

David Brazier
Cabinet Member for Transport & Environment



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Dear Sir/Madam

Road Casualty Reduction Strategy for Kent – Consultation

In Kent the number of people killed or seriously injured in road crashes fell by 50% between 2000 and 2010. We have a target to deliver a further 33% reduction by 2020. In 2012, 50 people died and 474 people were seriously injured as a consequence of a road traffic collision. Whilst the long term trend in our county is down, this represents a 1% increase over the previous year, mirroring a national trend in 2011.

It is vital that death and injury on Kent's roads continues to be tackled as effectively as possible by all agencies involved. As part of our commitment, the County Council is producing a new Road Casualty Reduction Strategy for Kent aimed at drawing on the latest data and research available to us, as well as improving the effectiveness of how we work with our partners and stakeholders.

The purpose of my letter is to invite you to read a draft of the Strategy available at <http://consultations.kent.gov.uk/consult.ti/casualtyreduction/consultationHome> and to please provide your comments by completing our on line questionnaire. Paper copies are available upon request by emailing us at crashdata@kent.gov.uk or by phoning 01622 694121.

This consultation will close on **Monday 24 February 2014**. Your comments will then be reported in summary alongside an updated version of the Strategy for Member approval.

I look forward to hearing from you.

Yours sincerely

David Brazier