

Proms in the Park Survey Analysis

1. Are you a Maidstone resident?

Yes – 72%

No – 28%

2. How did you travel to Proms?

Car – 41%

Walked – 38%

Combination of transport – 12%

Bus – 5%

Train – 4%

3. Who did you come to the event with today?

Family with children – 32%

Family without children – 20%

Friends – 24%

Alone – 16%

Friends and Family – 8%

4. Because of the nesting season we were unable to have fireworks this year, would you prefer for the event to:

Remain in May and not have fireworks – 48%

Don't mind – 32%

Change the time of year to September and have fireworks – 20%

5. Would you be prepared to buy a ticket for this event?

£5 and under – 54%

No, probably not – 16%

Donation bucket – 12%

£10 and under – 7%

If there were fireworks, £5 and under – 10%

If there were fireworks, £10 and under – 1%

6. Do you have a friend or family member taking part?

No – 87%

Yes – 13%

7. Where did you hear about this event?

Facebook – 28%

Friends/Family – 24%

External Publications (Downs Mail, KM) – 24%

What's on Around Maidstone leaflet – 12%

Visit Maidstone website – 8%

Poster sites – 4%