

MAIDSTONE BOROUGH COUNCIL

**RECORD OF DECISION OF THE POLICY AND RESOURCES
COMMITTEE**

Decision Made: 26 October 2016

**Report of the Head of Policy and Communications -
Communication and Engagement Strategy, Action Plan
2016-17**

Issue for Decision

To approve the Communication and Engagement Strategy and note the action plan.

Decision Made

- 1) That the Communication and Engagement Strategy 2016-2020, as attached at Appendix A to the report of the Head of Policy and Communications, be approved subject to the amendments suggested by Members being incorporated; and
- 2) That the update on the 2015-16 Communication and Engagement Strategy Action Plan, as attached at Appendix B to the report of the Head of Policy and Communications, be noted.

Should you wish to refer this decision to Council, please submit a Decision Referral Form, signed by five Councillors, to the Head of Policy and Communications by: 4 November 2016
