

Strategic Priorities: Securing a successful economy for Maidstone				
Priority Action: Enhancing the appeal of the town centre for everyone				
Project	Details	Milestones	Outcomes	Responsible Owner
Town Centre Development Plan –	A programme of actions designed to deliver physical development and investment and better operational management of the town centre.	Establish Maidstone Town Centre Strategic Advisory Board 2nd February 2016	Coordinate private sector investment and guide programme of actions to maximise impact	Dawn Hudd
		Work with Capital and Regional to deliver an improved retail and leisure offer in The Mall (Date to be confirmed)	Maidstone's retail rankings improve, strengthening the attractiveness of the town centre as a place to shop, visit and work	Director of Regeneration and Place
		Plan, Design and Implement Phase 1 Redevelopment of Maidstone East Station in partnership with South Eastern, Network Rail and KCC Nov 2016	Gateway into the Town Centre is greatly enhanced, passenger access improved and improved facilities in time for Thameslink Services	Director of Regeneration and Place
		Deliver Bridge Gyrotory Widening Scheme February 2016 to December 2016	Improve infrastructure and network capacity	Dawn Hudd
		Deliver riverside Towpath from Allington to Tovil	Improve accessibility and make the town more attractive for leisure and tourism activities.	Dawn Hudd

Strategic Priorities: Securing a successful economy for Maidstone				
Priority Action: Enhancing the appeal of the town centre for everyone				
Project	Details	Milestones	Outcomes	Responsible Owner
		Plan, Design and Implement Phase 3 Public Realm improvement project Nov 2016	Maidstone's retail rankings improve, strengthening the attractiveness of the town centre as a place to shop, visit and work	

Strategic Priority: Securing a successful economy for Maidstone				
Priority Action: Promoting a range of employment opportunities and skills required across the borough				
Project	Details	Milestones	Outcomes	Responsible Owner
Economic Development Strategy	The Council's adopted Economic Development Strategy set out how the Council and its partners will deliver economic growth and prosperity for the borough's residents and businesses over the period of the Local Plan.	Woodcut Farm Business Park approved for inclusion in Regulation 19 Local Plan	Job creation targets supported and shortage of commercial land addressed.	Rob Jarman
		North Kent Innovation Zone governance, marketing and commercial proposition agreed September 2016	Kent Medical Campus attracts investment, innovation and high skilled jobs. Job creation targets supported and shortage of commercial land addressed. A reduction in low wage low skilled jobs	Dawn Hudd

		Town Centre Improvement Programme delivered – as above	As above	
		Business Terrace pilot deliver operational phase coordinated with Regional Growth Hub September 2016	Town Centre office market stimulated, small business growth encouraged, improved business start up rates	Dawn Hudd

Strategic Priority: Keeping Maidstone Borough an attractive place for all

Priority Action: **Providing a clean and safe environment**

Project	Details	Milestones	Outcomes	Responsible Owner
Crematorium Development Project	Maximising the current Vinters Park site potential and extending and improving the services offered to borough residents	Commence implementation of Phase One – January 2017 Commence implementation of Phase two – April 2017	Improve range of service to customers of Vinters Park	Jennifer Shepherd