

PROPOSALS FOR REVENUE UNDERSPEND 2011/12

Scheme	Value	Priority	Outcome
Town Centre health check.	£50,000	Growing Economy	Robust Core Strategy
Investment into affordable housing on a "spend to accrue" basis.	£50,000	Decent Place to Live	Up to 6 additional units, increased New Homes Bonus funding
Purchase viability software to support the local champions' initiative proposed by Terry Fuller at the Homes & Communities Agency.	£10,000	Decent Place to Live	Improved assessment and greater accuracy of developer's site viability
Invest in our own single person emergency accommodation as a direct alternative to using B&B.	£60,000	Decent Place to Live	A reduction in cost of bed and breakfast
Return empty homes back into use; homes to be made available to households on the housing list; refurbishment work to provide training opportunities for unemployed residents of Maidstone – opportunity to accrue New Homes Bonus	£50,000	Decent Place to Live	A reduction in waiting list, homelessness and enabling employment opportunities especially for young apprentices.
Employment Support Co-ordinator to work across the Communities, Housing and Economic Development teams and Job Centre Plus to identify and work with young people, 16-24, Not in Employment, Education or Training (NEET) and develop better targeted support and action plan (through consulting with young people). Identify and use links between initiatives for young people NEET, enterprise development and business support	£30,000	Decent Place to Live	Measures include additional work placements; delivery of sustained employment, involvement of local businesses and a reduction in NEET numbers
Early interventions programme for vulnerable young	£40,000	Decent Place to Live	Measures include additional work

people, 16-24, at risk of NEET (e.g. school exclusions, young offenders) into skills and training opportunities bringing them into or nearer to employment. Supports a multi-agency approach to the troubled families agenda and key strands of work (e.g. Community Budgets, European Social Fund and Payment by Results)			placements; delivery of sustained employment, involvement of local businesses and a reduction in NEET numbers
Backfill roll of project manager for High Street Phase 2 and release Economic Development Manager to focus on other priorities	£35,000	Growing Economy	Successful completion of phase 2 in addition to a renewed focus on the growing economy priorities previously agreed by Cabinet
Promotion of business opportunities/inward investment	£30,000	Growing Economy	Increased investment by business in Maidstone
Maidstone big exchange website	£25,000	Decent Place to Live	Matching business and volunteer/work experience opportunities
Additional resources for employee engagement. Evaluation of current position through an interim IIP assessment. Training of senior managers and unit managers in employee engagement work. Additional surveys and assessment during and post development	£30,000	Corporate & Customer Excellence	Achieve outrageous ambition – IIP Gold
Legal Advice on strategic sites work	£20,000	Growing Economy	Robust Core Strategy
Review of the existing council owned gypsy sites to make better use of the sites and the feasibility of extending or enlarging the sites	£20,000	Decent Place to Live	Increase in plots and rental income

Project Officer for a 12 month contract to assist the service in delivering on a range of projects and initiatives to directly promote the realisation of the Council's key priorities e.g. implementing the new Allocation Scheme and associated IT	£30,000	Corporate & Customer Excellence	<ol style="list-style-type: none"> 1. Delivery of a new Gypsy/Traveller site (i.e. liaison role between MBC and provider, consultation et) 2. Fuel poverty project for vulnerable adults – collective purchasing and collective switching 3. Delivery of the literacy project in the Gypsy Traveller community. 4. Delivery of refurbishments to support a bid to the HCA's Gypsy site funding stream to upgrade existing Gypsy/Traveller sites.
Purchase of specialist street washing/scrubbing vehicle to enable ongoing cleansing of town centre to maintain condition of granite surface in regenerated High Street. Current machine 8 years old (purchased second hand)	£100,000	Decent Place to Live	Cleanliness of High Street & Jubilee Square
Introduction of vehicle tracking and in-cab technology to street cleaning/grounds maintenance vehicles to improve customer responsiveness by being able to provide real-time updates to service requests	£25,000	Decent Place to Live	Responsive cleaning improvements. Efficiency gains from the effective use of resources
Support the Don't Abuse the Booze alcohol misuse funding (£90k) by commissioning a preventative health programme for young people supporting the	£25,000	Decent Place to Live	Reduction in the number of teenage pregnancies and related housing costs

consequences between alcohol and poor sexual health/teenage pregnancy/housing, etc.			
Support the provision of a community cohesion and diversionary activity programme for both existing residents and gypsy/traveller community	£15,000	Decent Place to Live	Improved links between local councillors, officers and the community, pre and post site construction. Increased community awareness and reduced ASB
Local Troubled Families co-ordinator	£60,000	Decent Place to Live	Delivery of Troubled Families and employment support programme
Town Centre/Town Team, post Portas Review, developing the Town Team	£30,000	Decent Place to Live	Increased footfall Increased activity in Jubilee Square
Town centre maps and signs to replace the existing signing which is mismatched and ageing. The proposal will modernise the signage to include maps and mobile phone related markers. Work is underway to identify appropriate locations for the signs	£30,000	Decent Place to live	21 st century signage, interactive, improve look and feel of town centre. Increased footfall
Park Wood Industrial Estate upgrade to entrance and landscaping. This may include working with current landowners and current indicators are that they would be willing to support landscaping on their land. Reaching agreement this may take longer to deliver than other proposals	£50,000	Growing Economy	Entrance, Trading signs at entrance, soft landscaping along main routes into the estate