

Players

Gentlemen's
Club

57 High Street

Maidstone

ME14 1SY

Players

Gentlemen's Club

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APPLICATION FOR SEV LICENCE

PLAYERS GENTLEMEN'S CLUB

OUTLINE OF APPLICATION

New legislation governing lap dancing and pole dancing clubs require that existing premises be licensed.

PLAYERS GENTELEMEN'S CLUB has been established for approximately a number of years. For the past 2.5 years the premises have been managed and run by Mr James Pemble.

The Premises have been licensed for the sale of alcohol and dancing since the late 1980s. House rules relating to the running of the premises, customer and performer behaviour are attached with in this presentation. The Premises have an established high quality pedigree and are complimented as one of the best run venues in Maidstone town centre.

The operation is run in a very discreet fashion located on the edge of the Town Centre. Dancing takes place between 19.00 hours and 02.00 hours on a daily basis with an extension until 03.00 on New Year's Eve.

Employment is provided for 58 female dancers – varying from a minimum of 8 to a maximum 17 dancers on any given night. A total of 14 staff are employed full time on site including the Dance Mother, Door/Security staff and Bar Staff.

There is a zero tolerance to crime and disorder and anyone found to be in breach of the House Rules is expelled. The success of the venue is the professional manner in which the premises are run, the maintenance of a quality environment and the good behaviour of its customers.

The Club is part of the Maidstone Nite Net scheme and has proved effective in warning other late night venues of potential issues in respect of persons passing its premises and played its role in making Maidstone a safe environment and reducing crime in the Town Centre.



Opening Times
Tues 21.30 - 02.00
Wed 21.30 - 02.00
Thur 23.30 - 04.00
Fri 23.30 - 04.00
Sat 23.30 - 02.00

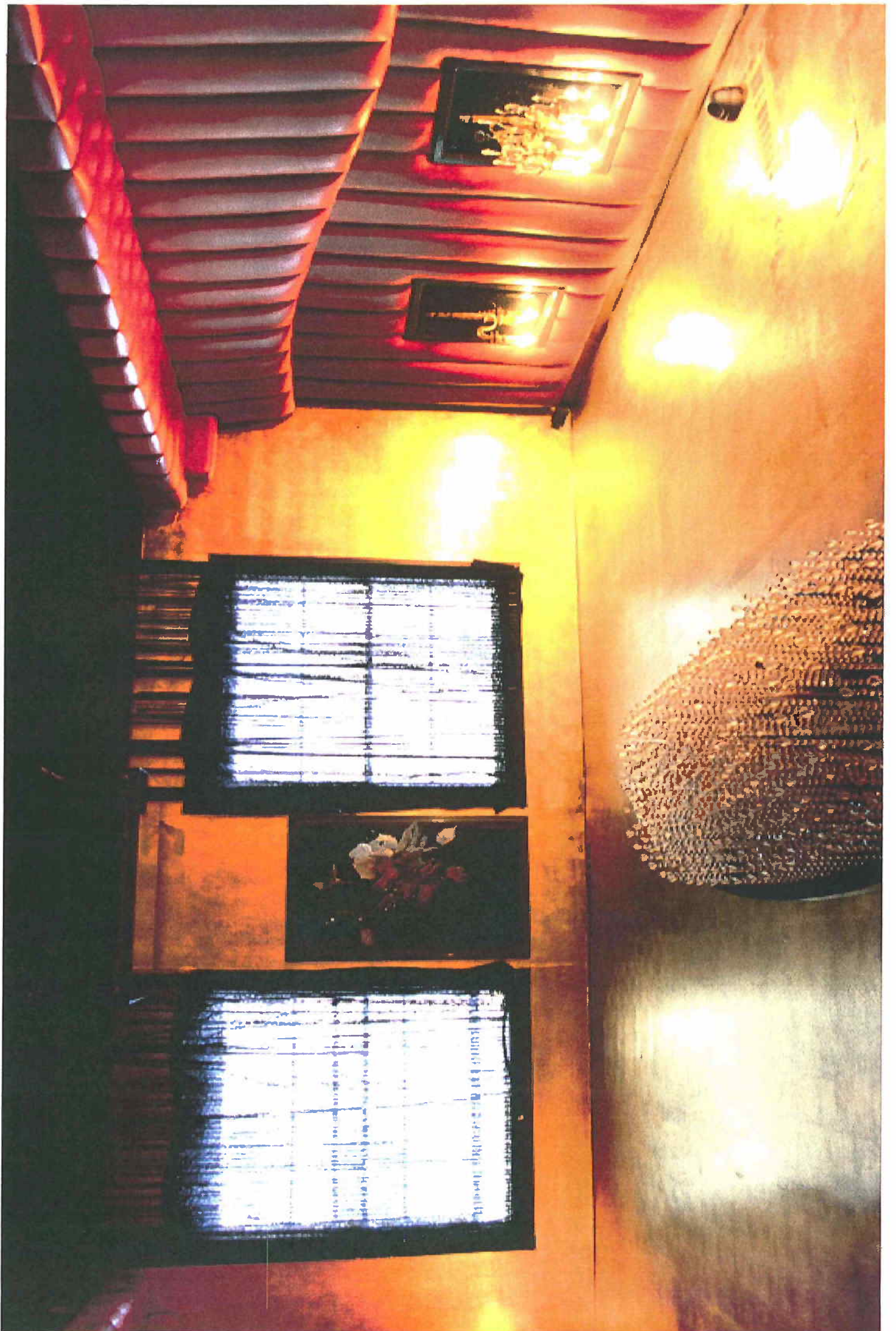
[www.PLAYERS GENTLEMENS CLUB.CO.UK](http://www.players-gentlemens-club.co.uk)

