

**Portfolio Holder Priority Statement  
Councillor Garland, Leader of the Council**

Introduction

2010-11 will prove to be a tough year for the Council and its residents particularly in regard to the economic challenges we are facing. The main priority for the Council will be attracting investment into the Borough and maintaining our profile as a county town. This will be delivered alongside the priority of continuing to provide quality services in a cost effective way for our residents.

Areas of Responsibility

- Policy Development and Performance Management
- Budget
- Value for Money
- Delivery within Portfolios
- Sustainable Community Strategy
- Special projects
- External Affairs
- Communications
- Local Development Plan
- Business Transformation

Portfolio Priorities for 2010-11

- Achieving regeneration focussing on enhancing the attractiveness of the town centre through initiatives such as the High Street public realm projects
- Improve outcomes for vulnerable people and minimise the effects of the recession
- Deliver more efficient and effective council services and increase value for money through:
  - continuing to explore and progress opportunities for shared services
  - Deliver the initial six shared services completed by the Mid Kent Improvement Partnership (HR, Finance, Revenues and Benefits, ICT, Procurement and Legal
  - Implement recommendations from IDeA productivity review as set out in the corporate improvement plan.
  - Focus on the delivery of recommendations from business transformation.
- Improve the delivery of community services to local people through an effective local strategic partnership