

Peugeot E7™

E7™ from Peugeot and Cab Direct



**FIVE YEAR
UNLIMITED MILEAGE
ENGINE & GEARBOX
WARRANTY**



Contents

- 05 Purpose-built Taxi
- 06 Drive in Style
- 09 Driveability
- 10 Passenger Comfort
- 12 Peugeot HDi
- 13 Lean & Green
- 15 Even Smoother, Even Safer
- 16 Access for All
- 17 Model Choice
- 18 Features & Options
- 20 Technical Specification
- 21 Colour Choice
- 22 Why Cab Direct
- 23 Peace of Mind

Information correct at the time of going to press.
Specifications may be subject to alteration.



The Next Generation

The Peugeot E7™ has truly revolutionised the UK's hackney taxi market since its launch, allowing you to carry up to seven passengers in comfort and style. Tailor-made for the professional driver, E7™ combines a class leading engine with unrivalled levels of comfort, accessibility and space making it the perfect cab for the job you do.

For more information or to arrange your free, no-obligation test drive freephone **0800 587 9630**, email **info@cabdirect.com** or visit **www.cabdirect.com**. We look forward to meeting you.





Designed and manufactured jointly by Peugeot and Cab Direct, reliability and performance are hallmarks of the E7's success in the hard-working UK hackney taxi fleet. The secret of that success lies in a vehicle that is genuinely purpose-built, combining a class-leading engine, drive train and vehicle body, all designed to work in perfect harmony.



Purpose-built Taxi

Think Smart, Think **E7**™



Six-seat passenger compartment



Protective bumpers with integral fog lamps



Original EasyGlide™ pull-out ramp

Development

A £473 million development programme has created the ideal combination of engine, clutch and gearbox, designed and tested in tandem with the E7's high-strength monocoque vehicle body. Modern design excellence is carried through to the superb driving position, high impact partition screen and comfortable rear passenger compartment to complete the ideal hackney taxi.

Side rubbing strips and large, multi-section bumpers provide vital protection against minor bumps and scrapes. And unlike many other taxis, the E7™ comes to you with the reassurance of the highest possible standard of safety testing – European Whole Vehicle Type Approval (Type Approval number e11*2001/116*0315).



Drive in Style



Dash-mounted intercom



FareAssist™ quick release door system



Overhead storage compartments

When your vehicle is your workplace, comfort and convenience are certain to be high on your list of requirements. Which is exactly why E7™ offers a new dimension in driver benefits.

Comfort Cab

Inspired vehicle design has created even greater driver comfort. The carefully sculpted driver's seat comes with active, pump-action height and tilt adjustment which, combined with steering column adjustment, allow you to create your optimum driving position. E7's top-specification driver's seat even provides additional lumbar support – perfect for anyone who spends long hours behind the wheel. In addition the low, one-step well is also ideal for anyone who gets in and out of the cab several times a day.





Electric one-touch windows, multi-function heater and air conditioning – all as standard features – mean you're sure to find the right working temperature, whatever the weather. The in-built CD/radio comes with remote controls, handily located on the steering column. You can even choose to play front and rear speakers or switch to front only, so you can enjoy your favourite music while your passengers chat amongst themselves. Plus, for even greater convenience, the E7™ taxi now also features our unique new FareAssist™ quick release door system. This means you can unlatch your passenger doors at the touch of a button.

Storage Space

You'll also find numerous storage areas for the daily essentials of the working taxi driver. In addition to overhead lockers, door cubbies and under-seat pockets the centre console storage bin is sure to come in handy, as will the dashboard mounted retractable cup holders.







Six-speed Peugeot auto gearbox



Speed-sensitive power steering

**Now Available in
Auto or Manual**

Quite simply E7™ drives like a dream. Numerous independent road tests have highlighted the vehicle's superb all-round vision, manoeuvrability and handling.

The raised driver position plus large area windscreen and side windows create exceptional visibility, especially useful in busy traffic. Similarly the large area tailgate window provides enhanced rear visibility which, together with superb full-size wide angle door mirrors, will make your life as easy as possible. Add to this Peugeot's latest electro hydraulic speed-sensitive power steering, and the legendary responsiveness of the HDi engine and you have a nimble and manoeuvrable cab that's ideal for the busiest traffic conditions.

Now, for the first time, you also have the choice of Peugeot's easy action six-speed gearbox or the all-new, fully automatic option - so smooth you'll scarcely know you've changed gear.



Passenger Comfort



E7's spacious passenger compartment promises your customers a relaxing journey, every fare.

