



TOWN CENTRE TASK FORCE

PROVIDING A SAFER TOWN CENTRE

**Safer
Maidstone
Partnership**

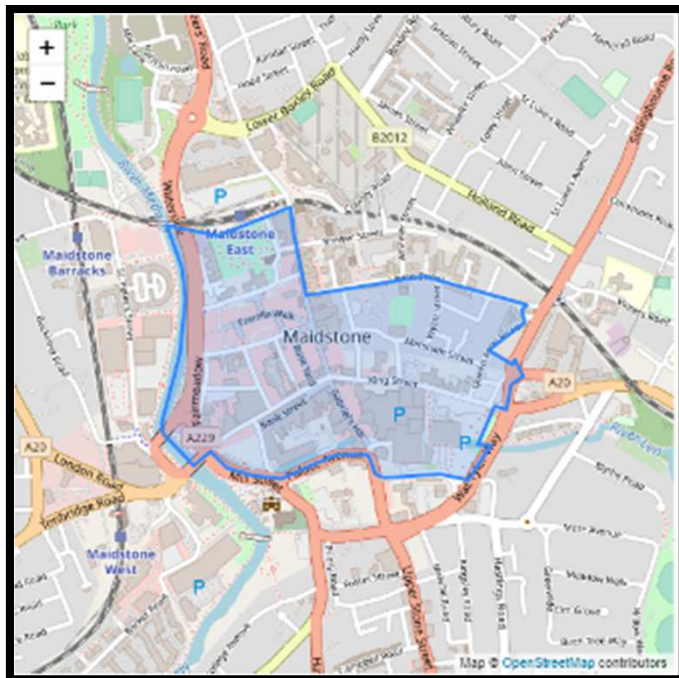


What we will be updating on

- ❑ Creating a Town Centre Task Force
 - ❑ Why?
 - ❑ Why now?
- ❑ Providing a Safe Town Centre
 - Vision / Objectives / Core Behaviours / Membership
 - The role of
 - Partnership OSARA /Contextual Safeguarding
 - ACEs
- ❑ The journey so far
 - Implementation Plan
 - Next steps

Why? - following the data

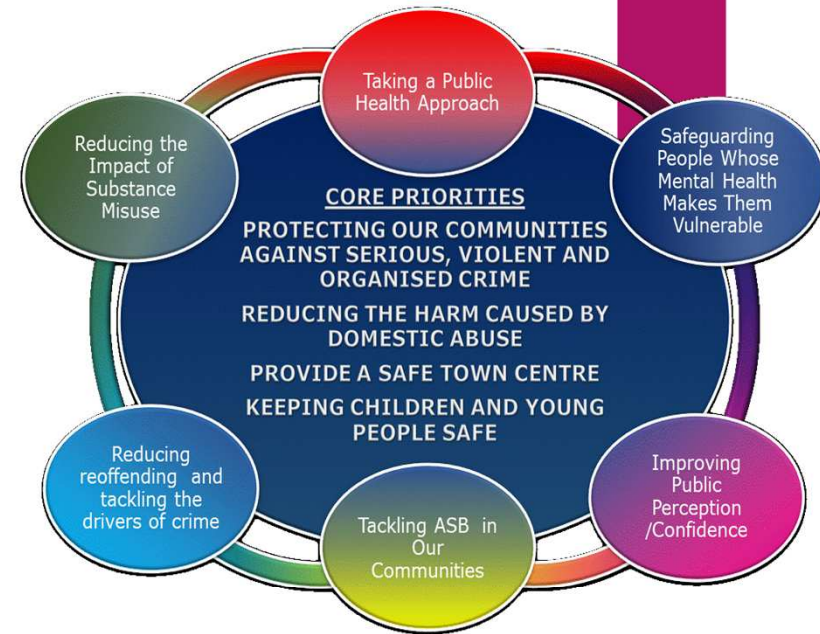
- Changing make-up of the town centre combined with some concerning data



	Offences for 2017 to 2021 (excluding 2020):			
Type	VAWG	Neighbourhood	NTE	ASB Incidents
No.	675	2238	2128	1874
Year Avg	169	560	532	469
Kent Ranking	1 st	3 rd	1 st	3 rd

Creating a Town Centre Task Force – Why now?

