DMP Budget 2016-17 £20000							
Action no.	DMP Action	Description	Proposed Budget	Other funding proposed	Date of delivery	budget year	Actual cost
Total Spend 20:		Description	Dauget	ргорозси	delivery	year	COSC
1	Town - improve look and provide	Install poster cases	£1,500.00	no	Complete	2016-17	£1,500
2	Destination awareness	12 visitor economy campaign with Bluewater	£2,600.00		on going	2016-17	£2,600
3	Town	Strategic Signage on M20	£3,000.00		awaiting decision		
4	Improve Signage	pedestrian signage - improvement to signs and install additional posts where required eg. signage to Mote Park	£4,000.00		subject to public realm improvements	2016-17	
5	DMP toolkit	New Photography	£8,000.00		in progress - summer images done. Scheduled Winter and spring	2016-17	£8,000
6	DMP toolkit	video - series of short medium and long themed videos. including drone	£11,000.00	may include partners contribution	Complete	2016-17	£11,000
7	Rural TIC's	4 rural Tourist Information points	£4,000.00	Leader Plus - will bring down total. Will require annual on costs	subject to funding	2016-17	
8	Events toolkit	develop online information for event planners	£500.00		awaiting quote	2016-17	
Total Predicted	Spend 2016-17		£34,600.00				
Actual DMP Spend							£23,100