

MAIDSTONE BOROUGH COUNCIL

RECORD OF DECISION OF THE HERITAGE, CULTURE AND LEISURE COMMITTEE

Decision Made: Tuesday 31 January 2017

Report of the Head of Policy and Communications - Strategic Plan 2015-20, Update 2017-18

Issue for Decision

To review the current Strategic Plan 2015-20 and recommend amendments to Policy and Resources Committee.

Decision Made

That the following amendments to the draft Strategic Plan 2015-20, 2017-18 Update be recommended to Policy and Resources Committee:

<u>Plan Page</u>	<u>As presented</u>	<u>Committee's amendments</u> (additions in bold)
<u>Respecting the Character and Heritage of our Borough Section</u>		
5	Maidstone is the county town of Kent. In terms of its geography it is largely rural and the countryside offers high quality landscape and biodiversity. Approximately 50% of the Borough population lives in a parished area. We are focused on achieving economic prosperity, whilst at the same time protecting the environment and landscape that makes the Borough of Maidstone a great place to live, work and visit.	In terms of its geography Maidstone Borough is largely rural and the countryside currently offers high quality landscape and biodiversity. Maidstone is the county town of Kent. A focus on achieving economic prosperity recognises that protecting the environment both built and natural is essential in making this a great place to live, work and visit.
5	We mean: <ul style="list-style-type: none">• Thriving and resilient urban and rural communities• Listening to our communities• Respecting our heritage and natural	We mean: <ul style="list-style-type: none">• Thriving and resilient urban and rural communities• Listening to our communities• Respecting our heritage, history and natural environment.

	<p>environment</p> <ul style="list-style-type: none"> • Devolving services where we can and working with Kent County Council to do the same 	<ul style="list-style-type: none"> • Devolving services where we can and working with Kent County Council to do the same
5	<p>We will:</p> <ul style="list-style-type: none"> • Deliver and honour our Parish Charter • Deliver the Communication and Engagement Action Plan • Work with our Parishes and Communities on the design of their communities 	<p>We will:</p> <ul style="list-style-type: none"> • Deliver and honour our Parish Charter • Deliver the Communication and Engagement Action Plan • Work with our Parishes and Communities on the design of their neighbourhoods • Deliver our Green and Blue Infrastructure Strategy • Adopt and deliver our Parks and Open Spaces 10 Year Plan
Ensuring there are good Leisure and Cultural Attractions		
5	<p>There is always something to see or do in Maidstone with the river, two museums and a theatre in the town centre, four green flag parks, a well-used leisure centre, a castle, various markets and a variety of festivals and events held across the Borough and throughout the year.</p>	<p>There is always something to see or do in Maidstone Borough with its quality parks and open spaces, rivers, museums, opportunities for sporting, leisure, musical and cultural pursuits, historic buildings and monuments, markets and a variety of festivals and events held throughout the year.</p>
5	<p>We mean:</p> <p>Maidstone has leisure and cultural offers which attract visitors and meet the needs of our residents.</p>	<p>We mean:</p> <p>Maidstone offers a great range of sport, leisure and culture which meets the needs of our residents and attracts visitors.</p>
5	<p>We will:</p> <ul style="list-style-type: none"> • Adopt and deliver the Destination Management Plan with a shared statement of intent to manage, develop and promote our Borough • Deliver the Festival and Events Strategy • Adopt and deliver the museum 20 year plan • Deliver the programme 	<p>We will:</p> <ul style="list-style-type: none"> • Deliver the Destination Management Plan • Maximise the benefits of our sports, leisure and cultural assets to support and enhance Maidstone's economic performance • Deliver the Festival and Events Strategy • Adopt and deliver the Museum 20 Year Plan

	of projects a sustainable future for Mote Park	<ul style="list-style-type: none"> • Support a sustainable future for Mote Park
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Should you wish to refer this decision to the Policy and Resources Committee, please submit a Decision Referral Form, signed by three Councillors, to the Head of Policy and Communications by: 9 February 2017