

ECONOMIC REGENERATION AND LEISURE COMMITTEE MEETING

Date: Tuesday 2 July 2019
Time: 6.30 pm
Venue: Town Hall, High Street, Maidstone

Membership:

Councillors Mrs Blackmore (Vice-Chairman), Cox, Cuming, Fort, Mrs Gooch, Harper (Chairman), Hinder, Lewins and Webb

The Chairman will assume that all Members will read the reports before attending the meeting. Officers are asked to assume the same when introducing reports.

<u>AGENDA</u>	<u>Page No.</u>
1. Apologies for Absence	
2. Notification of Substitute Members	
3. Urgent Items	
4. Notification of Visiting Members	
5. Disclosures by Members and Officers	
6. Disclosures of Lobbying	
7. To consider whether any items should be taken in private because of the possible disclosure of exempt information.	
8. Minutes of the Meeting Held on 4 June 2019	1 - 4
9. Presentation of Petitions	
10. Question and Answer Session for Members of the Public	
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14. Economic Development Strategy - Redrafted Motion	21 - 27

PUBLIC SPEAKING AND ALTERNATIVE FORMATS

If you require this information in an alternative format please contact us, call **01622 602899** or email committee@maidstone.gov.uk.

Issued on Monday 24 June 2019

Continued Over/:



Alison Broom, Chief Executive

In order to speak at this meeting, please contact Democratic Services using the contact details above, by 5 p.m. one clear working day before the meeting (i.e. Friday 28 July 2019). If asking a question, you will need to provide the full text in writing. If making a statement, you will need to tell us which agenda item you wish to speak on. Please note that slots will be allocated on a first come, first served basis.

To find out more about the work of the Committee, please visit www.maidstone.gov.uk.

Should you wish to refer any decisions contained in these minutes to the Policy and Resources Committee, please submit a Decision Referral Form, signed by three Councillors, to the Head of Policy, Communications and Governance by: 18 June 2019.

MAIDSTONE BOROUGH COUNCIL

ECONOMIC REGENERATION AND LEISURE COMMITTEE

MINUTES OF THE MEETING HELD ON TUESDAY 4 JUNE 2019

Present: Councillors Mrs Blackmore, Brindle, Cox, Fort,
Mrs Gooch, Harper (Chairman), Hinder, Lewins and
Webb

6. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillor Cuming.

7. NOTIFICATION OF SUBSTITUTE MEMBERS

It was noted that Councillor Brindle was present as a Substitute for Councillor Cuming.

8. URGENT ITEMS

There were no urgent items.

9. NOTIFICATION OF VISITING MEMBERS

There were no Visiting Members.

10. DISCLOSURES BY MEMBERS AND OFFICERS

There were no disclosures by Members or Officers.

11. DISCLOSURES OF LOBBYING

There were no disclosures of lobbying.

12. TO CONSIDER WHETHER ANY ITEMS SHOULD BE TAKEN IN PRIVATE BECAUSE OF THE POSSIBLE DISCLOSURE OF EXEMPT INFORMATION.

RESOLVED: That all items be taken in public as proposed.

13. MINUTES OF THE MEETING HELD ON 21 MAY 2019

RESOLVED: That the minutes of the meeting held on 21 May 2019 be approved as a correct record and signed.

14. PRESENTATION OF PETITIONS

There were no petitions.

15. QUESTION AND ANSWER SESSION FOR MEMBERS OF THE PUBLIC

There were no questions from members of the public.

16. COMMITTEE WORK PROGRAMME

RESOLVED: That the Committee Work Programme be noted.

17. REPORTS OF OUTSIDE BODIES

There were no reports of Outside Bodies.

