

Maidstone Borough Council

Economic & Commercial Development Overview & Scrutiny Committee

Tuesday 27 August 2013

Visitor Information Centre Scrutiny Review Update

Report of: Clare Wood

1. Introduction

- 1.1 The Regeneration & Economic Development agreed in May 2012 that they would review the Visitor Information Centre to determine if there was an economically viable and/or beneficial scenario to return the visitor information centre or part of the visitor information centre to the town hall.

2. Recommendation

- 2.1 The Committee is recommended to interview Laura Dickson, Visitor Economy to ascertain the progress made on the review recommendations to date.

3. Visitor Information Centre Review Update

- 3.1 The Visitor Information Centre Review report went to Cabinet on 10th April 2013. There were nine recommendations made as part of the review all of which were agreed in principle. A copy of the completed SCRAIP is included for reference at Appendix A.

3. Impact on Corporate Objectives

- 3.1 The Committee will consider reports that deliver against the following Council priority:
- 'For Maidstone to have a growing economy.'
- 3.2 The Strategic Plan sets the Council's key objectives for the medium term and has a range of objectives which support the delivery of the Council's priorities. Actions to deliver these key objectives may therefore include work that the Committee will consider over the next year.