

## **AGENDA ITEM 2**

### **MAIDSTONE LOCALITY BOARD** **1 October 2012, 2.00-4.00pm**

#### **Priorities and Dashboard Update**

Gary Cooke, Deputy Cabinet Member for Education, Learning and Skills, KCC and Chair, MLB Priorities Focus Group

#### **1. Introduction**

1.1 Following the work of the Priorities Sub-Group, which reported to the June meeting, the Board has adopted three priority themes around which the agenda of this and future meetings will be focussed:

1. Community Budgets
2. Tackling Worklessness and Poverty
3. Local Environmental Improvements.

1.2 All Board Members want to be assured that the MLB is having a positive impact on the people and communities of Maidstone. To assist the Board's performance management, specific Report Cards on each theme are being developed together with a Locality Board Dashboard. This report introduces these documents.

#### **2. Locality Board Dashboard**

2.1 A "dashboard" has been developed for the use of all Locality Boards which gives District-level information for all Kent Districts, including absolute numbers, percentages and trends, in the form of bar chart graphs and the actual data tables. The entire document can be printed off, but runs to some 40 pages. The excel spreadsheet version can be accessed at <http://www.maidstonelocalityboard.com/locality-board-store/>.

2.2 The full list of indicators included in the dashboard is attached at Appendix 1. As the 1 October Board meeting has a particular focus on tackling worklessness and poverty, some of the key indicators around this have been selected to highlight to the Board and these are set out at Appendix 2.

2.3 The Dashboard will be produced and updated twice a year (led by KCC). It is suggested that an analysis of the key information for Maidstone, combined with more local information (ie ward level), is produced for the Board each time the Dashboard is updated (led by MBC).

### **3. Report Cards**

- 3.1 These are being developed for each of the themes. The Tackling Worklessness and Poverty Report Card is attached at Appendix 3, and the Board is asked to approve the draft strategy and action plan included at the end of the Report Card.
- 3.2 A draft report card on Local Environmental Improvements is attached at Appendix 4, but this is still very much work in progress. Comments are welcomed about what else should be incorporated.

### **4. Recommendations**

- 4.1 The Board is asked:
1. To note the development of the Locality Board Dashboard, and agree that regular reports should be made to the Board on how these indicators are changing for Maidstone.
  2. To consider and approve the draft strategy and action plan included in the Tackling Worklessness and Poverty Report Card.
  3. To note the development of the Local Environmental Improvements Report Card.

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**Contents of Locality Board Dashboard**

(items in italics are yet to be included)

