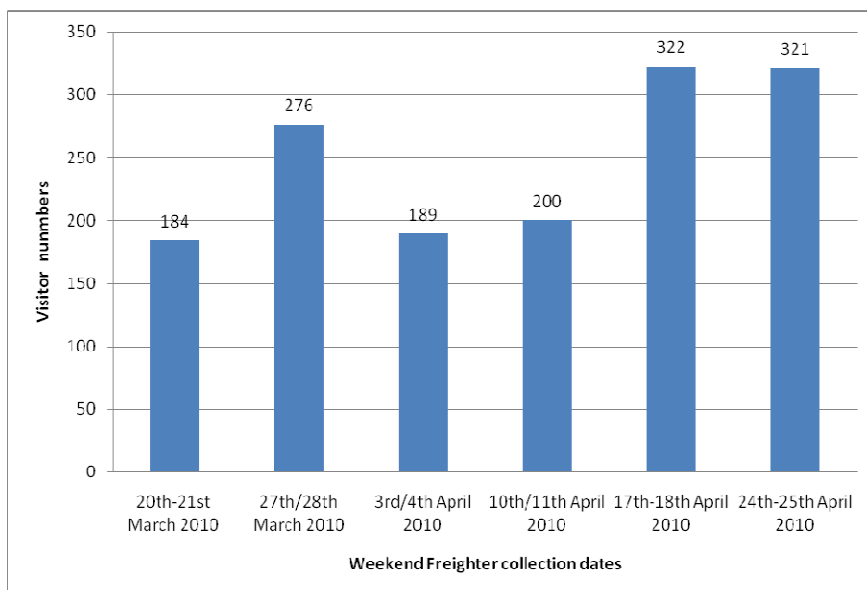


Weekend Freighter Monitoring – Results summary

The weekend freighter service was monitored over a six week period from Saturday 20th March 2010. Postcodes, items disposed off, method of travel to the site and origin of waste i.e. domestic or commercial, were recorded at each of the sites.

Graph 1 shows the total number of residents visiting the weekend freighter sites each weekend. This peaked at 322 visitors over a time period of 10.5 hours; averaging a visitor every 2 minutes.



Graph 1: Total number of visitors

Over the 6 weeks of monitoring, there was an average of one visitor every 2.5 minutes. However results from some sites indicated poor usage of the site, as marked in yellow in the table below:

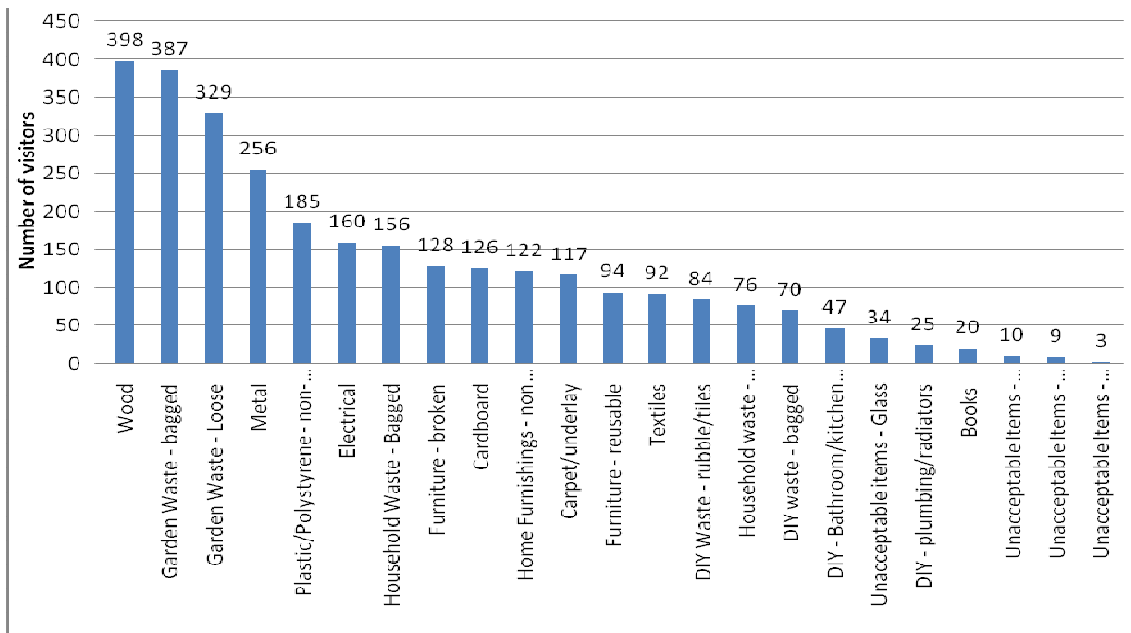
Date	Weekend Freighter Service Site	Number of visitors	Time at WF (mins)	Minutes per visit
20th-21st March 2010	Anglesey Avenue	16	30	1.88
	Chantry Road Marden	24	75	3.13
	Church Street Staplehurst	15	45	3.00
	Church Green Loose	14	30	2.14
	Corrance Green Loose	11	30	2.73
	Dean Street	4	45	11.25
	Gandys Lane	12	30	2.50
	Hubbards Lane	7	30	4.29
	North Down Staplehurst	24	60	2.50
	Old Loose Hill	3	45	15.00
	Poyntell Road Staplehurst	15	60	4.00
	Stanley Road Marden	21	45	2.14
Total		166	555	3.34