- ▶ Strategic Assessment
- ▶ Political Support
- ▶ Appetite and Resourcing
- ▶ CSP Plan



PROVIDE A SAFE TOWN CENTRE: A Space to Feel Safe

Why is this important?

Harrogate is the County Town of North Yorkshire and one of the fastest growing towns in the north. It has a rich history and a vibrant town centre. Many of our residents value the town for its safety, beauty and work. As a town centre, it is the heart of the town and provides a range of services and facilities for its residents. It is also a key driver of the town's economy and provides a range of opportunities for businesses and residents alike. The town centre is a key part of the town's identity and provides a sense of community and belonging. It is also a key driver of the town's economic growth and provides a range of opportunities for businesses and residents alike.

Recent surveys highlight that both young and older people feel the town centre is unsafe. A sense of safety, but unmanageable incidents have led to a decline in the town's reputation. Analysis shows that there are hotspots within the town centre where incidents occur and ASB is most prevalent. Police and other agencies of the town have gathered significant evidential damage due to the behaviour of a small number of individuals.

We must ensure residents in the town that the Town Centre provides a range of people and as a result, there will be occasional incidents, but these must be kept to a minimum. The Town Centre is a complex and complex problems require multi-agency solutions.

What is the SMT's Objective?

The SMT will work to ensure the reputation of the town as a place where people feel safe and secure.

What is our focus?

- develop a multi-agency task force to address concerns with an
- increased presence
- increase, particularly in the night-time economy
- a balanced range and legal supply of drugs and alcohol, particularly in children
- vulnerable people who live in the town, including domestic abuse
- create businesses develop a culture in the town that keeps people safe in both day-time and night-time economy
- protect young people by challenging behaviour and ensuring young people opportunities are provided for those in need of support
- work to improve the reputation of the town by ensuring businesses and building industries that make people feel safe when in the town

What will we do?

The SMT will bring together statutory and non-statutory partners to form a multi-agency Town Centre Task Force to develop a new multi-agency strategy.



PROVIDE A SAFE TOWN CENTRE: *A Space to Feel Safe*

Why is this important?

Maidstone is the County Town of Kent hosting one of the largest retail centres in the southeast. It has excellent rail and road networks to London and the County. Many of our residents utilise the town for retail, leisure and work. As a town, Maidstone is a vibrant and diverse community. The town centre is a place where people from all backgrounds and ages meet and interact. It is a place where people live, work, study and play. The town centre is a place where people feel safe and secure. The town centre is a place where people feel proud to live and work. The town centre is a place where people feel that they belong. The town centre is a place where people feel that they are part of something special. The town centre is a place where people feel that they are making a difference. The town centre is a place where people feel that they are creating a better future for themselves and for their community. The town centre is a place where people feel that they are making a difference. The town centre is a place where people feel that they are creating a better future for themselves and for their community.

Recent surveys of local residents and young people from the Town Centre area have identified a series of isolated but unacceptable incidents have further tarnished the Town's reputation. Analysis shows that there are hotspots within the Town Centre where violent crime and ASB is most prevalent. Parks and other areas of the town have suffered significant reputational damage due to the behaviour of a small number of individuals.

We must remain realistic to the fact that the Town Centre attracts a variety of people and as a result, there will be occasional incidents, but these must be kept to a minimum. The Town Centre is complex, and complex problems require multi-faceted solutions.

What is the SMP's Objective?

The SMP will work to restore the reputation of the town as a place where people feel safe and are safe.

What is our focus?

SMP Partners will:

- develop a multi-agency task force to address concerns, such as:
 - anti-social behaviour
 - violence, particularly in the night-time economy
 - substance misuse and illegal supply of drugs, alcohol, particularly to children
 - vulnerable people who live in the town, including domestic abuse
- ensure businesses develop a culture in the town that keeps people safe in both day-time and night-time economies
- protect young people by challenging behaviour and ensuring that opportunities are provided for them to get support
- work to improve the reputation of the town by sharing successes and publicising initiatives that make people feel safe when in the town

What will we do?

