

MAIDSTONE BOROUGH COUNCIL

**RECORD OF DECISION OF THE HERITAGE, CULTURE AND LEISURE
COMMITTEE**

Decision Made: 29 November 2016

**Report of the Head of Commercial and Economic
Development - Review of Maidstone Culture and Leisure
(MCL) Festivals and Events 2016**

Issue for Decision

To consider the review of Proms in the Park and the Mela following consultation into the future shape and delivery of these events, and an overview of other events that have taken place in our venues during the year.

Decision Made

- 1) To continue to support Proms in the Park but look for alternative funding to reduce the Council's contribution and delay the decision on the introduction of ticketing for the next 12 months;
- 2) To develop a new 2-3 days multi-cultural event and food festival and outsource it to an external provider with a reducing subsidy over 3 years so it becomes self-financing and potentially profitable to the Council; and
- 3) To approve the amendments to the Festivals and Events Policy relating to the noise levels and frequency of events with the proviso that Category A is reduced to up to 2 events a year for a maximum of 6 days, but should an additional significant opportunity arise the Chairman and Vice-Chairman be consulted with a view to bringing it to the Committee for approval.

Should you wish to refer this decision to the Policy and Resources Committee, please submit a Decision Referral Form, signed by three Councillors, to the Head of Policy and Communications by: 8 December 2016
