

MAIDSTONE BOROUGH COUNCIL
COMMUNITIES, HOUSING AND ENVIRONMENT COMMITTEE
2 NOVEMBER 2021
REPORT OF THE LICENSING COMMITTEE MEETING HELD ON 16
SEPTEMBER 2021
STREET TRADING POLICY – CONSULTATION RESULTS

Issue for Decision

The Street Trading Policy was subject to a public consultation from 10 February 2021 to 13 March 2021.

The Licensing Committee recommended that the Communities, Housing and Environment Committee approve the Street Trading Policy

Recommendation Made

That the Street Trading Policy, as attached at Appendix A to the report, be approved.

Reasons for Recommendation

The Street Trading Policy reflects our current practice and regulations on the Council's approach to the administration of the Street Trading Consent function under the Local Government (Miscellaneous Provisions) Act 1976. The new Street Trading Policy will be of benefit to applicants, officers and residents in ensuring that street trading enhances the Borough and ensures improved public safety and protection. It will strengthen the decision making and support the Council's position should issues arise.

The Licensing Committee met on 17 September 2020 and approved the draft Street Trading Policy for public consultation. The consultation period was open from 10 February until 13 March 2021. The report was made available on the Maidstone Council consultation webpage and social media channels. Residents who have signed up for consultation reminders were notified and in addition current street traders were e-mailed and notified of the consultation. Consultees could also provide comments to the licensing team in writing, via email or post.

There were 285 responses received during the consultation. Overall there has been broad support to the policy and the majority of respondents agreed in favour of the questions asked.

Alternatives Considered and Why Not Recommended

To continue with the current Street trading Policy. However, the policy attached at Appendix A is a more comprehensive document which will strengthen the decision making and support the Council's position should issues arise.

Background Documents

N/A

Appendices

Appendix A – Street Trading Policy 2021-24.