Excellent road-holding and modern suspension guarantee passengers a flat and comfortable ride. Inside, comfortable facing seating accommodates six passengers in the rear compartment. Plus, with the addition of our new soft-sit rear tip-up seats, your customers will now enjoy even greater comfort levels. Finished to the highest quality using proven, hard-wearing material, the passenger area also benefits from separately controlled heating. Similarly the dash-mounted EasyTalk™ two-way intercom – uniquely designed for the E7™ with variable audio control – makes communication easy. Business passengers can even plug in their laptop as they enjoy the journey.



Bags of Space

Whether it's hotels, train stations or airport runs, today's passengers often come with plenty of luggage. Which is why E7™ brings you an amazing 70% more luggage space. Even better, the celebrated EasySlide™ rear seat enables you to create even more room for loading cases out of harm's way. For added storage choose an additional luggage pen up front beside the driver. You also have the option of the E7™ Plus, with even greater luggage room – ideal for regular airport fares.

Safety Zone

Sadly, protection from violence against taxi drivers is becoming ever more important. The steel reinforced partition features a high-impact protection screen tested to European standards. The driver can also choose added security by locking both front doors while the rear doors remain open for passengers.

Peugeot HDi



**42.8
MPG*
MANUAL** | **37.1
MPG*
AUTO**

Diesel Technology

Pioneers in diesel engines since 1928, Peugeot continues to lead the world in diesel technology.

Powered by the latest generation of diesel engines, the E7™ power plant is more economical than ever before. Offering a class leading blend of performance and economy, E7™ returns an impressive 42.8mpg (auto – 37.1mpg) on the combined cycle, making it one of the most cost effective hackneys on the market today.

Pulling Power

Power is one thing, smooth performance another. The E7's 2.0 litre HDi engine manages to deliver both at once, for maximum driveability and responsiveness. In fact, hand in hand with improved fuel efficiency, E7's latest engine returns an increased 130 brake horsepower (auto – 163

brake horsepower). Touch the accelerator and the HDi engine responds instantly and eagerly. Take your foot off the pedal and E7™ decelerates with perfect poise. All round-smoothness that's a joy for both driver and passengers.

Money Saver

When times are tough, it's more important than ever to get the best value out of your cab. It's your livelihood after all. With Peugeot's latest diesel engine under the bonnet you can be sure to do just that. With HDi you can work longer – and earn more – on one tank of fuel than you can with other purpose built taxis.

Now that really matters.

*Official VCA fuel consumption figures, combined cycle.



E7's Peugeot HDi engine is quite simply one of the most fuel efficient and environmentally friendly power-plants on the market.

Economy

Because Peugeot's direct injection system delivers fuel with incredible precision, HDi engines carefully regulate use of fuel, cutting the overall amount you need and making them more economical than other diesel engines. On top of this E7's modern aerodynamic shape, including the stylish low-profile taxi sign and rear spoiler, also improves fuel consumption through reduced wind resistance.

Environment

E7's HDi engine comfortably exceeds the Euro 5 emissions standard, which means it substantially reduces harmful exhaust fumes that can pollute towns and cities. CO² emissions - the 'greenhouse gas' that causes global warming - are also significantly lower than other hackney taxis. The HDi engine can even operate on up to 30% bio diesel.

"The E7's fuel efficiency is a big plus for me."

Tommy Larravide, Peugeot E7™ owner.



E7's market-leading HDi engine is complemented by its modern vehicle body and platform.

Smooth Roller

Driving thousands of miles every year is guaranteed to make you and your back sensitive to every bump of the road. The ultra-modern vehicle platform means that E7™ promises an even more comfortable journey for both you and your passengers.

All-round independent suspension ensures excellent road holding and minimal roll. This is complemented by the strong body shell, boasting the best torsional stiffness in its class. Superior build quality – including improved under body sound insulation – also means that the E7™ offers a smoother, quieter ride with reduced vibration and road noise.



Even Smoother, Even Safer

Think Smart, Think **E7™**



Stop Fast

All-round disc brakes, aided by advanced four-channel ABS braking plus Emergency Brake Assist, ensure impressive stopping ability, helping keep you on the right track when lesser vehicles would be skidding out of control.

Safety Shell

Safety for you and your passengers is paramount. E7's monocoque vehicle body provides a supremely strong shell to manage everyday driving stresses as effectively as it copes with the drama of an accident. In-built crumple zones are designed to absorb energy in the event of impact, making it safer for both driver and passengers and for other road users than a traditional, chassis-built vehicle. Add pre-tensioning 3-point

seat belts and front and rear head restraints, along with front and side airbags for the driver, and it's easy to see why E7™ is a leader in the field of safety.