PLAYERS GENTLEMENS CLUB

THE PLAYERS GENTLEMENS CLUB

PLAYERS PLAYERS PLAYERS

PLAYERS PLAYERS





Players

CUSTOMER HOUSE RULES

YOU ARE ADVISED THAT THERE IS FULL CCTV COVERAGE OF THESE PREMISES AND WE ARE REQUIRED TO KEEP RECORDINGS FOR 31 DAYS. RECORDINGS WILL BE HANDED TO THE POLICE UPON REQUEST.

1. ANY CUSTOMER FOUND TO BE IN BREACH OF THE HOUSE RULES WILL BE EXPELLED AND WILL NOT BE RE-ADMITTED TO THESE PREMISES
2. THE MANAGEMENT EXERCISES A ZERO TOLERANCE POLICY TO ANY FORM OF CRIME AND DISORDER.
3. ONLY PERSONS WHO ARE ATTIRED IN SMART/CASUAL CLOTHING WILL BE ADMITTED. THE DECISION OF MANAGEMENT IS FINAL IN THIS REGARD.
4. IT IS PROHIBITED TO ASK THE DANCERS TO BE AN ESCORT FOR YOU OR SOLICIT FAVOURS FROM A DANCER DURING OR AFTER LEAVING THE VENUE.
5. YOU ARE NOT PERMITTED TO DANCE WITH THE DANCER ENTERTAINING YOU
6. YOU ARE REQUIRED TO REMAIN AT LEAST 2 FEET FROM ANY DANCER WHEN ENJOYING ENTERTAINMENT IN THE GROUND FLOOR AREA OF THE PREMISES.
7. YOU ARE NOT PERMITTED TO TOUCH ANY DANCERS.
8. AGGRESSIVE BEHAVIOUR TO DANCERS, STAFF OR SECURITY WILL NOT BE TOLERATED.
9. WHERE A PRIVATE DANCE IS REQUESTED IT MUST BE PAID FOR IN ADVANCE OTHERWISE THE DANCER WILL NOT PROVIDE SUCH A DANCE.
10. TELEPHONE NUMBERS MUST NOT BE GIVEN OR EXCHANGED.
11. THE MANAGEMENT EXERCISES A ZERO TOLERANCE POLICY TO THE POSSESSION OR USE OF DRUGS AT THESE PREMISES. (MANAGEMENT RESERVE THE RIGHT TO NOTIFY THE POLICE OF ANY PERSON FOUND TO BE IN BREACH OF THIS RULE)
12. MANAGEMENT RESERVE THE RIGHT TO SEARCH PERSONS ON THE PREMISES.
13. IN LINE WITH THE REQUIREMENTS OF THE LICENSING ACT 2003 NO PERSON IS PERMITTED TO GET DRUNK. BAR STAFF WILL NOT SERVE ANYONE WHO IS DRUNK
14. THE BRINGING OR REMOVAL OF ALCHOHOLIC PRODUCTS ONTO/OR FROM THE PREMISES IS PROHIBITED.
15. NO PHOTOGRAPHY IS ALLOWED ON THESE PREMISES. ANY PHOTOGRAPHS TAKEN WILL BE REMOVED.

