

Action Plan Objective: To increase the overall employment rate in the borough

Updates on these actions will be reported with the Quarterly Key Performance Indicator Reports

| Activities | Details | Allocated to Officer | Start date | Deadline |
|---------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|---------------------------------|------------------------------------------|
| Deliver work experience scheme | This is already running internally the next phase is to extend the scheme to the wider business community. A coffee morning is due to be held in October. | Jennifer Sibley | November 2013 | Ongoing Review March 2013 |
| Steps to Employment mentoring programme | There are 5 young people currently on the mentoring programme. | Jennifer Sibley | January 2013 | Ongoing Review March 2013 |
| Hold Maidstone Employment & Skills Forum Jobs fair | In collaboration with Golding Homes and Job Centre Plus | Jennifer Sibley | 1 st held April 2013 | Next due 12 th September 2013 |
| Youth Radio at Switch Cafe | Young people to run radio with links to the media and communications industry for work placements. Provides broadcasting experience. | Jennifer Sibley | Started | March 2014 |
| Training providers database | Bespoke matching service for people looking for work with organisations offering something suitable. | Jennifer Sibley | April 2013 | In place by October 2013 |
| Skills Exchange Hub Investigation | Promotes skills recycling between businesses. Short term vacancies with aim of up skilling staff. | Jennifer Sibley | Started | October 2013 |
| Exploration of routes into Health and Social Care | To address future shortages, identifying whether a sector based route work academy is feasible. | Jennifer Sibley | November 2013 | March 2015 |
| Inspiring the future | 100 day campaign to get businesses to sign up to give one hour a year to provide careers advice to school children. Campaign will run from 9 th September until Christmas | Jennifer Sibley | July 2013 | December 2013 |
| KICK - Entrepreneurship and Social Enterprise (Enhance business start-up) | In Partnership with Ashford Council, KCC and the Chamber of Commerce. Launched on 17 th July | John Foster | June 2013 | June 2014 |
| Enterprise Hub | In partnership with KCC. Consultant | John Foster | May 2013 | Ongoing until |

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| | commissioned to write funding bid for submission by 19 August. Decision would be expected in December | | | funding confirmed |