

Public Realm Design Guide

Maidstone Town Centre

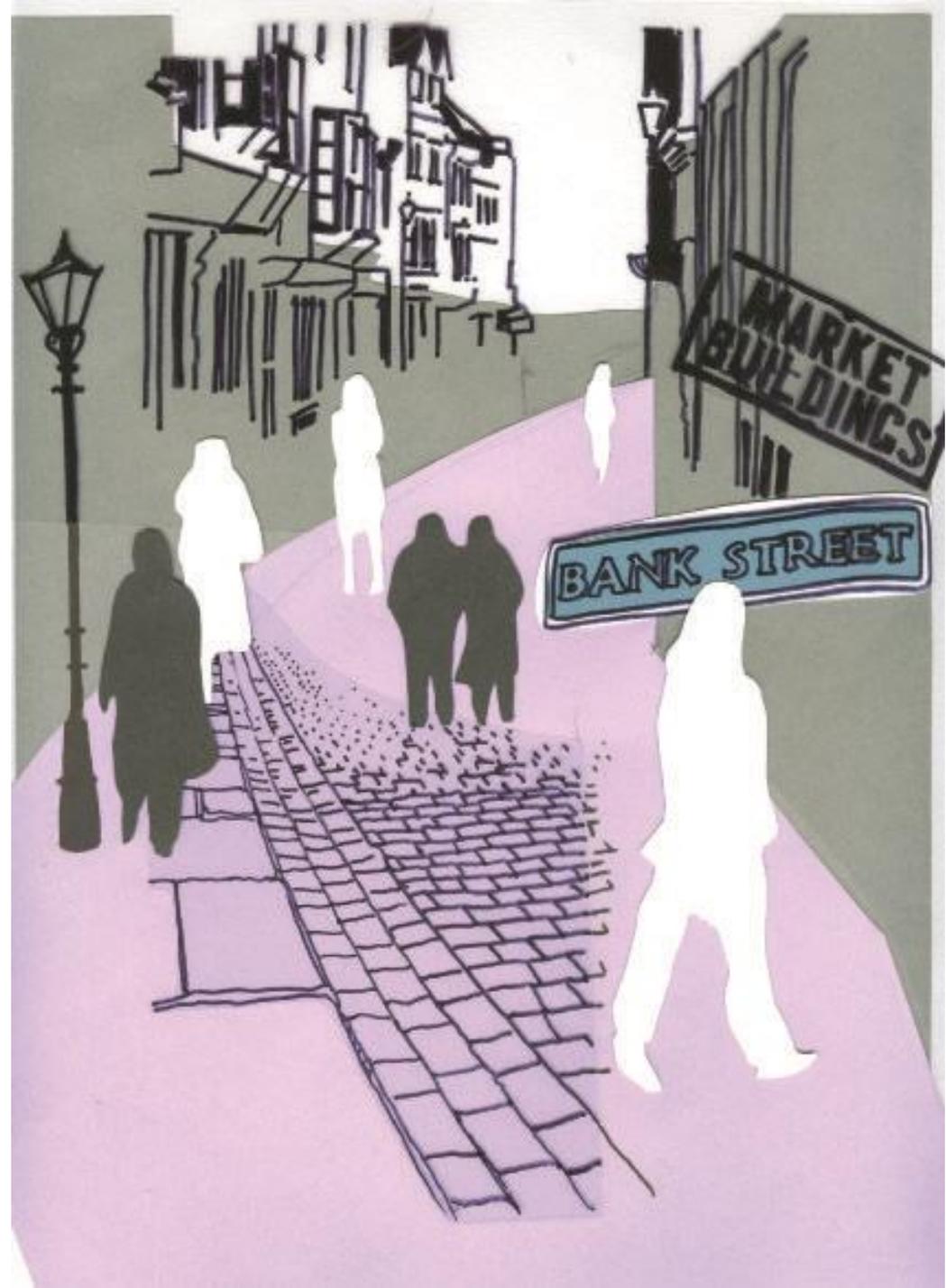


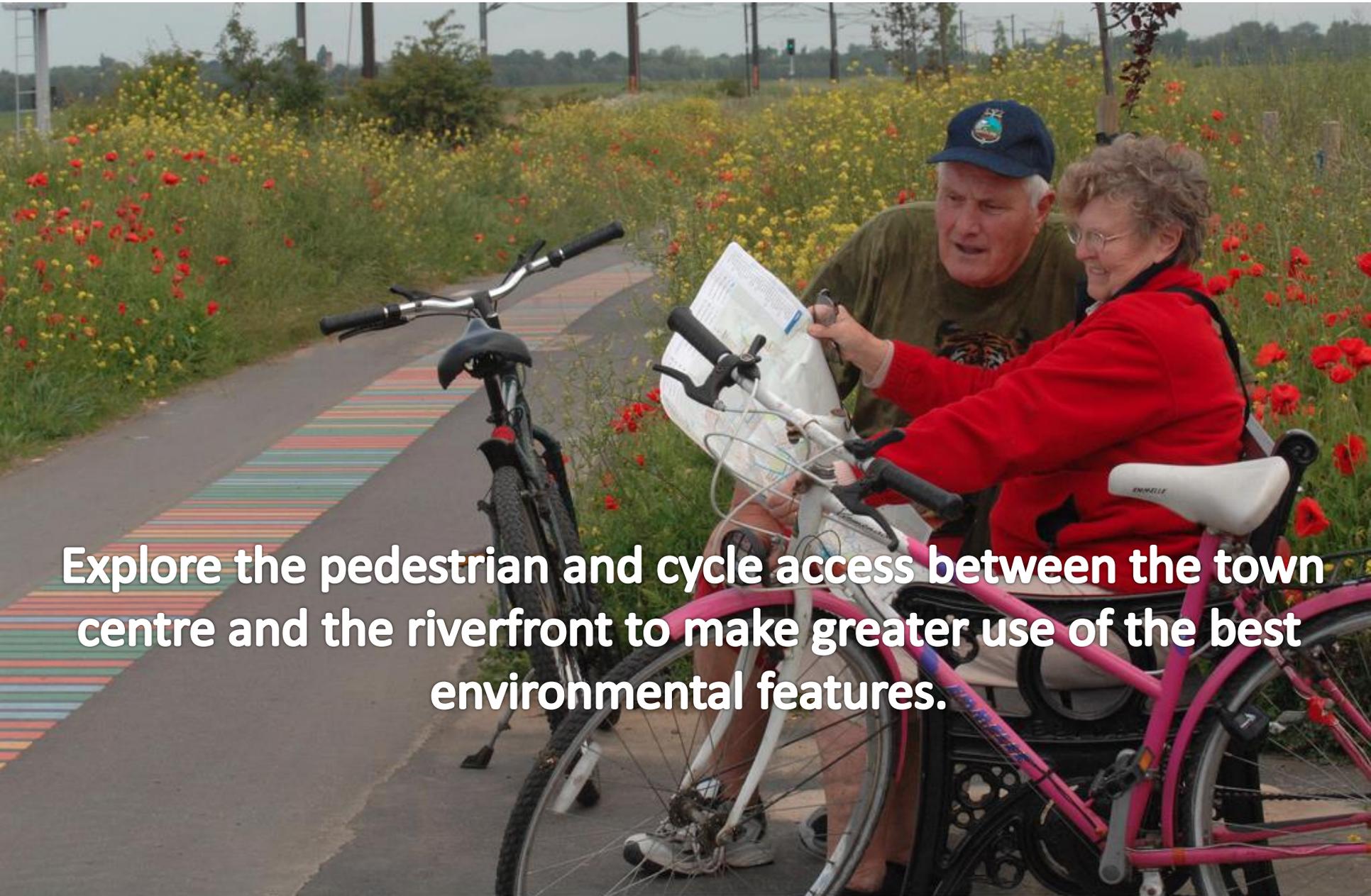
Background

Public Art Consultants FrancisKnight are producing a Public Realm Design Guide for Maidstone Town Centre and a borough wide Public Art Policy. These documents will support the vision for the town centre and will be produced for council officers, developers and contractors.

Key Principles

Aid the development of a distinctive, high quality and well maintained public realm that makes the most of the unique character and opportunities offered by Maidstone





Explore the pedestrian and cycle access between the town centre and the riverfront to make greater use of the best environmental features.



Enhance connections across the town centre and help animate the public realm.