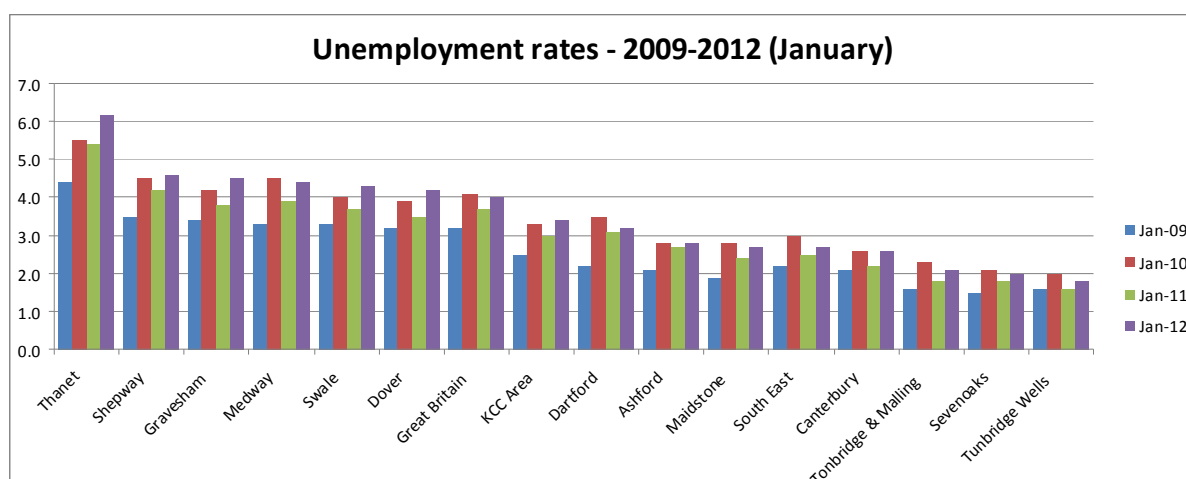
Population totals  
Population growth  
Population by age  
Worklessness  
Percentage workless  
Unemployment numbers  
Newly unemployed  
Unemployment rates  
Youth unemployed  
Youth unemployment rates  
Unemployment rates by age  
Percentage unemployment by duration  
Employees (workplace)  
Percentage employee change  
Industrial structure  
Median full-time resident earnings  
Median full-time workplace earnings  
Gross value added  
Resident workforce  
Percentage with no qualifications  
Percentage with NVQ4+  
Percentage adult smokers  
Male life expectancy at birth  
Female life expectancy at birth  
Percentage claiming disability benefits  
Incidence of malignant melanoma  
Cancer mortality  
Infant mortality rate  
Adult obesity  
Percentage obese children - year 6  
Housing starts  
Housing completions  
Housing waiting list  
Waiting list as a proportion of all households  
Homelessness - those in temp. accomodation  
*Section 106 Agreements - Money received*  
All crime offences  
Burglary (dwellings)  
Robbery offences  
Theft offences  
Violence against the person  
First time entrants to the Youth Justice System

Road traffic collisions  
% achieving level 4+ English & Maths  
% achieving 5+ A\*-C including English and Maths  
Number of schools below the KS2 floor  
Percentage of schools below the KS2 floor  
Number of children permanently excluded  
Percentage of children permanently excluded  
*Persistent absence*  
Number of schools in category (special notice or notice to improve)  
Looked After Children (LAC) per 10,000 aged under 18  
Percentage LAC placed within 10 miles from home  
*LAC by age*  
*LAC by how long in care*  
Percentage 16-18 year old NEETs  
Number 16-18 year old NEETs  
Teenage conceptions  
Troubled Families  
KCC Apprentice starts  
Waste tonnage  
Percentage waste recycled/composted  
Carbon emissions per capita

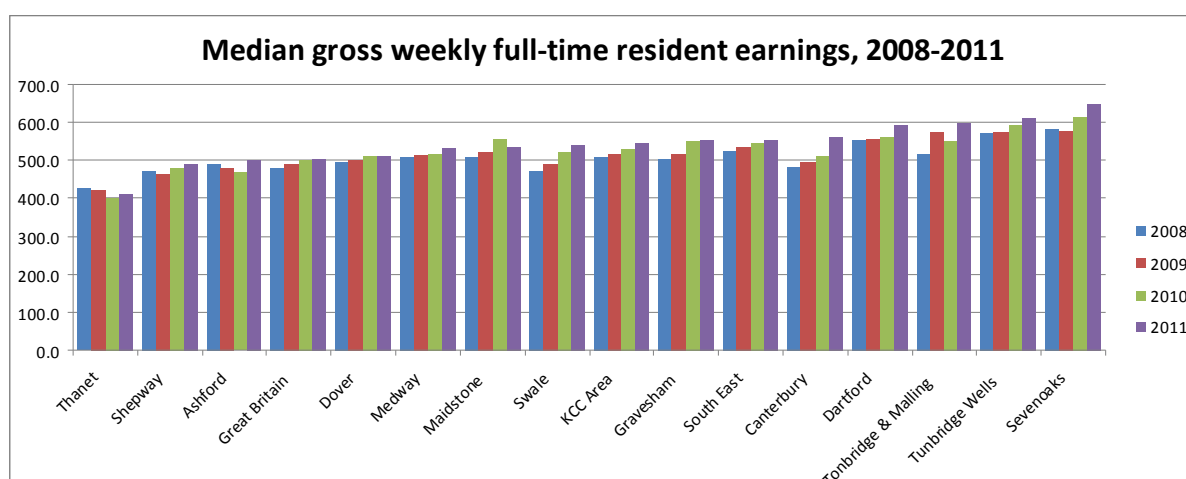
**Worklessness Highlights for Maidstone from the Locality Board Dashboard**

