

## **Maidstone Borough Council**

### **Regeneration & Economic Development Overview & Scrutiny Committee**

**Tuesday 31 July 2012**

#### **Visitor Information Centre Review**

**Report of:** Performance & Scrutiny Officer

#### **1. Introduction**

To consider the scoping document for the Visitor Information Centre Review this will form one of the Committee's reviews for the 2012/13 municipal year.

#### **2. Recommendation**

2.1 That Members discuss the scoping document that has been prepared attached at **Appendix A** and consider:

- The objectives and desired outcomes of the review;
- The equality issues that will be considered as part of the review;
- The witnesses required;
- The methods used to seek evidence e.g. site visits, workshops;
- Information or training required;
- The suggested timescale for the review;
- Its link to the Council's priorities;
- Its delivery of effective scrutiny principles; and
- The suggested co-optees and expert witnesses.

#### **3. Reasons for Recommendation**

3.1 The Committee has created a work programme for the next municipal year. At their first meeting held on 28 May 2012 Members resolved that:

- a) The Committee's first review topic for the year would be Events & Tourism at the Visitor Information Centre and the second topic agreed for review was Empty Properties subject to consideration by the Scrutiny Coordinating Committee, the Planning Process will be held as a reserve item.

#### **4. Impact on Corporate Objectives**

- 4.1 The Committee will consider reports that deliver against the following Council priority:
- For Maidstone to have a growing economy.
- 4.2 The Strategic Plan sets the Council's key objectives for the medium term and has a range of objectives which support the delivery of the Council's priorities. Actions to deliver these key objectives may therefore include work that the Committee will consider over the next year.