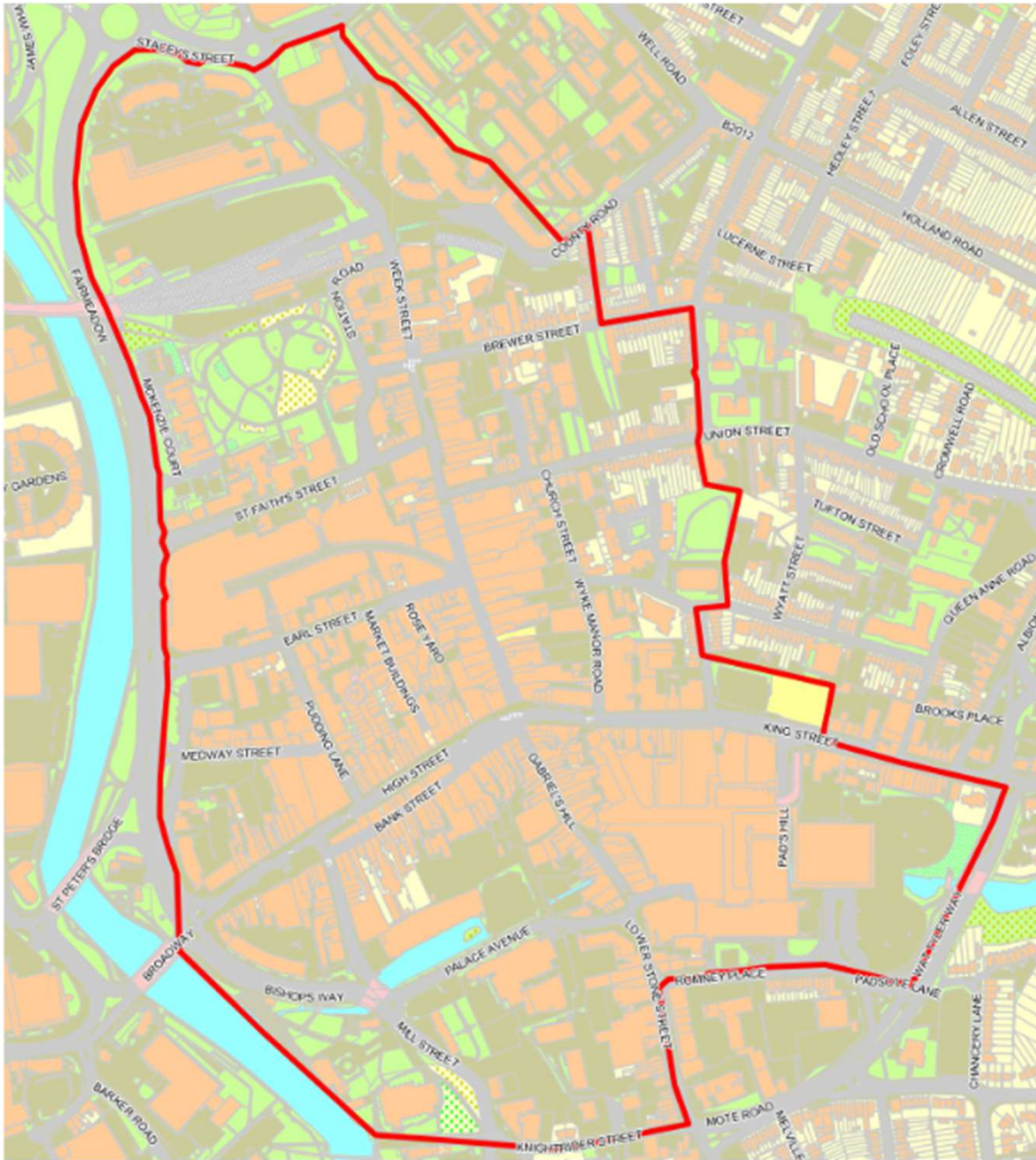
The SMP will bring together statutory and non-statutory partners to form a dedicated Town Centre Task Force to develop a new multi-agency strategy.





