

Maidstone Borough Local Plan  
 Consultation Plan – November/December 2013

<b>1. EXHIBITIONS, MEETINGS AND WORKSHOPS</b>		
<b>ACTION</b>	<b>LOCATION</b>	<b>DATE</b>
Public exhibitions	Identified rural service centres Identified larger villages Maidstone Gateway Maidstone Mall shopping centre Maidstone Leisure Centre	To be scheduled during weeks 3-5.
A 'Big debate' or similar conference to debate the key issues of the MBLP	TBC	To be scheduled during weeks 1-2.
Meetings with parish councils/designated neighbourhood areas	Identified rural service centres Identified larger villages Urban area	To be scheduled during weeks 1-4.
Workshop with the Maidstone branch of the Kent Association of Local Councils	Maidstone Borough Council offices	To be scheduled during week 3-4.
Workshop with the Kent Joint Parishes Group (JPG)	Maidstone Borough Council offices	To be scheduled during week 3-4.
Workshop with developers/registered providers/infrastructure providers	Maidstone Borough Council offices	To be scheduled during week 4-5.
Duty to co-operate workshop with statutory bodies and adjoining authorities	Maidstone Borough Council offices	To be scheduled during week 4-5.
Workshop with the business community	TBC	To be scheduled during week 3-4.
Presentation to the Maidstone Joint Transportation Board	Maidstone Town Hall	TBC (November meeting)
Member drop-in session	Maidstone Borough Council offices	To be scheduled during week 1-2.

<b>2. PROMOTIONAL MATERIAL AND ADVERTS</b>		
<b>ACTION</b>	<b>LOCATION</b>	<b>DATE</b>
Copies of the consultation documents (hard copy and CD)	All libraries throughout the borough Maidstone Gateway Council's website	Ongoing
Copies of the consultation questionnaire	All libraries throughout the borough Maidstone Gateway Council's website	Ongoing
Posters	All parish councils All libraries through the borough Maidstone Gateway	Ongoing
Pop-up banners for public exhibitions	Identified rural service centres Identified larger villages Maidstone Gateway Maidstone Mall shopping centre Maidstone Leisure Centre	Ongoing
Public notice	Kent Messenger	To be scheduled during week 1.
Planning Viewpoint	Newsletter to be sent to all contacts on Spatial Policy database	To be scheduled during week 1.

<b>3. ONLINE CHANNELS</b>		
<b>ACTION</b>	<b>LOCATION</b>	<b>DATE</b>
Consultation documents	Council's website Objective portal	Ongoing
Consultation questionnaire	Council's website Objective portal	Ongoing
Schedule of planned consultation events	Council's website	Ongoing

<b>4. SOCIAL MEDIA</b>		
<b>ACTION</b>	<b>LOCATION</b>	<b>DATE</b>
Facebook – upload messages	Council’s Facebook page	Ongoing
Twitter – upload messages	Council’s Twitter page	Ongoing
YouTube – upload videos	Council’s YouTube channel	Ongoing