18. REFERENCE FROM POLICY AND RESOURCES COMMITTEE - ECONOMIC DEVELOPMENT STRATEGY

The Head of Regeneration and Economic Development explained that further clarity, regarding the intended meaning of “the arts” and “rich assets”, was required. The Committee was reminded that Brunswick Street and Union Street were included in the Regeneration and Investment Plan. Furthermore, the Parks and Open Spaces Strategy recognised the benefits that parks and open spaces brought to the local economy. Finally, it was highlighted that spatial distribution issues were an important consideration, which was being taken into account through the Local Plan Review.

The Committee commented that:

- It was important that the wording of the motion did not lead to the reconsideration of decisions previously made by other service committees.
- The reference to “office space” was to be rephrased as “employment space” to ensure that the wording of the motion was not restrictive.
- Consideration was to be given to assets in urban and rural areas that could enhance the economy. This included assets that were not owned by MBC.

RESOLVED: That Members of the Economic Regeneration and Leisure Committee submit comments to the Chairman and Vice-Chairman of the Economic Regeneration and Leisure Committee, ahead of the motion being redrafted and agreed for consideration during the review of the Economic Development Strategy.

Voting: Unanimous

19. KEY PERFORMANCE INDICATORS 2018/19 - Q4 UPDATE

The Data Intelligence Officer introduced the report. It was explained that the camera used to calculate “Footfall on the High Street” had been

obscured during construction works on the High Street. This contributed to a lower performance for the Key Performance Indicator (KPI) during Quarter 4. It was stated that an automated counting system had been introduced at the Museum. Consequently, the "Footfall at the museum and Visitors Information Centre" had been calculated more accurately for Quarter 4. It was estimated that the year-end figure may have been 5000 higher had the automated system been operational for the full year. Finally, the "Number of users at the leisure centre" had increased when compared to Quarter 3. The Leisure Centre had hosted seven events during this period, which contributed to the increased number of customers.

In response to a question from the Committee, the Data Intelligence Officer replied that "Footfall on the High Street" was automatically calculated by a camera located on the HSBC building. This measured footfall on the pedestrianised area of Week Street.

RESOLVED: That the summary of performance for Quarter 4 of 2018/19 for Key Performance Indicators (KPIs) be noted.

20. FOURTH QUARTER BUDGET MONITORING 2018/19

The Director of Finance and Business Improvement outlined that there had been a small underspend against the revenue budget for 2018/19. Income from the Crematorium had also been higher than estimated. The capital budget had experienced slippage, partly due to a burst water pipe at Mote Park. This had impacted on the cost of the Mote Park Adventure Zone project. A claim had been made against Southern Water for this cost, however, the Quarter 4 figures did not account for a successful claim.

The Committee noted that the underspend would be incorporated into the Council reserves if there were no bids to spend the money. It was suggested that the underspend could be used to implement recommendations within the Cultural Strategy and Five-Year Action Plan, with the money used as match-funding when seeking contributions from the Arts Council. Alternatively, it was suggested that the underspend could fund work to define a "sense of place" for Maidstone Borough. Other Local Authorities, such as Knowsley Council, had secured substantial investment through generating a "sense of place" as this had been used to inform policy direction.

In response to questions from the Committee, the Director of Finance and Business Improvement replied that:

- Insurance claims excesses were a cumulative total for the year. These excesses were reviewed annually to ensure that they were considered appropriate.
- The income from fairs and circuses was a historical income stream. The budget could therefore be adjusted to reflect new income streams such as the Mote Park Adventure Zone.

The Committee thanked the Bereavement Service for their work during the 2018/19 year.

RESOLVED: That:

1. The Committee notes the financial performance of the services that were previously within the remit of the Heritage, Culture and Leisure Committee for 2018/19.
2. The Committee notes the slippage within the capital programme in 2018/19.
3. Delegated authority be granted to the Chairman and Vice-Chairman of the Economic Regeneration and Leisure Committee to prepare a bid to the Policy and Resources Committee, to use the underspend of the Heritage, Culture and Leisure Committee 2018/19.

