

DMP Budget 2015-16 £20,000 (2016-17 tbc)				
DMP Action	Description	Proposed Budget	Other funding proposed	Date of delivery
Town and Countryside - improve signage	Removal of redundant brown signage	£2,000.00	None	End of March 2016
Town	Strategic Signage on M20 promoting Maidstone as a heritage destination.	£8,000.00		In progress
Town - improve look and provide information	Replace all event poster sites with new cases and updated systems	£15,000.00	None	End of March 2016
Historic Interpretation	Installation of new Historic Interpretation panels throughout the town centre,	£2,000.00	None	End of March 2016
DMP toolkit	Image Library license	£500.00		Annual
DMP toolkit	New Photography including drone	£6,000.00		Start May / June 2016 or when specific events arise
DMP toolkit	Video - series of short medium and long themed videos	£5,000.00	May include partners contribution	Throughout year starting spring 2016.
Events consumer facing	Develop search box widget for What's On, Accommodation and Places to Visit to provide to external businesses for their websites	£1,320.00	set up £1,320 & £1,320 annually -Include in web fee in year 2 onward	End of March 2016
Rural TIC's	4 rural Tourist Information points	£10,000.00	Leader Plus - will bring down total. Will require annual on costs	2016-17
Events toolkit	Develop online information for event planners	£1,500.00		
	Total	£51,320.00		