Setting Out Our Vision

To ensure we implement long term permanent changes that improve the reputation of the Town and the quality of life for those who live, work or visit the County Town



Focus
area



Our areas of focus

- Protecting people from harm and improving the culture within DTE and NTE
- Identifying vulnerability and providing protection/support where necessary
- Identifying and tackling crime hot spots and trends
- Building resilience through participation, empowerment and partnership with Town Centre stakeholders



Simon Sinek-
Author of the Infinite
Game

What does success look like?

- ▶ What does success look like?
- ▶ Infinite vs finite games
- ▶ Responsibilities to learn and evolve

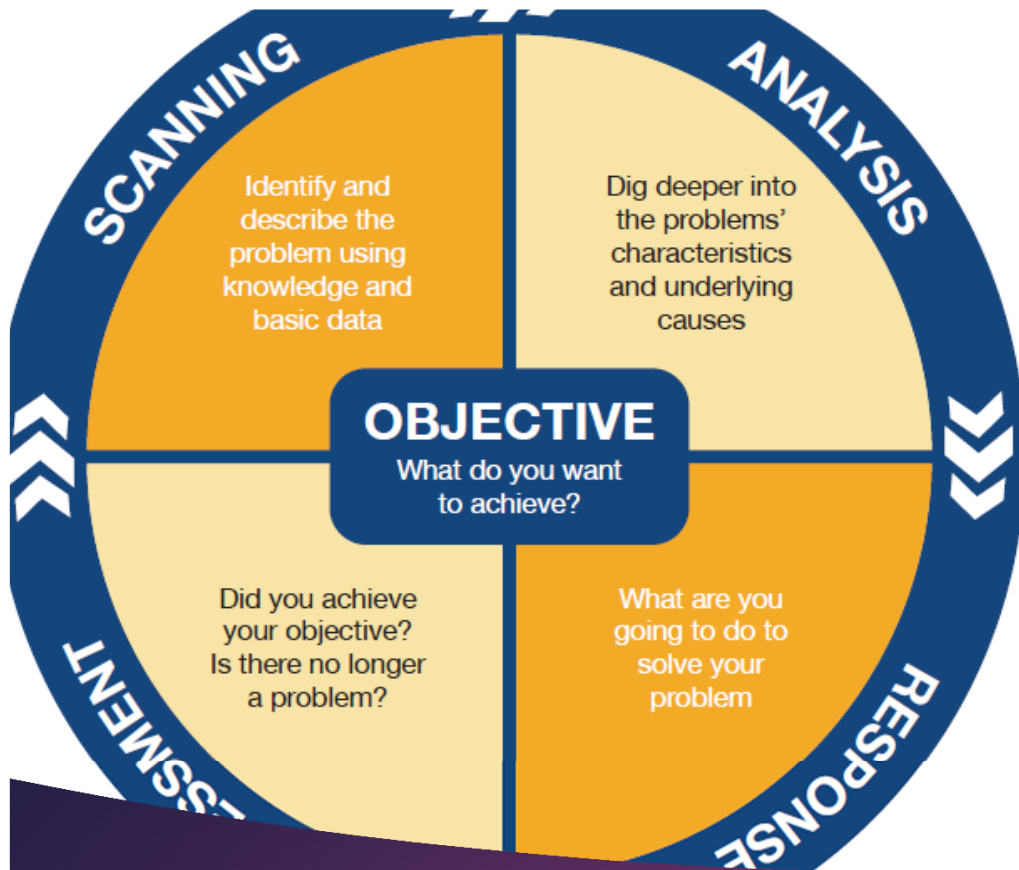


Membership

- **Substantive** > 50% FTE
 - Police Sgt, Five Town Centre PCs, PCSOs
 - Community Protection Officer and an Assistant
 - One Maidstone
(Ambassadors/CCTV/Management/Marketing)
 - ???

