

Maidstone Museum East Wing Fundraising

David Terry, the Council's Community Funding Officer, is now working with the museums' team for two and a half days a week to provide direction and assistance with the fundraising programme. David's primary objective is secure grant-aid from a small number of major grant-making trusts (see table below). A secondary objective is to assist with the creation and delivery of the public fundraising campaign.

Funding Organisation	Remit in heritage terms	Suggested level of support	Target application date
Garfield Weston	Track record of supporting Museum Education Projects (tank Museum £100k & Magna Trust) and the arts	£75,000+	Rolling Programme bid submission as soon as New Line Learning Partnership agreed and design & fit out of education centre costed (linked with interpretation in gallery's)
Colyer-Fergusson Charitable Trust	Funds repairs to Kent Churches and East Kent Community Projects As a result of a visit to the East Wing construction site in Late November Lady Monckton recommended the Museum applies to the Trust which has family connections	£50,000	Funding for 2010/11 allocated. Guided to make an application for £50,000 in April 2011
Toshiba International Foundation	Supports the promotion of Japanese culture in Europe & supported British Museum & Sainsbury's Inst for Study of Japanese Arts	£50,000	Will apply 2011 as Fund had been exhausted for 2010/11 financial year. Targeted application at one area of the Museums Japanese collection
The Headley Trust SAINSBURY'S	Arts, heritage and conservation projects in the UK of outstanding creative or architectural importance. Support	£50,000	Rolling Programme. Bid for Gallery fittings & interpretation. Bid by March/April 2011 depending upon approach via Maidstone Trust.

TRUST	for regional museums to purchase unusual or exceptional artefacts £5K-£150k Including £100k to Chatham Maritime		Potential for Japanese gallery bid to one of the Sainsbury's trusts through support from the Sainsbury's Institute for Japanese Culture Norwich
The Linbury Trust SAINSBURY'S TRUST	A Sainsbury's Trust that has supported museum of London for a temporary exhibition gallery & through its education strand 'promoting the study of history'	£100,000	Particular interest in funding education in Heritage. Expansion of the education facilities in partnership with New Line Learning could result in greater support. Initial approach by Maidstone Trust about submitting unsolicited applications. 2 successful meetings with New Line Learning in November and December 2011. January 2011 developing the partnership project enabling submission of funding applications in February/March 2011
John Ellerman Foundation	Funded Chatham Maritime, Ditchling Museum, NT and many theatre projects under it's arts programme	£25,000	Care to use MMF without it <u>looking like a 'friends of group'</u>
Bernard Sunley Charitable Foundation	Wide range of activities supported with visual arts main cultural beneficiary i.e. London gallery's £150,000. Application must be focussed on education.	£50,000+	Relationship developed via keeper of human history. Invitation being made to visit museum to progress relationship & financial support. Visit by trust members February 2011
Fidelity UK Foundation	Major Investment Company based in Tonbridge, supports local causes	£20,000	Fidelity are encouraging a new application in 2011 to be submitted focusing on the potential partnership with New Line Learning. This will be developed as a

			standalone project within the East Wing Development simplifying the 80% match funding issue
Clore Duffield	Innovative coop approach with new Line learning may result in significant investment	£50,000+ Note most education spaces become 'Clore' named	Application dependant on New Line Learning Partnership Development
Foyle Foundation	Learning programme for libraries , museums and archives. Museum of London, English Heritage etc received £100K -art galleries receive larger awards. Innovative co-op approach with New Line learning may result in significant investment.	£50,000).	Capital projects above £50K only 2 meetings per year spring & autumn Awaiting confirmation of deadline date (march April 2011)- potential to support art galleries within the East Wing/education bid
Pilgrim Trust	Supports conservation & making collections more available note though 'Projects with a capital cost of over one million pounds where partner-ship funding is required will not be funded' <u>must bid as separate project</u>	£25,000 (average award £18K)	Making Collections more available bid on basis of increasing items on display/online access etc Application April 2011
KM Young Persons Dragons Den	Bid made by a Young person for a project piece of equipment etc £1,000 available	£1,000	Ben Potts (MBC Youth Trainee)submitted a bid for £1,000 towards a 3D projector for the Education Centre in the East Wing & has been selected for the finals in February