Autolock™ indicators also enable you to prevent your passengers exiting into traffic from the wrong side of the vehicle.

Access for All



Taxis provide a vital component of the UK's public transport network. Disabled people in particular often depend on taxis to get about, which is why E7™ raises standards in accessibility for disabled passengers. Options include induction loops for the hard of hearing, while all E7's are fully wheelchair accessible.

Easy Does It

Manual or cab-operated electric side-steps, together with high-visibility grab handles and floor edging assist passenger entry and exit, while both rear and tip-up seats are ergonomically designed for ease of use. E7's wide doorway is a bonus for wheelchair users in particular. You also have a choice of wheelchair ramps, depending on the model, including the revolutionary EasyGlide™ pull-out ramp – even lighter, even quicker and even easier to use.

Wheelchair Security

Once inside the vehicle, the larger flat-floor area and improved headroom make manoeuvring the wheelchair into the correct travelling position so much easier than in other hackney cabs. Quick-attach restraints make securing the wheelchair as easy as possible and the wheelchair passenger is also secured by a full lap-and-diagonal seat belt. Both wheelchair and occupant restraints have been tested to the highest standards ever achieved in a UK taxi.

At Cab Direct we believe in choice – and that taxi owners and drivers are best placed to decide on the ideal vehicle for the job you do. That's why we've created three fantastic models for you to choose from.

Additional Features by Model

All models are also available in the longer E7™ Plus for even more luggage space and in a choice of manual or automatic transmission.

	E7 S	E7 SE	E7 XS
2 litre HDi diesel engine	•	•	•
6-speed gearbox	•	•	•
Air conditioning	•	•	•
Front passenger seat	•	•	•
Front flip seat			•
Manual side step or twin running boards	•		
Electric side step or twin running boards		•	
Twin electric side steps or twin running boards			•
Rear tailgate with window and wiper	•	•	•
FareAssist™ quick release door system	•	•	•
One-piece folding ramp	•		
EasyGlide™ under-floor ramp		•	•
Self-retracting wheelchair restraints	•	•	•
Rear spoiler / signage	•	•	•
Ready-calibrated Digitax taxi meter		•	•

	E7 S	E7 SE	E7 XS
Coin dispenser		•	•
Tom Tom satellite navigation			•
Rear parking sensors			•
Jocaste velour trim	•	•	•
16" steel wheels plus 'Novae' wheel trims	•	•	
16" alloy wheels			•
Mud flaps			•
Wind deflectors			•
Wood dash kit			•
EasyWipe™ rear seat covers			•
2 year unlimited mileage Peugeot warranty	•	•	•
2 year additional components warranty	•	•	•
5 year unlimited mileage engine & gearbox warranty	•	•	•
1 year Peugeot Assistance cover	•	•	
3 years Peugeot Assistance cover			•

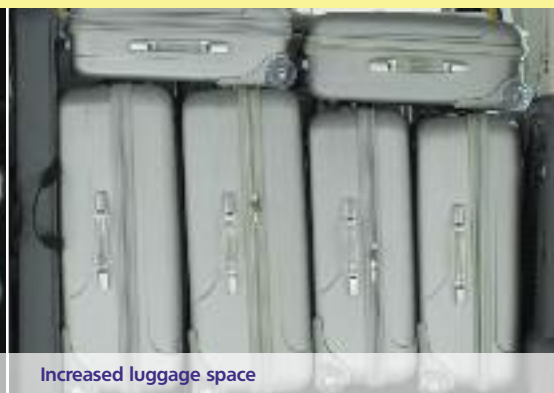
Features & Options



Sliding rear seat



FareAssist™ quick release door system



Increased luggage space



High visibility LED taxi sign

Purpose-built for the taxi trade, E7™ is designed and built with a host of modern features to benefit you and your passengers.

All models are also available in the longer E7™ Plus for even more luggage space and in a choice of manual or automatic transmission.

Standard Features

Taxi Features
Full high-impact protection partition screen
Pay tray with cash tray
Separate locking of front or all doors (driver controlled)
Motion-activated automatic door locking
Full wheelchair access
Two-way intercom with dashboard integrated on/off, front/rear & volume controls
Front high-visibility LED taxi sign
Separately controlled rear saloon heater
EasySlide™ rear seat for additional luggage space
FareAssist™ quick release door system
Comfort & Convenience
Athermic windscreen
Variable power assisted steering
One-touch electric front windows
Electrically adjustable & heated door mirrors
2-speed + intermittent front wipers
Heated rear window with wiper