Voting: Unanimous

21. DURATION OF MEETING

6.31 p.m. to 7.48 p.m.

2019/20 WORK PROGRAMME

	Committee	Month	Lead	Report Author
Museums - Agreeing the 'Story of Maidstone'	ERL	Sep-19	John Foster	Victoria Barlow
Q1 Performance and Budget Monitoring Report	ERL	Sep-19	Mark Green	Chris Hartgrove/Alex Munden
Sports Provision Review - Project Timeline Approval	ERL	Sep-19	John Foster	Mike Evans
Q2 Performance and Budget Monitoring Report	ERL	Nov-19	Mark Green	Chris Hartgrove/Alex Munden
Q3 Performance and Budget Monitoring Report	ERL	Mar-20	Mark Green	Chris Hartgrove/Alex Munden
Economic Development Strategy Review (incl reference from Council -27/02/19)	ERL	2020/21	John Foster	
Town Centre Opportunity Sites Delivery Strategies	ERL	TBC	William Cornall	John Foster
Options Report for the Gallery Transformation Project at the Museum	ERL	TBC	William Cornall	John Foster
Draft Arts and Cultural Plan for the Borough	ERL	TBC	William Cornall	John Foster
Innovation Centre at the Kent Medical Campus (incl. recommendation to P&R)	ERL	TBC	William Cornall	John Foster
Delivery Programme for the Sports/Leisure Review	ERL	TBC	William Cornall	John Foster
Maidstone East (incl. recommendation to P&R)	ERL	TBC	William Cornall	John Foster
Mote Park Visitor Centre and Estates Service Building	ERL	TBC	William Cornall	John Foster

Agenda Item 12

Economic Regeneration and Leisure Committee

02/07/19

External Board/Outside Body

External Board/Outside Body	Maidstone Twinning Association
Councillor(s) represented on the Outside Body/External Board	Cllr Bob Hinder Cllr Wendy Hinder
Report Author	Cllr Bob Hinder
Date of External Board/Outside Body Meeting Attended	

Purpose of the External Board/Outside Body:

Twining with Beauvais, France
Fostering relationships

Update:

Summary of activities throughout the past year:

2018

20 June – meeting
22 to 24 June – visit to Beauvais, Jeanne Hachette weekend
17 September – meeting
6 October – entertained visitors from Beauvais
21 November – meeting
1 November to 1 December – visit to Xmas Market in Beauvais

2019

11 January – Xmas dinner
9 March – quiz night
4 April – met French schoolchildren in the Town Hall
15 April – meeting
29 April – meeting

Economic Regeneration and Leisure Committee

02/07/19

External Board/Outside Body

External Board/Outside Body	Collis Millennium Green Trust
Councillor(s) represented on the Outside Body/External Board	Clive English
Report Author	Clive English
Date of External Board/Outside Body Meeting Attended	Multiple

Purpose of the External Board/Outside Body:

The organisation is a Trust established to secure, maintain and enhance the Millennium Green as an Environmental and Community asset for the public, particularly within the Local Area. Trustees are drawn from MBC the St Philips PCC, and the Community.

Update:

Recent Activities have included the celebration of the Nepalese festival of Holi (the festival of colours) which saw many local residents participating in the event, and following the success of this event further community events are being planned. For the most part recent discussions have been about the provision of additional planting, including a wildflower area and necessary tree works, and the wider maintenance of the existing landscape and facilities. However additional investment in the play areas is also under active consideration.

Economic Regeneration and Leisure Committee

02/07/19

External Board/Outside Body

External Board/Outside Body	Maidstone Sea Cadets
Councillor(s) represented on the Outside Body/External Board	Cllr Mike Cuming Cllr Fay Gooch
Report Author	Cllr Mike Cuming
Date of External Board/Outside Body Meeting Attended	03/06/19

Purpose of the External Board/Outside Body:

The Sea Cadet movement is a national youth charity providing young people from 10 – 18 with life skills of teamwork, self-respect and social responsibility – the core qualities of good citizenship.