Date	Weekend Freighter Service Site	Number of visitors	Time at WF (mins)	Minutes per visit
27th/28th March 2010	Bearsted Ashford Road	31	45	1.45
	Bearsted Village Green	30	60	2.00
	Bicknor Road	13	30	2.31
	Essex Road	36	40	1.11
	Harrietsham	21	60	2.86
	Highland Road	7	45	6.43
	Hollingbourne	17	60	3.53
	Lockham Farm	20	60	3.00
	Otham	19	45	2.37
	Morrisons Queen Elizabeth Sq	13	45	3.46
	Vinters Park Marston Drive	33	60	1.82
	Westmorland Rd by the Green	12	30	2.50
	Woolley Road	24	60	2.50
	Total	276	635	2.30
3rd/4th April 2010	Amber Lane Chart Sutton	3	30	10.00
	Brogden Crescent Leeds	10	45	4.50
	Buckland Hill	15	60	4.00
	Court Broomes East Sutton	7	30	4.29
	Grasslands Langley	19	30	1.58
	Greenways Cherry Orchard Estate	15	60	4.00
	Kingswood Village Hall	23	60	2.61
	Queens Road	17	45	2.65
	Shepherds Way Langley	18	45	2.50
	Springwood Road Barming	8	75	9.38
	The Harbour Sutton Valence	21	30	1.43
	South Lane Sutton Valence	11	30	2.73
	Trevor Drive Allington	22	60	2.73
	Total	189	600	3.17
10th/11th April 2010	Bishops Close Nettlestead	25	60	2.40
	Brenchley Road Tovil	8	30	3.75
	Camp Way Mangravet	11	60	5.45
	Cleveland Close Laddingford	10	60	6.00
	Collier Street - Church Farm	11	75	6.82
	Courtenay Road Tovil	10	30	3.00
	Livesey Street Teston	15	60	4.00
	Lower Road Mote Park	17	45	2.65
	Provender Way North	14	45	3.21
	Provender Way South	31	60	1.94
	Teston - by the green	13	30	2.31
	West Farleigh - by the green	13	75	5.77
	Woodside Road Mangravet	22	45	2.05
	Total	200	675	3.38

Date	Weekend Freighter Service Site	Number of visitors	Time at WF (mins)	Minutes per visit
17th-18th April 2010	Anglesey Ave Loose	32	60	1.88
	Betsham Road Senacre	18	60	3.33
	Broad oak Ave Loose	33	45	1.36
	Church Road Grafty Green	29	45	1.55
	Green Lane Platts Heath	32	60	1.88
	Honywood Road	34	60	1.76
	Lodge Gardens Ulcombe	39	45	1.15
	Northumberland Road	10	30	3.00
	Oak Lane Headcorn	38	45	1.18
	Orchard Glade Headcorn	36	60	1.67
	Parkwood Parade - behind shops	4	30	7.50
	Wallis Ave/Bicknor Road	4	60	15.00
	York Road/South Park Road	13	30	2.31
Total		322	630	1.96
24th-25th April 2010	Coxheath Village Hall	12	60	5.00
	Gallants Lane, East Farleigh	13	60	4.62
	Hampton Road	53	75	1.42
	Hatherall Road Penenden Heath	30	60	2.00
	Huntington Road Coxheath	26	45	1.73
	Hunton Village Hall	7	45	6.43
	Lyngs Close Yalding	20	60	3.00
	Merton Road Madginford	63	45	0.71
	Provender Way Grove Green	40	60	1.50
	Snowdon Avenue Vinters Park	44	45	1.02
	Yalding Village Hall	13	45	3.46
Total		321	570	570
Total		1492	3665	2.5

Seventeen sites from those monitored demonstrated low visitor numbers and with the exception of Parkwood Parade, Wallis Avenue, Springwood Road (Barming) and Camp Way (Mangravet), the majority of these were in the rural areas.