Membership

- **Core Contributors to include but not limited to:**
 - KCC (VRU/ Youth Services/Trading Standards)
 - Kent Police (CSU/Specialist PCSOs/Licensing/Comms/PCC's Office)
 - MBC (CPT/Outreach/Economic Development/Street Scene/Licensing/Comms)
 - Shopping Malls (Management/Security/Marketing)
 - Housing Providers
 - Commercial Outlets (inc. McDs/KFC/Etc.)
 - Specialist Service Providers (Immigration/CGL/Clarion/Choices/St Giles/Switch)



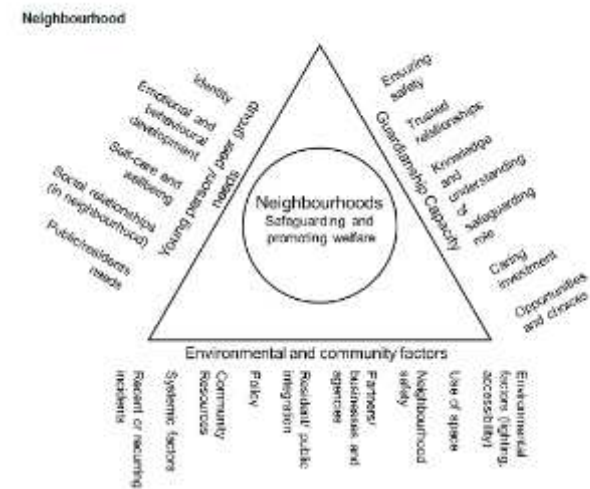
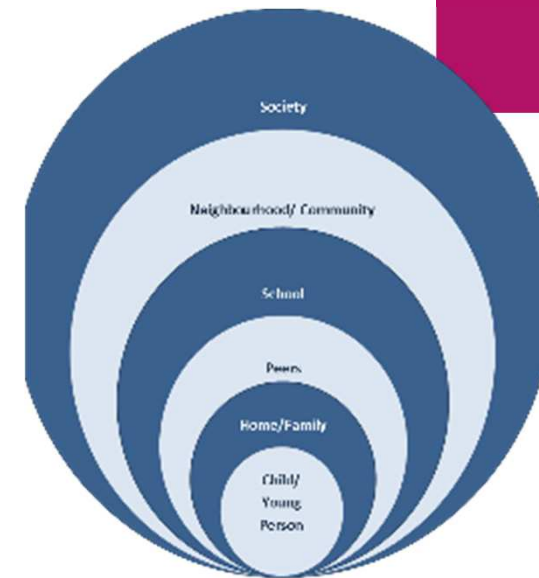
Problem Analysis Triangle (PAT)



Partnership OSARAs

Contextual Safeguarding

- ▶ Understanding young people's experiences of significant harm beyond their families
- ▶ Recognises public/social impact on young people's lives, and consequently their safety
- ▶ Identify and respond to harm and abuse posed to young people outside their home



Trauma Informed Practice – Offender or Victim?



EFFECTS 4+ ACE SCORE

30.6 times more likely to have had a sexually transmitted infection (STI)

9.7 times more likely to be a heroin or crack user

8.8 times more likely to have been in prison or cells

7.9 times more likely to have hit someone in the last 12 months

5.2 times more likely to have been hit in the last 12 months

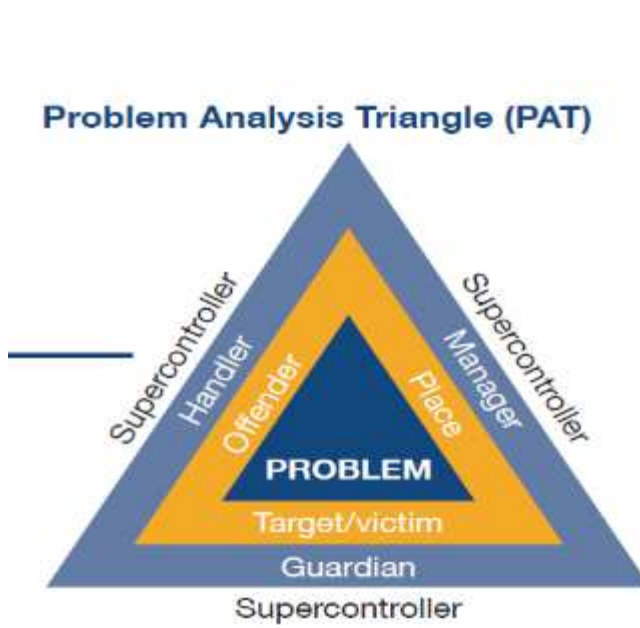
4.5 times more likely to have become pregnant or got somebody pregnant under 18 years of age

3.9 times more likely to be a current smoker

3.7 times more likely to be a regular heavy drinker

2.3 times more likely to have liver or digestive disease

1.8 times more likely to be morbidly obese



OSARA/Contextual Safeguarding
Spot the difference?