Update:

At the Unit Management Team's meeting on 3rd June, the main discussions centred on the following;

Investigate the possibility of increasing the capacity of the HQ facility, as cadet numbers are increasing, especially now that the Sea Cadets have their own moorings on the River Medway adjacent to the unit.

The anti-social behaviour encountered by our Cadets, from those attending the Feeding Station nearby, has been reported to MBC.

Updating the banking authorisations, once a new treasurer is in post.

ECONOMIC REGENERATION AND LEISURE COMMITTEE

2 JULY 2019

Outside Body Report 2019/20

Final Decision-Maker	Economic Regeneration and Leisure Committee
Lead Head of Service	Angela Woodhouse, Head of Policy, Communications and Governance
Lead Officer and Report Author	Caroline Matthews, Principal Democratic Services Officer Mike Nash, Democratic Services Officer
Classification	Public
Wards affected	All

Executive Summary

This report outlines the arrangements for Outside Bodies relevant to this committee for the 2019/20 municipal year. The report summarises:

1. The positions that are currently filled.
2. The automatic appointments that have been made.
3. The nominations that have been received for vacant positions.
4. Any outstanding vacancies.

Purpose of Report

Decision

This report makes the following recommendations to this Committee:

That:

1. The current Council Representatives be noted.
2. The Committee considers the nominations received for positions on the Collis Millennium Green Trust and Maidstone Twinning Association and makes an appointment if appropriate.
3. The Committee identifies a suitable course of action to fill any outstanding vacancies.

Timetable	
<i>Meeting</i>	<i>Date</i>
Economic Regeneration and Leisure Committee	2 July 2019

Outside Body Report 2019/20

1. CROSS-CUTTING ISSUES AND IMPLICATIONS

Issue	Implications	Sign-off
Impact on Corporate Priorities	We do not expect the recommendations will by themselves materially affect achievement of corporate priorities.	Democratic Services Officer
Cross Cutting Objectives	Each organisation has a different remit and will contribute to cross-cutting objectives in various ways.	Democratic Services Officer
Risk Management	There are no significant risks associated with the appointment of Council Representatives.	Democratic Services Officer
Financial	The proposals set out in the recommendation are all within already approved budgetary headings and so need no new funding for implementation.	Senior Finance Manager (Client)
Staffing	We will deliver the recommendations with our current staffing.	Democratic Services Officer
Legal	Under the Council's Constitution it is a function of the Economic Regeneration and Leisure Committee to appoint Members to the outside bodies assigned to the Committee. The outside bodies identified in the report are so assigned.	Team Leader (Corporate Governance), MKLS
Privacy and Data Protection	Data will be held and processed in accordance with the data protection principles contained in the Data Protection Act 2018.	Team Leader (Corporate Governance), MKLS
Equalities	The recommendations do not propose a change in service and therefore will not require an equalities impact assessment.	Democratic Services Officer

Public Health	No implications.	Democratic Services Officer
Crime and Disorder	No implications.	Democratic Services Officer
Procurement	No implications.	Democratic Services Officer

INTRODUCTION AND BACKGROUND

2.1 At its meeting on 28 February 2018, Council recommended that some of the Council's Outside Bodies be appointed by an appropriate Committee. The Outside Bodies attributable to this Committee are:

- Brenchley Charity
- Collis Millennium Green Trust
- Maidstone Area Arts Partnership
- Maidstone Sea Cadets
- Maidstone Twinning Association

2.2 Some Councillors have previously been appointed as a Council Representative and have time remaining on their term of office, while others have been automatically appointed for the 2019/20 municipal year.

2.3 Despite the previous appointments and the automatic appointments for 2019/20, some positions remained vacant. These vacancies were advertised to all Councillors, who were invited to nominate themselves as a Council Representative.

