



Heather House Stakeholder Survey

Heather House is important to the community, however usage and revenues have reduced over recent years as the facilities on offer have become dated and in need of renewal. Therefore the Council has undertaken some preliminary cost plans for options to either:

1. Redevelop the existing facility, to include making additional provision for sports changing rooms as well as a social lounge and licensed bar area. The Council estimates that the net cost of such a proposal would be c£2m.
2. Refurbishing the existing facility at a cost of c£0.75m.

We are therefore seeking views from the groups, clubs and organisations that use Heather House on it's usage, facilities and future.

Survey closes: **17th March 2019**

Survey take around 6 minutes to complete

If you require this consultation in another format or have any queries about the consultation please email: consultation@maidstone.gov.uk

The information provided by you in this survey will be used for research purposes. It will not be used in a manner that would allow identification of individual responses. Should you choose to enter the prize draw or sign up to any of our mailing lists this information will be treated separately and will not be linked to your survey response.

Consent **Click below to begin the survey. In doing so, you agree to participate in the survey and to the use of your survey response as outlined above. If you do not wish to participate in this survey, please close your browser**

I am happy to proceed to the survey

Q1 **What is the name of the club, group or organisation that you run from Heather House?**

Q2 **Who is your club/group membership aimed at?**

Q3 Approximately how many people regularly attend sessions run by your club/group each week? (by age group)

| | |
|-------------------|----------------------|
| Under 16 years | <input type="text"/> |
| 17 to 24 years | <input type="text"/> |
| 25 to 34 years | <input type="text"/> |
| 35 to 44 years | <input type="text"/> |
| 45 to 54 years | <input type="text"/> |
| 55 to 64 years | <input type="text"/> |
| 65 years and over | <input type="text"/> |

Q4 How often does your club or group run sessions at Heather House?

- Several times a week
 Once a week
 Once every two weeks
 Once a month
 Once every three months

Other please specify

Q5 How important are the following facilities to the running of your club/group?

| | Critical | Useful but not necessary | Not necessary |
|---|--------------------------|--------------------------|--------------------------|
| Large sports hall (approx 250m ²) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Medium sports hall (approx 100m ²) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Committee style meeting room | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Kitchen (inc cooker, fridge, hot water urn and microwave) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Car parking | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Storage | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Q6 Are there any other facilities that are critical to the running of your club/group?

Q7 Are there any other facilities that you expect your club/group to require in the future?

Q8 **To what extent do the current facilities at Heather House meet the needs of your club/group?**

- Very well
- Well
- Neither well nor poorly
- Poorly
- Very poorly

Q9 **How would you rate Heather House as a community facility?**

- Very good
- Good
- Neither good nor poor
- Poor
- Very poor

Q10 **If Heather House was not available as a venue for your club/group do you have alternative locations or venues that you would use?**

- Yes
- No

Q11 **What alternative venues are available to you?**

Q12 **If Heather House was unavailable as a venue what impact would this have on your club/group?**

[The Future of Heather House](#)

In terms of securing a funding package for the redevelopment or refurbishment of the facility, the Council feels that this could come from a combination of a community / voluntary groups and the Council committing some funds, and then the selected community / voluntary groups using this as a basis to seek match funding from external grant giving bodies.

Therefore we are seeking interest from clubs/groups that may be interested in helping to secure a long-term and flourishing future for Heather House, by perhaps providing some or all of the following:

- Long-term stewardship of the facility, perhaps through a Trust.
- Operational management of the facility.
- Capital funding to assist with either the redevelopment or refurbishment of the facility.

Q13 **Would your club/group be interested in participating in the project?**

Yes

No

Q14 **Would your club/group be willing to steward the new or improved facility without long term support from the Council?**

Yes

No

Not sure

Q15 **Would your club/group be willing to contribute monies to either a new or improved facility?**

Yes

No

Not sure

Q16 **Would you be willing to collaborate with other clubs/groups to help develop a sustainable business plan for the facility?**

Yes

No

Not sure

Q17 **Please use the box below for any comments you have about Heather House and it's future**

Q18 **Please provide the main contact for your club/group**

Name

Contact number

Contact email

Thank you for your time

Please click 'submit' to send us your survey response