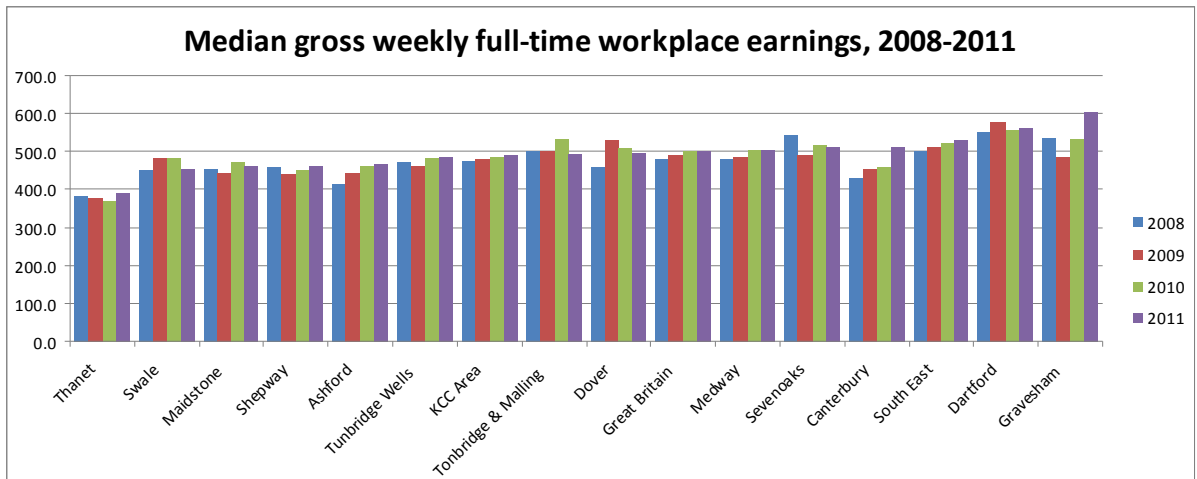
The Dashboard indicates that Maidstone Borough has lower levels of worklessness than the Kent average, with 8.5% of the working age population “workless” in May 2011, which had not changed much over the previous two years, was close to the SE England figure of 8.5% and much lower than the Kent average of 10.4% and the GB figure of 12.1%.

More up to date figures are available for unemployment rates, which show a similar picture: Maidstone’s rate in January 2012 was 2.7% compared with 3.4% for the KCC area, 2.7% for the SE and 4.0% for GB.