2.4 There were six vacancies in total for Outside Bodies attributable to this Committee, two of which have received a nomination. Additionally, Councillor Clive English has re-nominated himself for a second term of office on the Collis Millennium Green Trust, as his current term of office is due to expire shortly. Therefore, there remains outstanding vacancies on the Brenchley Charity and Maidstone Area Arts Partnership.

2.5 The current Council Representatives, automatic appointments, nominations received and outstanding vacancies are summarised in Appendix 1.

2.6 The Committee are asked to consider the nominations that were received and make an appointment if appropriate. The Committee are also asked to consider a suitable course of action to fill the outstanding vacancies.

REVIEWING OUTSIDE BODIES

2.7 There is currently no formalised process for reviewing Outside Bodies that have had vacant positions for a significant amount of time. In order to promote consistency and transparency, a report to the Democracy and

General Purposes Committee on 3 July 2019 will suggest the following principles for reviewing Outside Bodies where there has been a prolonged vacancy:

- a) Democratic Services advertise all Outside Body vacancies to all MBC Councillors at least once per municipal year.
 - b) If a position remains vacant for two full municipal years, this is to be submitted to the relevant Committee for consideration.
 - c) The Committee must then make a recommendation to Full Council. Unless the Committee recommends that Council retain the Outside Body position and identifies an appropriate course of action to fill the vacancy, Council will be recommended to remove the position.
- 2.8 It is likely that there will be instances where an Outside Body has more than one position. If, for example, an Outside Body has multiple Council Representative positions and only some of these are consistently filled, the recommendation to Council would be to reduce the number of positions rather than to remove the Outside Body entirely from the Constitution.

3. AVAILABLE OPTIONS

- 3.1 The Committee could do nothing. This is not recommended as it would mean that no additional Council Representatives are appointed to Outside Bodies. This could damage the relationships that the Council fosters with these organisations.
- 3.2 The Committee could appoint to the various Outside Bodies as appropriate and note the positions that are currently filled by Council Representatives.
- 3.3 The Committee could identify a suitable course of action to fill any outstanding vacancies.

4. PREFERRED OPTION AND REASONS FOR RECOMMENDATIONS

- 4.1 Option 3.2 and 3.3 are recommended as there is a need to ensure that these vacancies are filled as soon as possible.

5. RISK

- 5.1 There are no significant risks associated with the appointment of Council Representatives.

6. CONSULTATION RESULTS AND PREVIOUS COMMITTEE FEEDBACK

- 6.1 In response to feedback from Councillors, Democratic Services are currently reviewing the information that is held for all Outside Bodies. Throughout the course of this work, each Outside Body will be engaged to request updated contact information and Job Descriptions. This will ensure that there is greater clarity regarding the role of both the Outside Body and

Council Representative, and the expectations of the relationship between the two parties. It will also benefit Councillors who are considering nominating themselves to a position in the future, as they will have a fuller understanding of the role that they are applying to. This work is expected to be completed by the end of July 2019.

- 6.2 All Councillors have been emailed to advertise the vacancies on Outside Bodies.

7. NEXT STEPS: COMMUNICATION AND IMPLEMENTATION OF THE DECISION

- 7.1 Relevant Outside Bodies will be contacted to inform them of any automatic appointments or appointments made by the committee.

8. REPORT APPENDICES

The following documents are to be published with this report and form part of the report:

- Appendix 1: ERL Outside Body Summary Table
- Appendix 2: Nomination Form – Cllr English – Collis Millennium Green Trust
- Appendix 3: Nomination Form – Cllr W Hinder – Maidstone Twinning Association
- Appendix 4: Nomination Form – Cllr Khadka – Maidstone Twinning Association

9. BACKGROUND PAPERS

None.

