

ON BUS TRANSACTIONS

Trend between October 2008 and June 2009

	2007	2008	Difference	
October	46776	45769	-1007	-2%
November	51347	46987	-4360	-8%
December	54453	54142	-311	-1%
	2008	2009	Difference	
January	43901	41504	-2397	-5%
February	41125	36718	-4407	-11%
March	40087	40276	+189	0%
April	43474	36350	-7124	-16%
May	40978	33875	-7103	-17%
June	40186	36080	-4106	-10%
July	43119	37237	-5882	-14%
Total	445446	408938	-36508	-8%

The figures for March and April are distorted due to Easter being in March in 2008 and April in 2009.

Both cash sales of season tickets and those purchased for Maidstone Borough Council have remained stable. However from April 2009 Kent County Council reduced the number they purchase for their staff from 215 to 199 (a reduction of 8%), which has also affected the level of use of the additional spaces provided at Sittingbourne Road.

Reimbursement for acceptance of the national bus pass in 2009/10 is expected to be in the region of £200,000, which is just under £1.00 per return journey, slightly above the figure for 2008/09. This includes a standard flat rate payment per journey which is made to all operators towards additional operational costs.

The trend for the twenty two week period from the last week of February to the end of July shows an average decrease in revenue of 10%. The figures for each site during this period are as follows;-

Comparison – March to the end of July.

	2008	2009	Difference	
<u>Willington Street</u>				
Peak	18977	14207	-4770	-25%
Off peak	56417	56221	- 196	0%

Total	75394	70428	-4966	- 7%
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London Road

Peak	17010	13469	- 3541	-21%
Off peak	60826	48610	-12216	-20%
Total	77836	62079	-15757	-20%

Sittingbourne Road

Peak	28472	23779	-4693	-16%
Off peak	27602	29943	+2341	+ 8%
Total	56074	53722	-2352	- 4%

Total – all three sites

Peak	64113	51460	-12653	-20%
Off peak	143709	134774	- 8935	- 6%
Total	207822	186234	-21588	-10%