Height & reach adjustable steering wheel
Active, pump-action height and tilt adjustable driver's seat
Lumbar support adjustment for driver's seat
4-speed heater
Air conditioning
Full headlining
High-quality, hard-wearing 'Leisure' seat covers throughout
Centre console with storage bin
Overhead, dash & under seat storage
Door pockets with drinks holders
Dash-mounted cup-holder
Distance to next service indicator
Remote headlamp adjustment from fascia
Entertainment
Stereo radio / CD
Automatic cut-out for radio / CD when intercom activated
Steering wheel remote controls for radio / CD
Interior Features
Jocaste velour trim in front and rear (EasyWipe on XS model)

Speedometer
Rev counter
Front & rear courtesy lights
12V charging sockets on dashboard & in rear compartment
Business card / parking ticket holder
Exterior Features
Rear tailgate with heated window & wiper
Full size spare wheel
Part colour coded bumpers & door mirrors
16 inch steel wheels (alloy wheels on XS model)
Front & rear fog lights
Side rubbing strips
Access Features
Manual side step; or new, increased power, twin drive, electric side step (electric step controlled from driver cab & self-retracting on handbrake release)
Folding flatbed or EasyGlide™ under-floor ramp
High visibility grab handles
Self-retracting wheelchair restraints



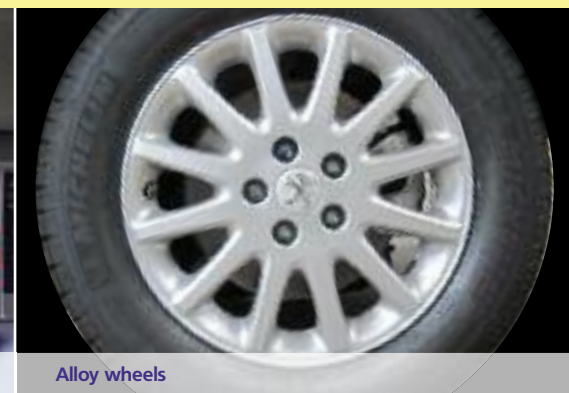
EasyWipe™ seats



Twin drive electric side step



Digitax taxi meter



Alloy wheels

Lap & diagonal three-point seat belt for wheelchair passenger
Wider entrance door & access ramp
Large flat-floor area for turning & restraining wheelchair
Option of forward facing stance for some wheelchairs
Safety
ABS with emergency brake assist
Anti-rollover control
Height adjustable 3-point pre-tensioner front seat belts
Front & side driver airbags
Front passenger airbag
Height adjustable head restraints on all seats
Collapsible steering column in event of accident
Automatic fuel cut-off in event of accident
Autolock™ rear passenger door controls
Driver security lock for passenger doors
Indicator-activated rear door locks
ISOFIX mounting system
Security
Plip remote control central locking
Deadlocks
Lockable glove box

Warranty & Breakdown Cover*
2 year unlimited mileage Peugeot warranty
2 year additional components warranty
5 year unlimited mileage engine and gearbox warranty
1 year Peugeot Assistance cover (3 with XS model)

Optional Features

Fully colour coded front & rear bumpers
Front flip seat
Metallic paint
Twin running boards
Electric side step
Twin electric side steps (standard with XS model)
Twin telescopic ramp
One-piece flatbed ramp
EasyAssist™ electric wheelchair winch
Forward-facing wheelchair restraints (SE and XS only)
Ready-calibrated Digitax taxi meter
Coin dispenser
Tom Tom satellite navigation
Rear parking sensors
16" alloy wheels
Mud flaps
Wood dash kit

Wind deflectors
Front luggage pen (in place of standard front passenger seat)
Additional boot courtesy light
EasyWipe™ seat covers
3 years Peugeot Assistance cover
CabSafe™ onboard CCTV system
Driver's carpet mat
First aid kit
Fire extinguisher
Supagard professional vehicle protection
Punctureseal™ tyre life extender
Hearing induction loop
Chrome side and rear kickplates
Additional floor level lighting
EVO style pack - colour coded driver compartment, tip-up surrounds and rear EasyWipe™ seats, chrome side and rear kickplates, additional floor level lighting

*Terms and conditions apply.

Technical Specification

Engine	130 PS HDi Manual	163 PS HDi Auto
Emission standard	Euro 5	
Fuel type	Diesel	
Fuel system	Common rail direct injection	
Cubic capacity	1997	
Cylinders / valves	4 / 16	
Maximum power bhp @ rpm	128@3,500	163@3750
Maximum power kW @ rpm	94@3,500	120@3750
Maximum torque lb ft @ rpm	236@2,000	251@2000
Maximum torque Nm @ rpm	320@2,000	340@2000
Transmission		
Type	6-speed	
Driven wheels	Front	
Braking		
Front	Ventilated disc	
Rear	Solid disc	
ABS	Bosch 4-channel anti-lock braking system	
Assistance	Emergency Brake Assist	
Steering		
Power assistance	Electro-hydraulic variable assistance	

130 PS HDi Manual		163 PS HDi Auto
Suspension		
Front	Independent pseudo MacPherson-type with lower wishbone & anti-roll bar	
Rear	Semi-deformable axle with offset Panhard rod & coil springs	
Fuel Tank		
Capacity (litres)	80	
Electrical		
Alternator	75Ah	
Battery	800A	
Body		
Vehicle shell	Monocoque integral body shell	
End of Life		
Post-use	Complies with EC vehicle end-of-life directive	
Fuel Consumption (mpg)		
Urban	37.1	31.3
Extra urban	47.0	41.5
Combined	42.8	37.1
Emissions		
CO2 (g/km)	172	199

	130 PS HDi Manual	163 PS HDi Auto
Emissions (cont.)		
CO (mg/km)	336	212
NOx (mg/km)	181	229
HC + NOx (mg/km)	213	253
Particulates (mg/km)	1.5	3
Service Intervals		
Recommended mileage	12,000	
Weights (kg)		
Kerb weight (Plus)	1901 (1923)	1917 (1934)
Gross vehicle weight (Plus)	2780 (2810)	2780 (2810)
Seating		
Passenger seats (rear)	6	
Passenger seat (front)	1 (optional)	

Dimensions (mm)	Standard	Plus
Overall length	4813	5143
Overall width (inc door mirrors)	2176	2176
Overall height	1980	1980
Wheelbase	3000	3122

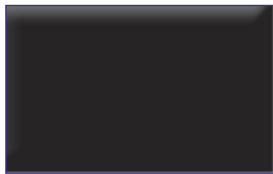
Plus = long wheelbase model.

Colour Choice

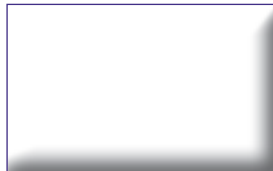
Think Smart, Think 

Choice is the word again with no less than six different colours available*.
From classic black to ardent red, E7™ is available in two solid and four metallic finishes.

Solid

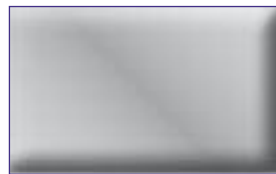


Black

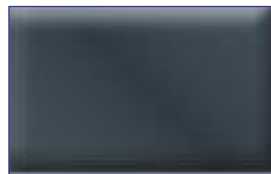


Bianca White

Metallic



Aluminium



Iron Grey



Ardent Red



Astor Grey



*Special colours available to order on request. Colour palette for illustrative purpose only.



Why Cab Direct?

There are many good reasons why more people choose Cab Direct – and choose the E7™ - than any other modern taxi manufacturer in the UK.

- Engineering excellence through a unique joint-manufacturing partnership with Peugeot
- Solid company background, trading successfully in the taxi market for 20 years
- Safety-assured with European Whole Vehicle Type Approval
- Free, no-obligation demonstrations throughout the UK
- Free delivery anywhere in the UK
- Peace of mind with free five year, unlimited mileage engine and gearbox warranty
- Service and support from more than 300 local service partners
- Free technical helpline, open seven days a week

Many companies have tried to copy our vehicles but none match the overall quality of product, backup service and value for money represented by the record-breaking E7™.





Peace of Mind

When your vehicle is your livelihood, you'll want to know your cab is reliable and you'll want to be sure you're covered should anything major go wrong.

Your Reassurance

Modern build quality combined with the legendary Peugeot HDi engine have given the E7™ an enviable reputation for reliability. That's why so much of our business comes from E7™ drivers who recommend the vehicle to other drivers.

Service and Support

Efficient service and support is vital for everyone in the hard-working taxi industry. First and foremost you'll have access to more than 300 local service partners throughout the UK. There's also the added benefit of our huge stock of E7™ parts which can be delivered overnight to you or your garage service provider. We even provide a free technical helpline, open seven days a week, to help you resolve any queries and issues that may arise. You'll also have the benefit of free Peugeot Assistance breakdown cover for the first year (three years on E7 XS).



"I strongly recommend the E7 and Cab Direct to anyone looking for a quality vehicle and first rate service."

Blyth Garvie, Peugeot E7 owner.

For further information or to arrange a free
home demonstration call our friendly customer
service team today or visit our website.

0800 587 9630

www.cabdirect.com