Appendix 1: Outside Body Summary Table – Economic Regeneration and Leisure Committee 2019/20

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Outside Body	Representative/ Vacancy	Nominations Received	Term of Office	Outstanding Vacancies
Brenchley Charity	Councillor Paul Harper <i>(ERL Chairman automatically appointed)</i>	N/A	21 May 2019 to 20 May 2020	2
	Councillor Annabelle Blackmore <i>(ERL Vice-Chairman automatically appointed)</i>	N/A	21 May 2019 to 20 May 2020	
	VACANCY	NO NOMINATION RECEIVED		
	VACANCY	NO NOMINATION RECEIVED		
Collis Millennium Green Trust	Councillor Clive English <i>(Until 2 July 2019)</i>	Councillor Clive English	3 July 2019 to 2 July 2020	0

Appendix 1: Outside Body Summary Table – Economic Regeneration and Leisure Committee 2019/20

Maidstone Area Arts Partnership	Councillor Marion Ring <i>(Mayor automatically appointed)</i>	N/A	19 May 2019 to 18 May 2020	2
	Councillor Paul Harper <i>(ERL Chairman automatically appointed)</i>	N/A	21 May 2019 to 20 May 2020	
	VACANCY	NO NOMINATION RECEIVED		
	VACANCY	NO NOMINATION RECEIVED		
Maidstone Sea Cadets	Councillor Mike Cuming	N/A	3 July 2018 to 2 July 2022	0
	Councillor Fay Gooch	N/A	3 July 2018 to 2 July 2022	

Appendix 1: Outside Body Summary Table – Economic Regeneration and Leisure Committee 2019/20

Maidstone Twinning Association	Councillor Bob Hinder	N/A	3 July 2018 to 2 July 2021	0
	Councillor Ashleigh Kimmance	N/A	4 September 2018 to 3 September 2021	
	VACANCY	Councillor Wendy Hinder	3 July 2019 to 2 July 2022	
	VACANCY	Councillor Dinesh Khadka	3 July 2019 to 2 July 2022	

NOMINATION FORM TO OUTSIDE BODY

Date 5th June 2019.....

NAME:	Clive English
ADDRESS:	107 Sutton Road Maidstone. Kent.
TELEPHONE NO:	07922616858
NAME OF ORGANISATION APPLYING FOR:	Collis Millennium Green Trust
ROLE APPLYING FOR:	Trustee
REASON FOR APPLYING:	Currently performing that role.
WHAT SKILLS AND EXPERIENCE COULD YOU BRING TO THE ORGANISATION?:	<p>I was involved in establishing the Trust back in the run up to the year 2000, and have recently resumed the role of Trustee as Local Ward Councillor, Both Councillor Joy and Councillor Khadka represent other organisations on the Trust.</p> <p>Since being re-appointed I have helped with public relations, press releases and assisting in running the Holi Festival of Colours Event. I feel my detailed knowledge of the Trust, its history and objectives equip me along with my general administrative skills to continue to contribute.</p>

NOMINATION FORM TO OUTSIDE BODY

Date 18 June 2019.....

NAME:	Cllr Wendy Hinder
ADDRESS:	8 The Spinney Walderslade Chatham Kent ME5 9JP
TELEPHONE NO:	Tel 01634 861579. Mob 07711705024
NAME OF ORGANISATION APPLYING FOR:	Maidstone Twinning Association
ROLE APPLYING FOR:	Council Member
REASON FOR APPLYING:	Previous term of office expired
WHAT SKILLS AND EXPERIENCE COULD YOU BRING TO THE ORGANISATION?:	Having been on this Outside Body for one term of office I have come to understand how the organisation works and have undertaken the role of Chairman. I would like to remain on this committee and offer my contribution to this organisation.

NOMINATION FORM TO OUTSIDE BODY

Date21.06.2019.....

