
- Options are being explored, including sounding out other potential partners and sources of funding.
- We are awaiting an update from school on their ideas.

Bearsted

- Any options to work with the local Parish Council are long term.
- There is some interest from local residents to work with KCC to develop ideas for delivering library services and make creative use of the buildings and grounds.
- If partners are to deliver services on behalf of, or with KCC, there would need to be a competitive tender process to comply with procurement rules.

Coxheath, Lenham and Yalding

- Meeting being arranged with each Parish Council to discuss ideas

Headcorn

- Meeting being arranged with Parish Council & local school to discuss ideas

Madginford

- One of two Libraries in Bearsted parish. Discussions to take place with Parish Council and other providers in this area.

Maidstone

- New Kent History and Library Centre open

Marden

- A meeting has been arranged on the 19th September with the Parish Council and Marden History Group (who operate the Heritage Centre in the Library.) Discussions will focus on exploring possibilities develop partnerships.

Shepway

- A meeting is being organised with potential partners and service providers who work in this area.

Staplehurst

- Discussions are underway with the Parish Council to explore potential for partnership arrangements and develop ideas for delivering library services, making creative use of the buildings and grounds.

Background Information:

1. Information about the Future Library Services Programme can be found at:

www.kent.gov.uk/libraries

2. A copy of the report for the Communities Cabinet Committee (19 September 2012) can be found on the website:

<https://democracy.kent.gov.uk/documents/s34091/D2%20-%20Future%20Library%20Services.pdf>

Contact Officer:

Sue Sparks,

Strategic Manager,

Kent County Council

Libraries, Registration and Archives

Kent History and Library Centre

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Agenda Item 6.3

MAIDSTONE LOCALITY BOARD

Information Item: Review of Thematic Groups

Sarah Robson, August 2012

1. Background

1.1 At the Maidstone Locality Board meeting held on 28 March 2012, partners agreed for the five existing thematic groups, which were supported under the Maidstone Local Strategic Partnership (dissolved in September 2011) to be reviewed and for a recommendation report to be presented for consideration of the next steps to the Locality Board Chair and Vice Chair in September 2012.

2. Maidstone Locality Board Priorities

2.2 The priorities agreed by the Maidstone Locality Board on 28 March 2012 are;

- Community Budgets
- Tackling Worklessness and Poverty
- Local Environmental Improvements

2.3 The Locality Board will set up focus groups and task and finish groups as the test bed for any emerging issues or thinking coming out from county, for example youth provision and future libraries service. This will allow actions to be determined through joint working across county and district councils and other partners at a community level.

3. Thematic Groups

3.1 There are currently five thematic groups, previously supported by the Maidstone Local Strategic Partnership, which are tasked with coordinating and setting the work programmes that deliver the priorities and targets set out in the Sustainable Community Strategy for Maidstone. These are;

- Economic and Regeneration
- Environmental Quality
- Health and Wellbeing
- Local Children's Trust Board
- Safer Maidstone Partnership

3.2 The five thematic groups previously reported via their Chairs to the Local Strategic Partnership Board. The delivery groups continue to operate with a direct reporting and performance line into Maidstone Borough Council. All groups have agreed their priorities with supporting sub-groups to action and deliver these priorities as follows;

Economic Development & Regeneration

Chair: John Taylor, Chair of Kent Chamber of Commerce

- Tackling worklessness (skills and training/employment and enterprise)

Environmental Quality

Chair: Carolyn McKenzie, Environment Manager, Kent County Council

- Waste reduction
- Climate change and carbon reduction
- Adaptation

Health and Wellbeing

Chair: Bonny Malhotra, Chief Executive, Citizens Advice Bureau

- Obesity
- Teenage conception
- Mental health

Local Children's Trust Board

Chair: Alex Turner, Independent

- Safeguarding Children
- Emotional and Mental Health
- A healthy start in life
- Adolescent engagement

Safer Maidstone Partnership

Chair: Martin Adams, Area Manager, Kent Fire and Rescue Service

- Anti Social Behaviour
- Domestic abuse
- Reducing Re-offending
- Road safety (killed and seriously injured)
- Substance misuse

4. Progress to date

- 4.1 Since the dissolution of the Maidstone Locality Strategic Partnership, the five thematic groups detailed above have been governed by Maidstone Borough Council, meeting and reporting on a quarterly basis. Through this review process, each group has considered retaining, dissolving or evolving its role and remit, together with future governance and reporting arrangements. The recommendations are set out in 5. below and to be implemented in two phases.

