

Embracing Growth and Enabling Infrastructure
Between 2021-26 we will place particular importance on:
1.1 Engaging with our communities throughout the continuous development of the local plan
1.2 Proactively take a role in creating and investing in new places
1.3 Working with partners to get strategic infrastructure planned, funded and delivered
1.4 Intervening where necessary in the market, to deliver key employment sites

Safe Clean and Green
Between 2021-26 we will place particular importance on:
2.1 Promoting and enhancing our parks and open spaces to meet the needs of residents and visitors, whilst taking action against those who do not respect them
2.2 Working with our partners to take action against those who break the law to ensure our communities feel safe
2.3 Working to ensure resident satisfaction with the cleanliness and appearance of the borough
2.4 Ensuring that the impact on climate change and biodiversity is central to all decisions.
2.5 Maintaining the resilience and quality of the waste service

Thriving Place
Between 2021-26 we will place particular importance on:
3.1 Delivering a sustainable and vibrant leisure and cultural offer. Utilising all opportunities to maximise funding
3.2 Promoting inward investment in the Borough to ensure a diverse employment and business offer
3.3 Developing an ambitious Town Centre Strategy which reflects the needs of the wider community, creating a vibrant and transformed town centre for all.

Homes and Communities
Between 2021-26 we will place particular importance on:
4.1 Continuing our holistic and innovative approach to reduce rough sleeping in Maidstone
4.2 Increasing the supply of Temporary Accommodation to reduce cost, whilst working towards long-term housing solutions.
4.3 Working with Anchor Institutions and partners to improve community resilience, pride in the borough, well-being and financial inclusion so no-one to be left behind
4.4 Urgently identify and deliver a 1000 affordable homes to ensure availability of good quality housing that's sustainable in both financial and ecological terms.
4.5 Improving the quality of housing through the consistent use of our statutory powers to promote good health and wellbeing