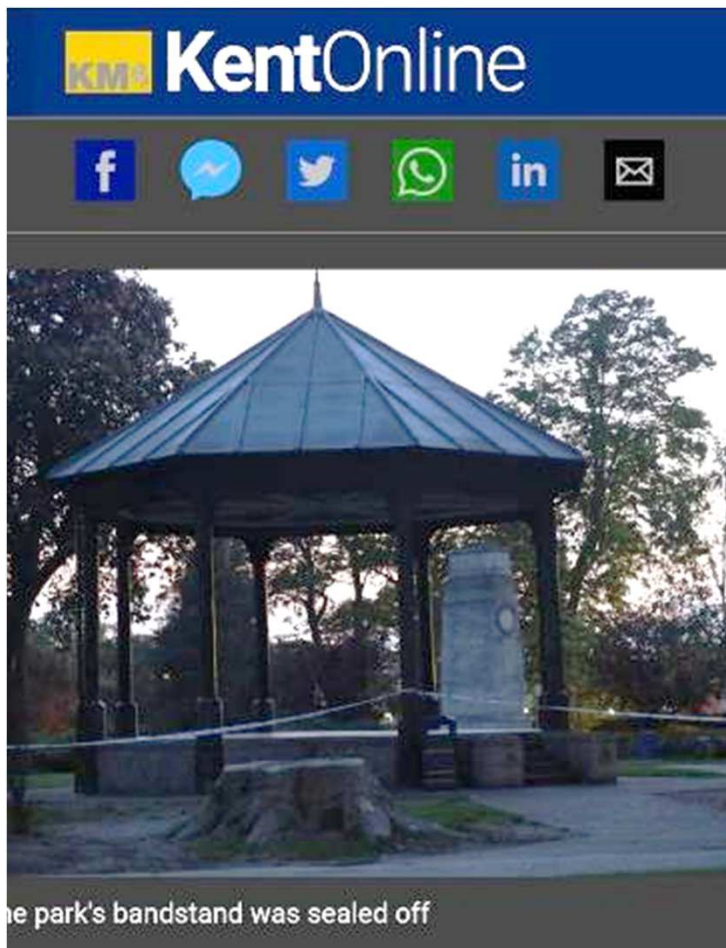
The Journey So Far (The 3 Work Strands)

- **IMPLEMENTATION AND CREATION**
 - IMPLEMENTATION PLAN/TOR/DATA ANALYSIS
 - **ESTABLISHING STEERING GROUP/ DELIVERY GROUP/ SUB GROUPS**
 - **RECRUITING/ONBOARDING STAFF**
 - DEVELOPING OBJECTIVES
 - BRIEFING SESSIONS (LIKE THIS!)
 - JOINT COMMS STRATEGY

The Journey So Far (The 3 Work Strands)

- **PURSUE and CHANGING/CHALLENGING BEHAVIOUR**
 - **IDENTIFY TOP 15 REPEAT VICTIMS AND OFFENDERS**
 - CPW NOTEBOOKS
 - **BRENCHLEY GARDENS/NORTH WEEK ST OSARA**
 - IDENTIFY HIGH RISK LOCATIONS/ BUSINESSES/PREMISES
 - REVIEW ESTABLISHED TOWN CENTRE OSARAS
 - PSPO ENFORCEMENT / BOTTLEWATCH
 - **HOSTILE OPERATIONS (County Lines, MDS , Brothels, Trading Standards/Border Agency)**