5. Thematic Group recommendations

- 5.1 Phase 1: Implemented by October 2012

The Health and Wellbeing group and Safer Maidstone Partnership (the statutory crime and disorder reduction partnership for Maidstone) have proposed to retain their existing chair arrangements, continuing a direct governance and reporting line into Maidstone Borough Council. Each group's priorities (see 3.2) and action plans are set by the performance and needs assessment data provided by the Maidstone Health Profile and Community Safety Strategic Assessment respectively. Where appropriate, the groups and their sub-groups can be tasked to attend, undertake actions and projects arising through the Maidstone Locality Board Priorities Focus Group. For example, the Health and Wellbeing group is currently mapping links between health and deprivation, including health inequalities around poor housing and high unemployment, providing a direct correlation to the Locality Board's

priorities around poverty and worklessness. The groups can also utilise the Locality Board to champion and provide strategic support for their work programmes. A quarterly meeting between the group Chair's will ensure links are established and maintained through these groups, with each group providing a Chair's update report on actions and performance to the main Locality Board meeting.

5.2 The Economic Development and Regeneration group has proposed to dissolve in order to make way for the establishment of a strategic independent Borough-wide Maidstone Business Partnership, potentially incorporating existing partnership arrangements for example, the Economic Development and Regeneration delivery group, Maidstone Economic Development Forum, Business Group and the Developer's Forum. Maidstone Borough Council would provide administrative to the Forum. A successful Business Partnership would need a strong business chair with clear terms of reference to develop its own agenda. Where appropriate, the Locality Board could ask the Forum to undertake work relating to its priorities and work programme and equally, the Business Partnership could challenge the Locality Board on issues important to the local business community. Over time, the Business Partnership could develop supporting sub-groups, which can be tasked to undertake actions arising through the Board's priorities which could include, but is not limited to;

- Worklessness (including enterprise, employment, skills and training)
- Digital infrastructure (including Broadband)
- Green jobs and low carbon economy
- Planning and development (including measures to initiate development and attract investment)
- Town Centre/High Street regeneration

5.3 The Environmental Quality group, which currently meets a virtual group proposes to re-establish itself as a task and finish group with a direct reporting line into the Maidstone Locality Board, supporting, if and when required, key actions arising from the Maidstone Locality Board priority to support Local Environmental Improvements. Links can also be made to the Borough Council's neighbourhood action planning programme.

5.4 Phase 2: Implemented April 2013 onwards

Due to the changing national and local environment, the Local Children's Trust Board chair arrangements, governance and reporting are currently being reviewed across the county by Kent County Council. Consultation is due to be completed in October 2012, with a clearer approach for local arrangements being implemented in the new financial year (April 2013).

The new Health Act and the establishment of Health and Wellbeing boards at county level, together with future changes to the delivery of public health will require the existing Health and Wellbeing group to be reviewed in April 2013 to ensure it reflects the changing health landscape.

Each group's priorities (see 3.2) and action plans are currently set by the performance and needs assessment data provided by the Maidstone Children and Young People's Plan and Maidstone Health Profile respectively.

- 5.5 There is the potential to incorporate the advisory function of the Joint Transportation Board, an established forum for consultation between Kent County Council and Maidstone Borough Council on policies, plans and strategies related to capital and revenue funded works programmes relating to highways, road traffic and public transport with the Maidstone Locality Board priorities. If required, this can be raised as a future discussion item at the Maidstone Locality Board.
- 5.6 In addition, going forward, the Maidstone Locality Board may wish to consider reviewing its links with the voluntary sector via Voluntary Action Maidstone to establish effective community communication, consultation and engagement with Locality Board priorities.

6. Recommendations

- 6.1 The Maidstone Locality Board is asked to endorse the recommendations set out for the thematic groups in this report under 5.

