

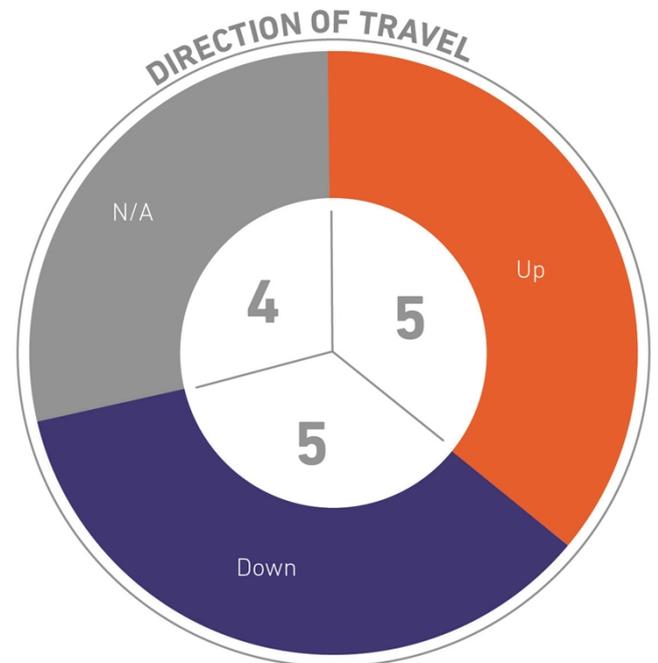
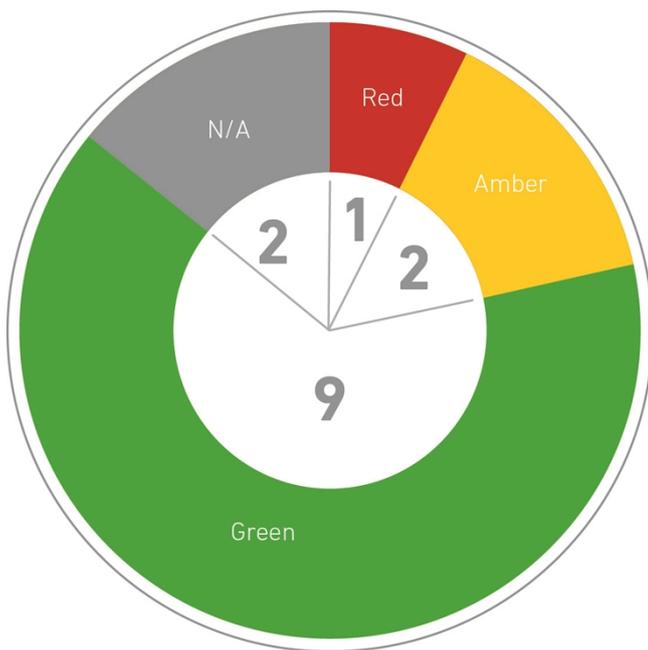
Performance Summary

This is the quarter 2 performance update on Maidstone Borough Council’s Strategic Plan 2015-20. It sets out how we are performing against Key Performance Indicators that directly contribute to the achievement of our priorities. Performance indicators are judged in two ways; firstly, whether an indicator has achieved the target set, known as PI status. Secondly, we assess whether performance has improved, been sustained or declined, compared to the same period in the previous year, known as direction.

Key to performance ratings

RAG Rating	
	Target not achieved
	Target slightly missed (within 10%)
	Target met
	Data Only

Direction	
	Performance has improved
	Performance has been sustained
	Performance has declined
N/A	No previous data to compare



RAG Rating	Green	Amber	Red	N/A	Total
KPIs	9	2	1	2	14
Direction	Up	No Change	Down	N/A	Total
Long Trend	5	0	5	4	14
Short Trend	8	0	4	2	14

Priority 1: Keeping Maidstone Borough an attractive place for all

Providing a clean and safe environment

Performance Indicator	Value	Target	Status	Long Trend	Short Trend
The percentage of relevant land and highways with acceptable levels of litter	95.00%	93.50%		N/A	N/A
The percentage of relevant land and highways with acceptable levels of detritus	91.50%	84.00%		N/A	N/A
Number of litter reports attended to	133			N/A	
Percentage of fly-tips cleared or assessed to within 2 working days	77.55%	88.00%			
Percentage of household waste sent for reuse, recycling and composting (NI 192)	54.5%	52.50%			
Percentage of fly-tips with evidential value resulting in enforcement action.	60%	20%		N/A	

Priority 1: Keeping Maidstone Borough an attractive place for all, & Priority 2: Securing a successful economy for Maidstone Borough

Regenerating the Town Centre

Performance Indicator	Value	Target	Status	Long Trend	Short Trend
Footfall on High Street	3,167,617	2,400,000			

Priority 2: Securing a successful economy for Maidstone Borough

A home for everyone

Performance Indicator	Value	Target	Status	Long Trend	Short Trend
Processing of planning applications: Major applications (NI 157a)	89.66%	85.00%			
Processing of planning applications: Minor applications (NI 157b)	81.67%	85.00%			
Processing of planning applications: Other applications (NI 157c)	95.05%	85.00%			
Number of households housed through housing register	147	150			
Number of affordable homes delivered (gross)	74	50			
Number of households prevented from becoming homeless through the intervention of housing advice	137	75			
Number of households living in temporary accommodation last night of the month (NI 156 & SDL 009-00)	91				