PLAYERS HOUSE RULES

	<u>FINE</u>
1 NO EXCHANGING PHONE NUMBERS, FACEBOOK, BEBO OR TWITTER WITH CUSTOMERS	£20
2 NO PHONES TO BE USED OR EXPOSED WHILST YOU ARE STILL WORKING	£10
3 48 HOURS NOTICE IS REQUIRED TO CANCEL SHIFTS WITHOUT RESULTING IN A FINE	PRICE OF HOUSE FEE
4 NO EXCESSIVE DRINKING	£20 AND REMOVED FROM DANCING
5 NO DRUG TAKING	DISMISSAL
6 MANAGEMENT RESERVE THE RIGHT TO SEARCH YOU, WHILST SUPERVISED BY ANOTHER MEMBER OF STAFF, IF THEY HAVE REASON TO BELIEVE YOU HAVE DRUGS OR DRINK, EITHER ON YOUR PERSON OR IN A BAG YOU OWN OR IF THERE IS A THEFT DURING THE SAME SHIFT	
7 IF ANYONE OFFERS OR ASKS YOU FOR DRUGS YOU ARE EXPECTED TO REPORT THE SITUATION, IMMEDIATELY, TO SECURITY.	
8 YOU ARE NOT ALLOWEED TO BRING IN YOUR OWN ALCOHOL.	£10 AND DRINK WILL BE CONFISCATED
9 YOU ARE EXPECTED TO BE READY TO WORK ON THE MAIN FLOOR BY 9.30PM TUESDAY - THURSDAY AND 8.30PM FRIDAY AND SATURDAY	£10 OR £20 WITHOUT CONSENT OF THE CLUB
10 YOUR POLE SHOWS ARE YOUR ADVERTISING TOOL AND YOU SHOULD USE THEM TO YOUR ADVANTAGE. IF YOU REFUSE TO GO ON THE POLE A FINE WILL BE IMPOSED. YOU ARE EXPECTED TO PERFORM TOPLESS.	
11 YOU ARE A SELF EMPLOYED POLE DANCER AND ARE LIABLE TO PAY YOUR OWN TAX AND N.I.	

- 12 PLAYERS WILL NOT ACCEPT ANY LIABILITY FOR ANY ACCIDENT OR INJURY TO YOURSELF WHILST ON THE PREMISES.
- 13 DANCERS ARE NOT ALLOWED TO APPROACH CUSTOMERS IF THEY ARE ON A 1 TO 1 WITH ANOTHER DANCER. £10
- 14 HYGIENE IS YOUR RESPONSIBILITY. PLEASE MAINTAIN IT.
- 15 A HEALTHY ATMOSPHERE IS ESSENTIAL. PLEASE REFRAIN FROM SLANDERING OTHER DANCERS. FINE OR SUSPENSION
- 16 KISSING CUSTOMERS ON THE LIPS IS FORBIDDEN.
- 17 NO PARTNERS OR DRIVERS ARE ALLOWED TO WAIT IN THE ESTABLISHMENT WHILST YOU ARE WORKING A SHIFT. £50
- 18 IF YOU ARE INSTRUCTED BY SECURITY TO DO SOMETHING YOU MUST COMPLY WITH THEIR INSTRUCTION IMMEDIATELY. £10
- 19 YOU ARE EXPECTED TO HELP WITH PROMOTIONS, SO IF YOU ARE ASKED TO HAND OUT FLYERS THEN YOU MUST DO SO.
- 20 DANCERS ARE EXPECTED TO WEAR THE PROMOTIONAL UNIFORM SUPPLIED BY PLAYERS WHILST HANDING OUT FLYERS.
- 21 DANCERS ARE NOT ALLOWED TO APPROACH CUSTOMERS UNLESS THEY HAVE A DRINK £10
- 22 YOUR CAR AND POSSESSIONS ARE YOUR RESPONSIBILITY, PLAYERS RESERVE THE RIGHT NOT TO BE LIABLE FOR ANY LOSSES.
- 23 NO PHOTOGRAPHY IS ALLOWED WITHOUT CONSENT FROM MANAGEMENT £10
- 24 ONLY 2 DANCERS AT A TIME ARE ALLOWED TO BE IN THE SMOKING AREA UNLESS SECURITY ADVISE OTHERWISE. MAXIMUM TIME ALLOWED 6 MINS £10
- 25 MEETING CUSTOMERS AFTER YOUR SHIFT IS FORBIDDEN. DISMISSAL
- 26 DANCERS ARE ONLY ALLOWED TO EAT IN DESIGNATED AREA.
- 27 HOUSE FEES SHOULD BE PAID PRIOR TO STARTING SHIFT.
- 28 NO GIRLS ARE ALLOWED UPSTAIRS WHEN RED LIGHT IS ON.

