

MAIDSTONE BOROUGH COUNCIL

POLICY AND RESOURCES COMMITTEE

21 OCTOBER 2015

REFERENCE FROM HERITAGE, CULTURE AND LEISURE COMMITTEE

1. DESTINATION MANAGEMENT PLAN

- 1.1 On 13 July 2015 the Heritage, Culture and Leisure Committee considered the report of the Head of Economic and Commercial Development on the Destination Management Plan. The Committee noted that the Destination Management Plan Steering Board was constituted from stakeholders across the leisure and tourism industry, and nominated a member of the Committee to sit on the Board. Members heard that, at the launch of the Destination Management Plan, several task and finish groups were established to look in further detail at different aspects and opportunities.
- 1.2 The Committee recognised that there were strategies within other Service Committees' remits that could assist and affect the delivery of the Destination Management Plan.
- 1.3 After the meeting Officers confirmed the titles of the Destination Management Plan Task and Finish Groups and explained that, at the launch event, several Councillors had become members of the task and finish groups, one of which was a Member of Policy and Resources Committee as follows:

Group One: River – Councillor Naghi

Group Two: Town

Group Three: Events – Councillor Naghi

Group Four: Countryside

2. RECOMMENDED:

- 2.1 That the current member of the Policy and Resources Committee who is involved in the Destination Management Plan (DMP) Task and Finish Groups be confirmed as the representative of the Committee on any relevant DMP Task and Finish Groups, or an additional Member representative be nominated as the representative of the Committee on any relevant DMP Task and Finish Groups.