

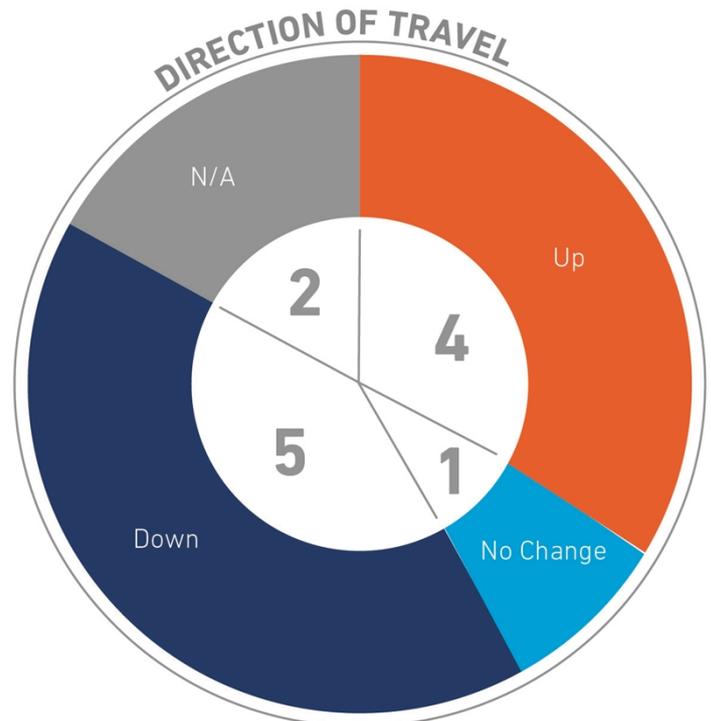
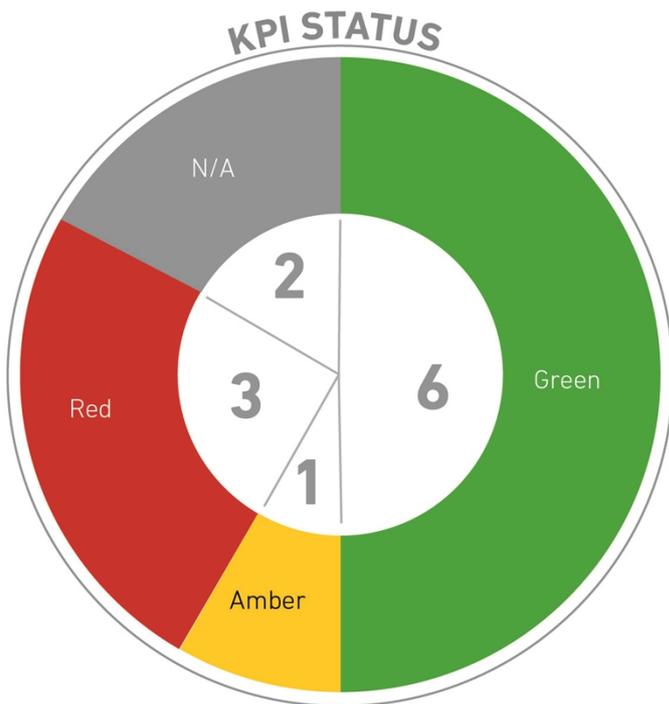
Performance Summary

This is the quarter 1 performance update on Maidstone Borough Council’s Strategic Plan 2015-20. It sets out how we are performing against Key Performance Indicators that directly contribute to the achievement of our priorities. Performance indicators are judged in two ways: firstly, whether an indicator has achieved the target set, known as PI status. Secondly, we assess whether performance has improved, been sustained or declined, compared to the same period in the previous year (long term) and previous quarter (short term), known as direction.

Key to performance ratings

| RAG Rating | |
|--|-------------------------------------|
|  | Target not achieved |
|  | Target slightly missed (within 10%) |
|  | Target met |
|  | Data Only |

| Direction | |
|---|--------------------------------|
|  | Performance has improved |
|  | Performance has been sustained |
|  | Performance has declined |
|  | No previous data to compare |



| RAG Rating | Green | Amber | Red | N/A | Total |
|-------------|-------|-----------|------|-----|-------|
| KPIs | 6 | 1 | 3 | 2 | 12 |
| Direction | Up | No Change | Down | N/A | Total |
| Long Trend | 4 | 1 | 5 | 2 | 12 |
| Short Trend | 4 | 1 | 5 | 2 | 12 |

Priority 1: Keeping Maidstone Borough an attractive place for all



Providing a clean and safe environment

| Performance Indicator | Value | Target | Status | Long Trend | Short Trend |
|---|---------|--------|--------|------------|-------------|
| Number of litter reports attended to | 131 | | | N/A | N/A |
| Percentage of fly-tips cleared or assessed to within 2 working days | 88.78% | 88.00% | | | |
| Percentage of household waste sent for reuse, recycling and composting (NI 192) | 52.67%% | 52.50% | | | |
| Percentage of fly-tips resulting in enforcement action. | 10% | 20% | | N/A | N/A |

**Priority 1: Keeping Maidstone Borough an attractive place for all,
& Priority 2: Securing a successful economy for Maidstone
Borough**

Regenerating the Town Centre

| Performance Indicator | Value | Target | Status | Long Trend | Short Trend |
|-------------------------|-----------|-----------|---|---|---|
| Footfall on High Street | 3,074,067 | 2,400,000 |  |  |  |

Priority 2: Securing a successful economy for Maidstone Borough

A home for everyone

| Performance Indicator | Value | Target | Status | Long Trend | Short Trend |
|--|---------|--------|---|---|---|
| Processing of planning applications: Major applications (NI 157a) | 100.00% | 85.00% |  |  |  |
| Processing of planning applications: Minor applications (NI 157b) | 84.31% | 85.00% |  |  |  |
| Processing of planning applications: Other applications (NI 157c) | 90.24% | 85.00% |  |  |  |
| Number of households housed through housing register | 124 | 150 |  |  |  |
| Number of affordable homes | 39 | 50 |  |  |  |

| Performance Indicator | Value | Target | Status | Long Trend | Short Trend |
|--|-------|---|---|---|---|
| delivered (gross) | | | | | |
| Number of households prevented from becoming homeless through the intervention of housing advice | 133 | 75 |  |  |  |
| Number of households living in temporary accommodation last night of the month (NI 156) | 84 |  |  |  |  |