Signature.....

Date... ..

Name.....

D.O.B.

Address.....

TEL NO

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Players

Gentlemen's Club
57 High Street
Maidstone
ME14 1SY
Tel: 01622671436

PRIVATE DANCE RULES

FINE

1. DANCERS MUST TAKE THEIR PAYMENT FROM THE CUSTOMERS UP FRONT BEFORE THE PRIVATE LAP DANCE COMMENCES.
2. DANCERS ARE ADVISED TO REMIND THE CUSTOMERS THERE IS A "NO TOUCHING" RULE AT THE START OF THE LAP DANCE. IT IS STRICTLY FORBIDDEN FOR THE CUSTOMER TO TOUCH DANCERS. DANCERS ARE EXPECTED TO REMOVE THE CUSTOMERS' HANDS, STEP AWAY AND GIVE A WARNING TO THE CUSTOMER. IF THE CUSTOMER CONTINUES, THEN THE DANCERS SHOULD FINISH THE DANCE. £20
3. NO SELLING DANCES CHEAPER THAN THE GUIDED PRICE SET BY PLAYERS £20
4. A DANCE SHOULD LAST THE LENGTH OF A SONG. DO NOT CUT THE DANCE SHORT. OUR CUSTOMERS ARE VALUABLE TO YOU. £10
5. NO GRINDING IS ALLOWED
6. DANCERS ARE EXPECTED TO LEAVE ONE FOOT ON THE FLOOR AT ALL TIMES. £10
7. DANCERS ARE NOT ALLOWED TO KISS CUSTOMERS ON THEIR LIPS. £10
8. YOUR DANCE SHOULD NOT SIMULATE SEX. CLUB'S DISCRETION
9. NO MASTURBATION. £20
10. THE CUSTOMER IS NOT ALLOWED TO DANCE WITH YOU.
11. IF A CUSTOMER EXPOSES HIMSELF YOU ARE EXPECTED TO TERMINATE THE DANCE IMMEDIATELY AND REPORT TO SECURITY.
12. IF A CUSTOMER WANTS ANOTHER DANCE IMMEDIATELY AFTER A DANCE, YOU ARE EXPECTED TO STOP AND TAKE PAYMENT AGAIN AND THEN CONTINUE
13. YOUR BREASTS ARE EXPECTED TO BE A MINIMUM OF 6 INCHES AWAY FROM THE CUSTOMER'S FACE £10
14. A DISTANCE OF 6 INCHES MUST BE OBSERVED WHILST THE DANCER'S ARE DANCING FOR CUSTOMERS
15. 2 GIRL DANCES ARE PERMITTED IN THE DANCE ROOM BUT LESBIAN SHOWS ARE NOT
16. NO PENETRATION TO EITHER YOURSELF OR ANOTHER DANCER £20
17. THE DANCE ROOM IS FOR PRIVATE DANCES. IT CANNOT BE USED TO SIT AND CHAT TO CUSTOMERS - THIS IS WHAT THE VIP ROOM IS FOR. REMOVED FROM DANCE ROOM
18. NO TOUCHING CUSTOMER'S BARE SKIN.

SIGNATURE..... DATE.....

NAME.....

D.O.B.....

ADDRESS.....

TEL NO.....

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WELFARE OF DANCERS

Dancers have exclusive use of the VIP area before and after the start of the evening show.

Entry at the start of shift must be via the rear smoking area for safe monitoring by security or management.

All dancers are required to sign in at the beginning of their shift

Personal belongings must be left in the security room for safe keeping

Customers are not allowed to touch dancers. Strict supervision will be maintained by security staff.

If any dancer has concerns about a customer this should be notified to security forthwith.

No contact is permitted with customers by any means outside of work.

Alcohol is not permitted to be brought onto the premises.

Only two alcoholic beverages to be consumed whilst working. Dancers will be taken off the floor if suspected of drinking more than the permitted beverages

The club has a zero tolerance to drugs

Security must be notified should a customer expose himself.

Dancers must wait upstairs until the club is clear of all customers

For personal safety transport home must be used at the end of the shift.