Agenda Item 6.5

MAIDSTONE LOCALITY BOARD **1 October 2012, 2.00-4.00pm**

Household Waste Recycling Centres

- 1. Review of Household Waste Recycling Centres and Future Service Delivery**
- 1.1 At its meeting on 19 March 2012, Kent County Council's Cabinet considered a report setting out the findings of the above review and endorsed all the recommendations in that report.
- 1.2 There is no direct impact on Maidstone area regarding the provision of household waste recycling sites locally.
- 1.3 However, a number of operational policy changes have been made at KCC's household waste recycling centres, across the county, in relation to the following:
 - Tyres, asbestos and gas bottles;
 - Construction waste; and
 - Commercial and domestic vehicles, including vans and trailers.
- 1.4 More details of these changes are now being publicised. They will come into effect from 1 October 2012. A copy of the public information leaflet is provided as an appendix to this report.
- 1.5 The development of additional commercial capacity will be supported where there is evidence of under-provision of waste disposal for businesses.
- 1.6 There will be a zero tolerance approach of fly-tipping across Kent, to include:
 - closer monitoring, to identify any hot-spots arising from the implementation of these changes; and
 - prompt action and support for the investigation of offences and the removal of waste.
- 1.7 The Cabinet report further recommended that a site search be carried out in respect of the North West Kent and Mid Kent areas.
- 1.8 A phased approach will be taken to the introduction of the overall change programme, to ensure sufficient capacity to manage a smooth transition

and to keep progress under continuous review to maximise customer service.

Appendix

Household Waste Recycling Centres information sheet

Report Author

Abi Jessop, Community Engagement Officer for Maidstone, KCC
01622 694217 abi.jessop@kent.gov.uk

Household Waste Recycling Centres

Small changes for a small number of people

Starting 1st October 2012

How will these changes benefit me?

- **Less congestion and queuing** - by introducing reasonable limitations on certain materials and ensuring only household waste is accepted
- A more **financially efficient** service allowing for continual investment in the Household Waste Recycling Centre network
- **Safer for customers** and staff by reducing commercial vehicles and large trailers on site



What are the changes?

A limit on trailer size

Trailer bodies of the following size will be allowed at Household Waste Recycling Centres:

- Maximum 2.05 metres (6ft 8") long
- Not exceeding 1 cubic metre (35 cubic feet) capacity
- No wider than the domestic vehicle towing the trailer



Please note: no agricultural trailers or horse boxes.

A limit on soil, rubble and hardcore

The amount of soil, rubble and hardcore will be limited to:

- 90kg (190lbs) per visit by a single vehicle or combined with a trailer
- This weight represents the amount you could fit easily in a standard hatchback car boot
- To help you, 33 bricks is equivalent to 90kg



A small charge will be made for asbestos and tyres

You can take these materials to the following Household Waste Recycling Centres:

North Farm, Dunbrik, Pepperhill, Dover, Sittingbourne, Hawkinge*. Further sites will accept these materials later this year. Location maps are available at all sites and online.

**Asbestos is not accepted; however tyres are accepted at Hawkinge.*



Tyres - Limited to car tyres and to a maximum number of **two** per visit - £5.00/visit



Asbestos - Limited to **one sack or equivalent** per visit - £5.00/visit

All major debit and credit cards will be accepted using a chip and pin/signature facility. No cash or cheques will be accepted.

No vans or pick-ups

It is illegal to dispose of waste from any business, trade, or commercial activity at these sites, as they are for household waste only. Vans and pick-ups are not permitted - a 'Kent Business Guide to Waste Services' is available – ask on site or contact Kent County Council. If your household's sole vehicle is a commercial vehicle under 2 metres in height and less than 3.5 tonnes in weight, you may apply for vouchers to allow you access to deposit your household waste (see contact details below).

Domestic vehicles over 2 metres high

If the sole vehicle within your household is a domestic vehicle over 2 metres in height and less than 3.5 tonnes in weight, your vehicle may qualify for vouchers to access a site with household waste only.

To obtain an application form please see contact details below.

If you have a disability and use an adapted vehicle which is over 2m in height, individual arrangements can be made with you so you can access a Household Waste Recycling Centre. Please see contact details below.

Contacts

-  For full details visit www.kent.gov.uk/hwrc
-  **Ask staff** at a Household Waste Recycling Centre
-  E-mail HWRC@kent.gov.uk
-  Call Kent County Council on **0845 345 0210**
Text Relay **18001 0845 345 0210**

This is available in alternative formats, languages and an EasyRead version