

## **Strategic Priorities**

### **1. For Maidstone to have a growing economy**

#### **Outcomes by 2015:**

- a transport network that supports the local economy.
- a growing economy with rising employment, catering for a range of skill sets to meet the demands of the local economy.

### **2. For Maidstone to be a decent place to live**

#### **Outcomes by 2015:**

- decent, affordable housing in the right places across a range of tenures.
- continues to be a clean and attractive environment for people who live in and visit the Borough.

### **3. Corporate and Customer Excellence**

#### **Outcomes by 2015:**

- residents are not disadvantaged because of where they live or who they are, vulnerable people are assisted and the level of deprivation is reduced.
- the Council will continue to have value for money services that residents are satisfied with.