Security or management must be notified if a taxi is required to ensure reputable company is used

Exit must be via back smoking area for safe monitoring to vehicles by security or management

All security staff are trained to monitor the welfare of the dancers

Photographs are not permitted. Security must be notified if customers are in breach of this rule

The whole premises are monitored by CCTV

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TRAINING

Management carries out training before commencement of each new member of staff's first shift.

Monthly refresher training on fire safety and club safety is carried out.

Staff are familiarized with the premises including all fire exits, fire break glass points, fire extinguishers and cleaning chemical injury procedures. Thereafter monthly fire training sessions are completed.

Management ensure each individual understands all rules and regulations

Instruction on all rules and regulations are given on a one to one basis. This ensures each member of staff is fully aware of, and understands them and sign off pages to that effect completed

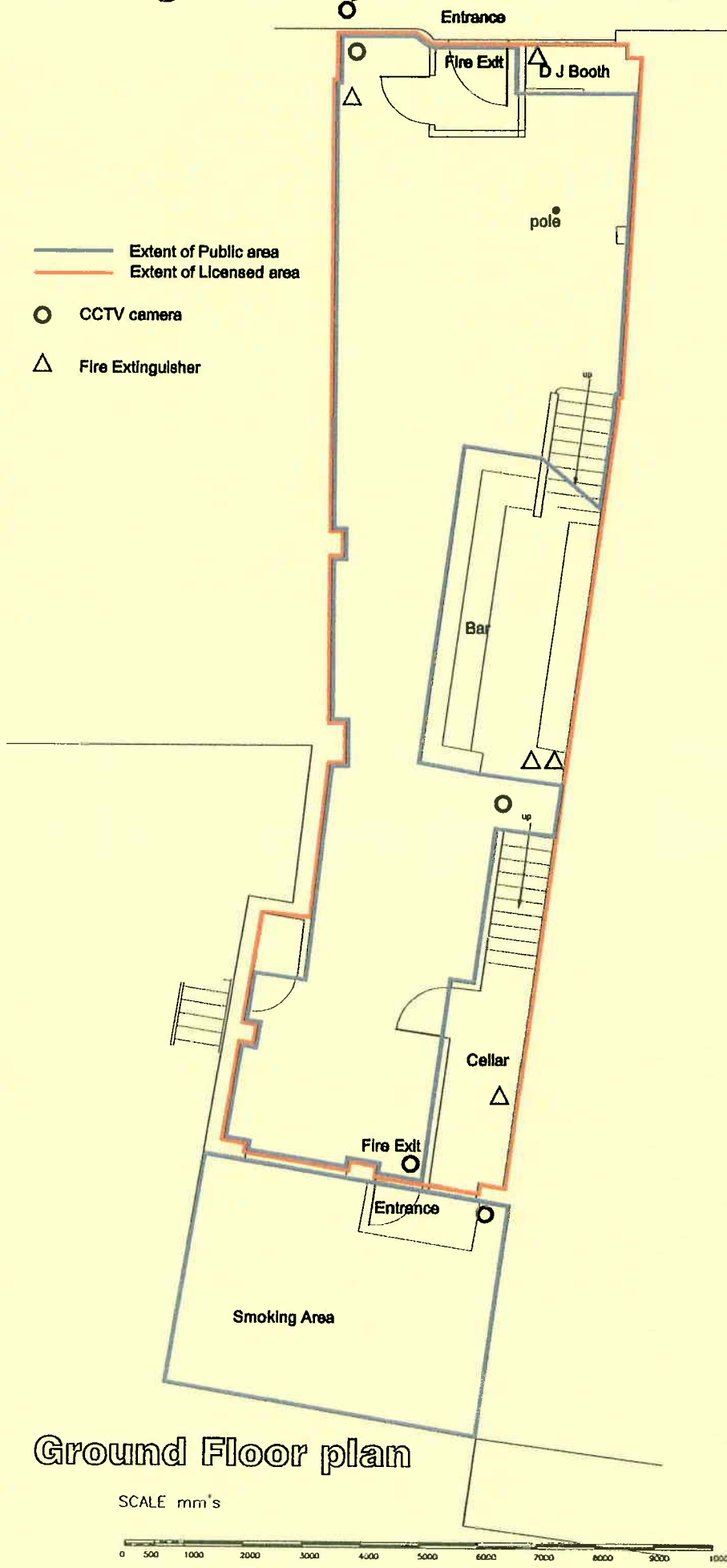
A buddy system is employed for the first three shifts. New members of staff are teamed up with experienced members thus endorsing training already given. This also ensures the appropriate level of dancing is maintained.