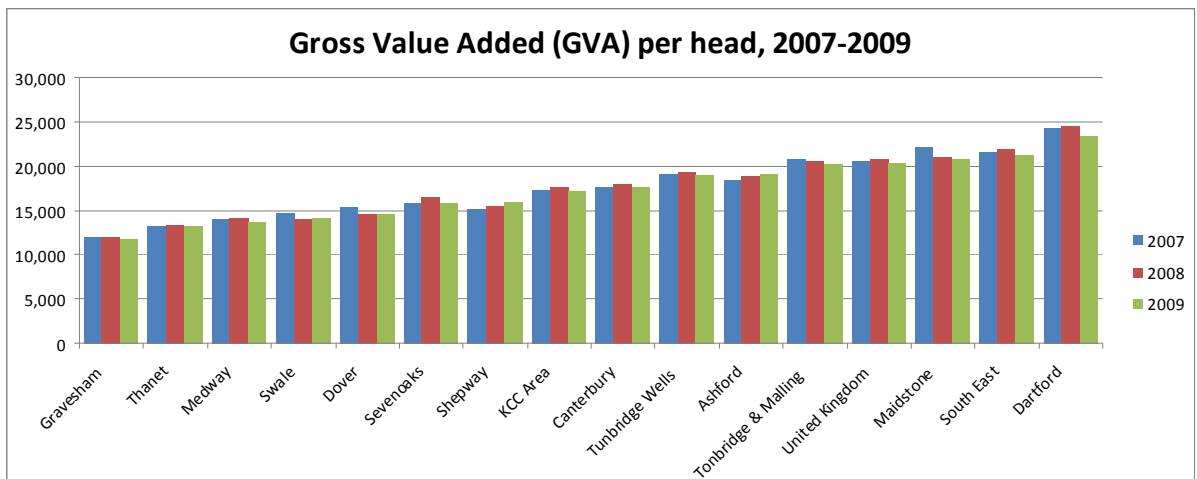


Maidstone’s median gross weekly full-time **resident** earnings were £535.50 in 2011, not far below the KCC Area average of £546.20, higher than the GB average of £503.10, but well below the SE average of £554.40 (Sevenoaks residents have the highest wages at £651.60). However, it is interesting to note that Maidstone’s median gross weekly full-time **workplace** earnings were much lower at £461.90, with only Thanet and Swale amongst the Kent Districts having a lower figure, suggesting that resident wages are bumped up by commuters.

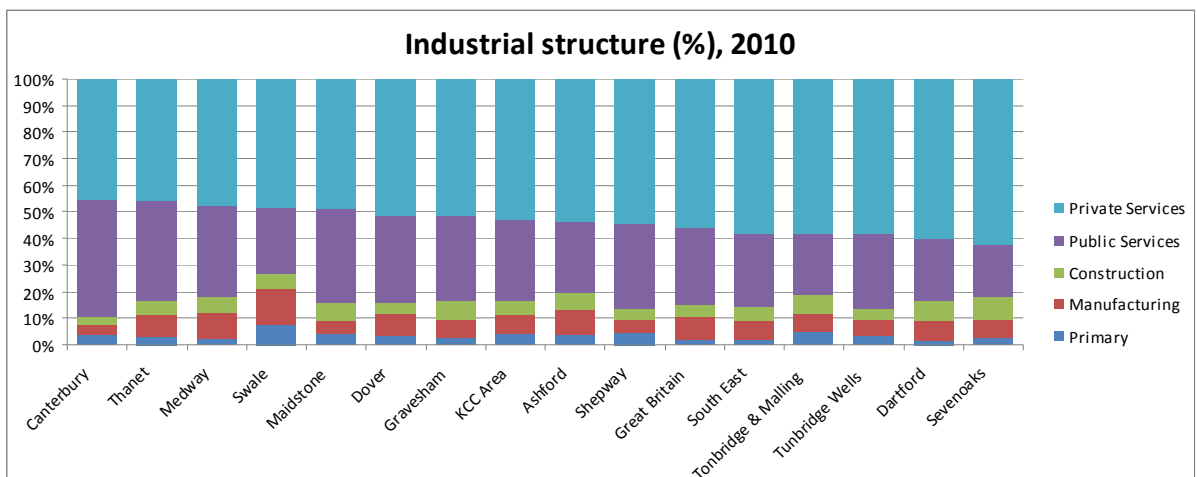




In 2009 Maidstone's Gross Value Added per head was the second highest in Kent at £20,803 (only Dartford being higher), slightly higher than the UK average (£20,341) and not far behind the SE average (£21,257).



The graph below shows that Maidstone, unsurprisingly given the location of KCC's HQ, has a relatively high proportion of public service employment.



Finally, the Board might be pleased to see that far more KCC apprenticeships take place in Maidstone than any other District:

