

# Our Priorities

## **1. For Maidstone to have a growing economy**

### **Outcomes by 2015:**

- A growing economy with rising employment, catering for a range of skill sets to meet the demands of the local economy.
- A transport network that supports the local economy.

## **2. For Maidstone to be a decent place to live**

### **Outcomes by 2015:**

- Decent, affordable housing in the right places across a range of tenures.
- Continues to be a clean and attractive environment for people who live in and visit the Borough.
- Residents are not disadvantaged because of where they live or who they are, vulnerable people are assisted and the level of deprivation is reduced.

## **3. Corporate and Customer Excellence**

### **Outcomes by 2015:**

- Services are customer focused and residents are satisfied with them.
- Effective, cost efficient services are delivered across the borough.