One to one training is given by a pole dance instructor on safe use of pole and the standard required

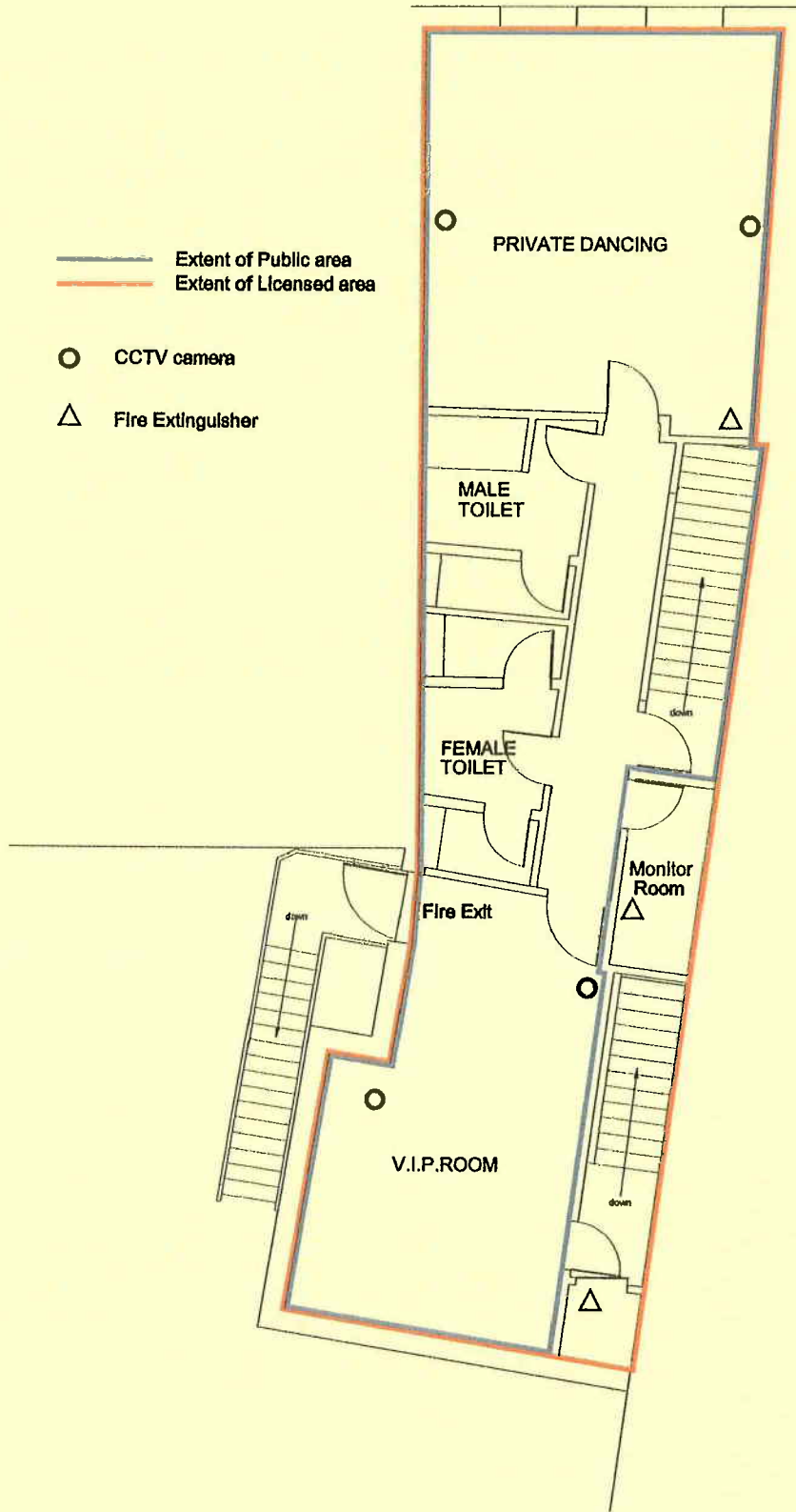
Drug awareness training is carried out

All bar and security staff are instructed in the Club and Dance rules and are aux fait with the industry

The probation period consists of the first three shifts.



Ground Floor plan



First Floor plan

SCALE mm's