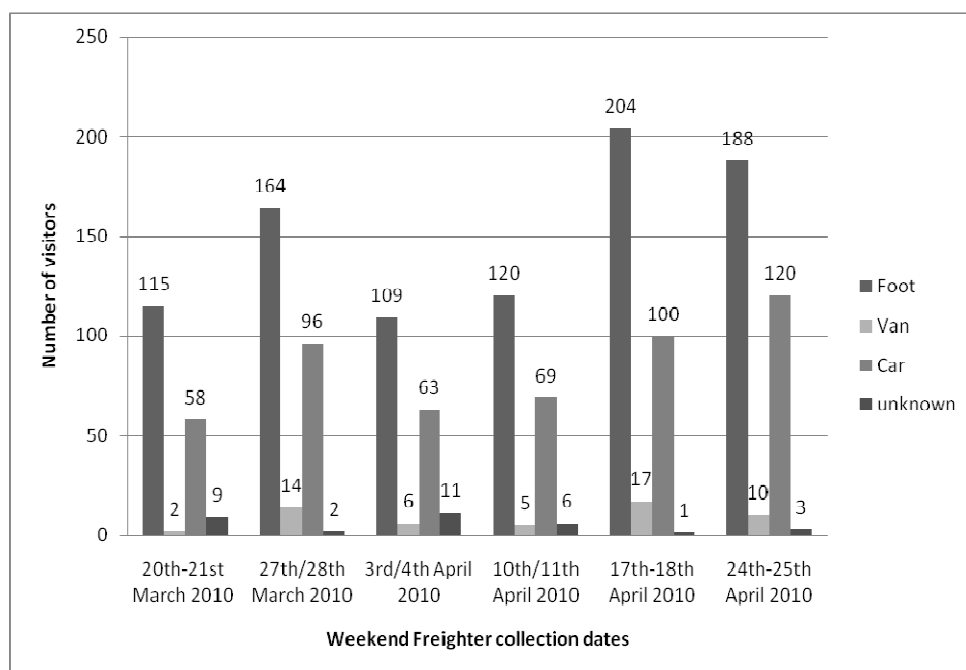
The five urban sites which has poor attendance were surprising, however each of these sites are in close proximity of other sites which are more heavily used.



Graph 2: Total number of visitors disposing of each type of waste item

Graph 2 shows the different types of waste disposed of through the weekend freighter. Garden waste (716 visitors), wood (398 visitors) and metal (256 visitors) appear to be the main items disposed of, however all are recyclable.

Garden waste can already be recycled easily within the borough either by using the garden waste service, taking it to Tovil Household Waste Recycling Centre or by composting at home. Accepting garden waste at the weekend freighter conflicts with the waste reduction and recycling message that the Council promotes. It provides an easy route for residents to dispose of their garden waste rather than recycle it.



Graph 3: Method of travel

Graph 3 highlights visitors' method of travel each weekend during the six week monitoring period. Overall 60% of visitors travelled on foot to the weekend freighter sites compared with 34% by car.

Over 98% of waste collected was confirmed domestic waste, therefore it does not appear that commercial premises are using the freighter service as a free method of disposal.

Conclusions

- Garden waste should not be accepted at the sites – every effort should be made to encourage residents to compost at home, to use the garden waste collection service or to take the waste to Tovil Household Waste Recycling Centre
- The weekend freighter should be sited at areas of need in order to improve the efficiency of the service
- Sites with low performance should be removed from the schedule and other sites consolidated to reduce the service to one day per week
- Metal and wood recycling should be pursued
- Further training is required for the operatives to ensure that better information is provided to residents using the service about unacceptable items and how these should be disposed of
- Over the 6 week monitoring period, only 1492 visitors attended the sites, which represents less than 2.5% of Maidstone households
- The weekend freighter is perceived as a popular service, however the usage fluctuates substantially. With the rejection of garden waste, the weekend freighter sites can be shortened slightly to maximise the amount of sites and visitors per day, increasing the efficiency of the service.