Garden Waste - Communications Plan

APPENDIX E

	Apr	Jun	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Leaflet produced promoting garden bins																
Promotional events for garden bins																
Decision Taken to withdraw bags from sale				31st July 2012												
FAQs issued to contact centre / Gateway																
Changes implemented						1st September 2012 - *no further bags sold to retailers*										
Letter hand delivered to retailers including FAQs																
Poster provided to retailers																
Leaflets provided to retailers to explain changes to residents																
Advertorial in KM																
Information in Borough Update																
Information on website					*immediately announced on website following decision*											
Bin hangers put on refuse or recycling bins advising garden sack users of changes									*Hangers put on empty wheeled bins for households presenting sacks*							
Information included in annual recycling calendar																
Final reminder of bags no longer accepted - bin tags??																
Bags no longer accepted																
NEW CONTRACT STARTS																