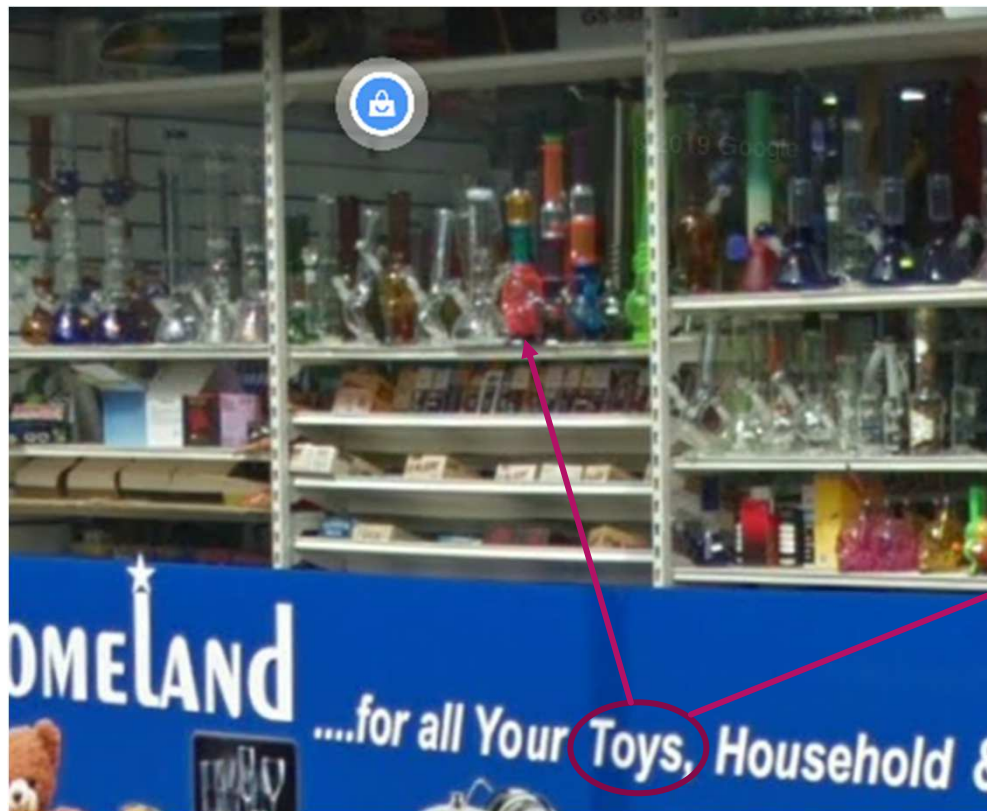
Brenchley Gardens / Week Street



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Week Street



Seizure of:

- ▶ 894 vapes,
- ▶ packets of illegal tobacco
- ▶ 1,367 counterfeit items



Car Wash Multi-Agency Raid

- 3 workers arrested and taken to Dover for deportation
- Another worker working outside of visa removed
- owner facing £22k fine per person
- Planning Enforcement taking action
- Housing & Health investigating breach of an existing Prohibition Order



The Journey So Far (The 3 Work Strands)

- **ENGAGEMENT AND LEGACY**
 - **THE MALL YOUTH HUB**
 - DAYS OF ACTION/ENGAGEMENT EVENTS
 - **SAFER STREETS 4**
 - RIVER FESTIVAL
 - DA GUARDIANS
 - **BEST BAR NONE**
 - WORLD CUP 2022 (November-December)



Safer Streets 4- Bid Highlights

- ▶ Repurposing of Brenchley Gardens Toilet Block – Youth Outreach/Mini Police Station
- ▶ VAWG Safety: Alarms, Cup Covers, Hollie Guard, Self Defence Seminar and classes
- ▶ Youth Workers for the “lost hours”
- ▶ Bystander Training



Safer Streets 4- Bid Highlights

- ▶ Safer Maidstone Media Campaign
- ▶ CCTV for Brewer Street Cemetery and Trinity Gardens
- ▶ Funding for NTE Volunteers and equipment
- ▶ New Night Time Economy – Culture Setting Initiative (Best Bar None)





Closing summary

- ▶ Evidence based approach, understanding the push / pull factors that lead to crime and ASB in the town
- ▶ Balance between support and enforcement
- ▶ Working to change the narrative and address public perceptions
- ▶ Partnership Working is Working, because synergy is key