

Appendix C: Museum visitor data

	Total			Age								
WHOLE POPULATION		Male	Female	Under 16	16-19	20-24	25-34	35-44	45-54	55-64	65-74	75+
	149800	74,100	75,700	27800	7000	8,200	18,100	21,900	21,300	19,500	14,000	12,000
% of population belonging to each group		49.47%	50.53%	18.56%	4.67%	5.47%	12.08%	14.62%	14.22%	13.02%	9.35%	8.01%
					10.15%						17.36%	
										30.38%		
Museum visitor survey completers, first quarter 2011/12	1522	Male	Female	Under 15	16-25		26-35	36-45	46-55	56-65	Over 66	
% of these visitors belonging to each group		46.60%	53.40%	10.70%	12.30%		16.70%	19.30%	18.40%	11.10%	9.40%	
										20.5%		