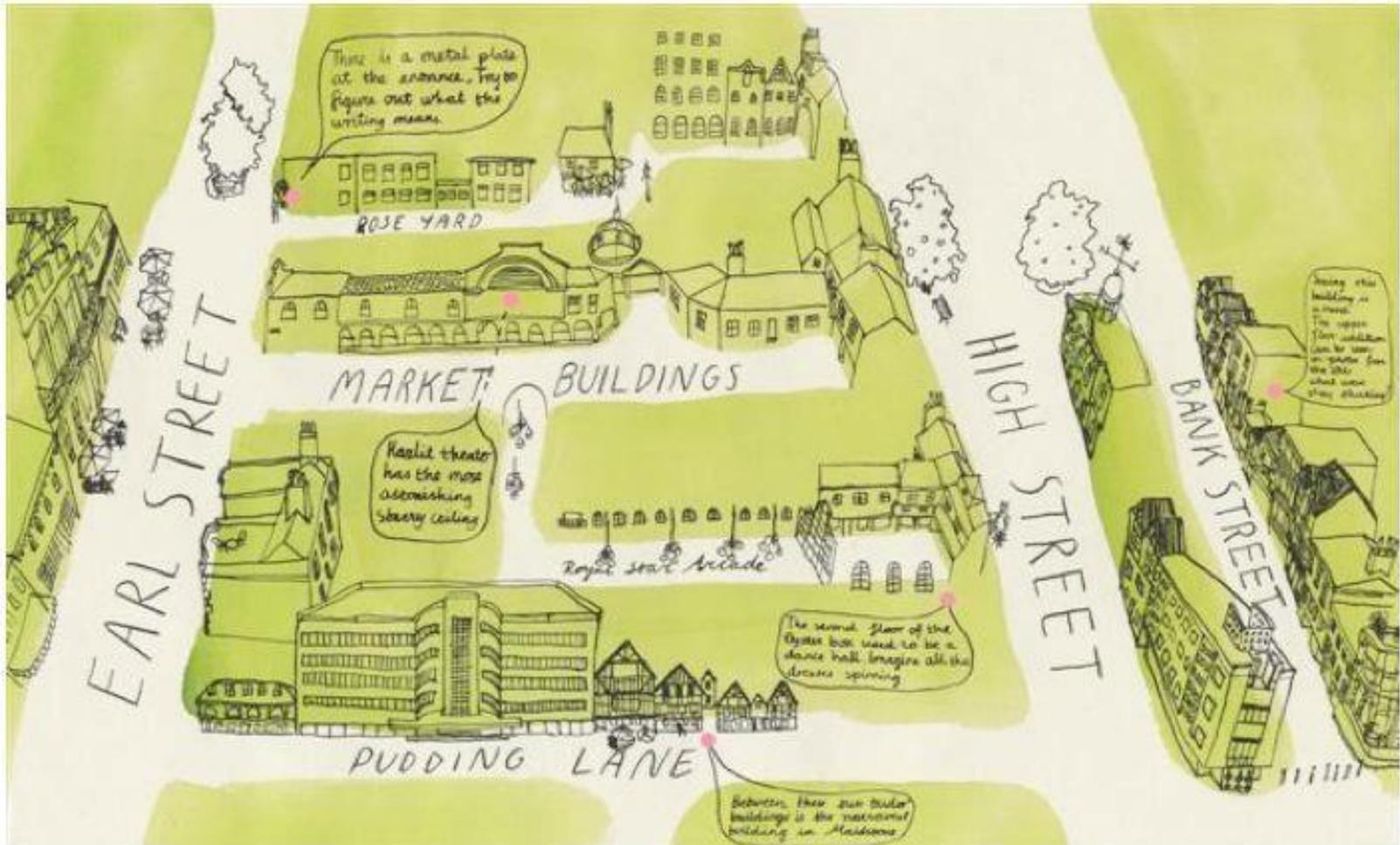
Ensure the conservation and enhancement of the town centre's historic fabric.



Provide a framework for investing in the public realm including public art



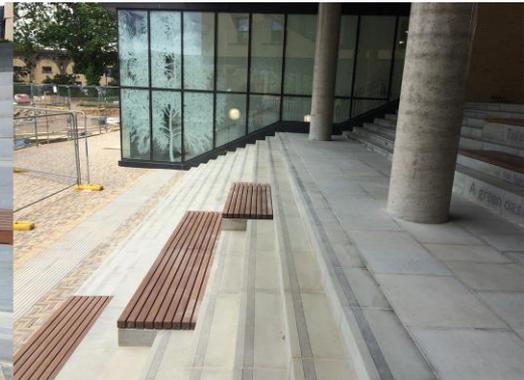
Work to date



Desk research



Surveyed the current street furniture and produced a draft guide including colour palette and materials



Examples of good practice in public art



Met with Stakeholders



Defined Zones



Drafted key principles for the Town Centre

Consultation

- Street Scene & Environmental Services
- Regeneration Officers
- One Maidstone
- Public Realm Phase 3 officer group
- Planning Town Centre Strategic Advisory Board
- KCC Highways

Time frame
Autumn 2016