NAME:	Cllr. Dinesh Khadka
ADDRESS:	41 Gleneagles Drive, Maidstone, ME15 6FH
TELEPHONE NO:	01622- 920549
NAME OF ORGANISATION APPLYING FOR:	Maidstone Twinning Association
ROLE APPLYING FOR:	Member
REASON FOR APPLYING:	Being member of Community, Housing and Environment committee, I have also gained experienced while working with the Collis Green Park other organisation and local communities
WHAT SKILLS AND EXPERIENCE COULD YOU BRING TO THE ORGANISATION?:	Public relation Community relation

Economic Regeneration and Leisure Committee

2 July 2019

Economic Development Redrafted Motion

Final Decision-Maker	Economic Regeneration and Leisure Committee
Lead Head of Service	William Cornall, Director of Regeneration and Place
Lead Officer and Report Author	John Foster, Head of Regeneration and Economic Development Mike Nash, Democratic Services Officer
Classification	Public
Wards affected	All

Executive Summary

This report follows the resolution of the ERL Committee on 4 June 2019 to redraft the Economic Development motion prior to agreement. It proposes a new form of wording (paragraph 2.4), which if agreed, will be considered during the review of the Economic Development Strategy.

Purpose of Report

Decision

This report makes the following recommendations to this Committee:

1. That the redrafted Economic Development motion be agreed for consideration during the review of the Economic Development Strategy.

Timetable

Meeting	Date
Economic Regeneration and Leisure Committee	2 July 2019

Report title here

1. CROSS-CUTTING ISSUES AND IMPLICATIONS

Issue	Implications	Sign-off
Impact on Corporate Priorities	We do not expect the recommendations will by themselves materially affect achievement of corporate priorities. However, they will support the Council's overall achievement of its aims as set out in section 3.	Head of Regeneration and Economic Development
Cross Cutting Objectives	The report recommendation supports the cross cutting objectives of "Heritage is Respected" and "Deprivation and Social Mobility is Improved" by recognising the need for the review of the Economic Development Strategy to consider these issues.	Head of Regeneration and Economic Development
Risk Management	Already covered in the risk section of the report.	Head of Regeneration and Economic Development
Financial	The proposals set out in the recommendation are all within already approved budgetary headings and so need no new funding for implementation.	Head of Regeneration and Economic Development
Staffing	We will deliver the recommendations with our current staffing.	Head of Regeneration and Economic Development
Legal	The Council's powers as set out in the Localism Act 2011.	Head of Regeneration and Economic Development
Privacy and Data Protection	Accepting the recommendations will increase the volume of data held by the Council. We will hold that data in line with our retention schedules.	Head of Regeneration and Economic Development
Equalities	The recommendations do not propose a change in service therefore will not require an equalities impact assessment.	Head of Regeneration and Economic Development

Public Health	We recognise that the recommendations will not negatively impact on population health or that of individuals.	Head of Regeneration and Economic Development
Crime and Disorder	No impact.	Head of Regeneration and Economic Development
Procurement	On accepting the recommendations, the Council will then follow commission consultants to produce an Economic Development Strategy following extensive consultation with stakeholders. We will complete those exercises in line with financial procedure rules.	Head of Regeneration and Economic Development

2. INTRODUCTION AND BACKGROUND

2.1 At the meeting of Council on 27 February 2019, the motion regarding Economic Development (Appendix 1) was referred to the Policy and Resources (P&R) Committee.

2.2 As a result of the Committee Structure Review, undertaken by the Democracy Committee in the 2018/19 municipal year, the responsibility for Economic Development was assigned to the Economic Regeneration and Leisure (ERL) Committee. Therefore, on 27 March 2019, the P&R Committee referred the motion to the ERL Committee for consideration (Appendix 1).

2.3 At the ERL Committee on 4 June 2019, the following was unanimously resolved:

“That Members of the Economic Regeneration and Leisure Committee submit comments to the Chairman and Vice-Chairman of the Economic Regeneration and Leisure Committee, ahead of the motion being redrafted and agreed for consideration during the review of the Economic Development Strategy.”

2.4 The motion has subsequently been redrafted. The motion now reads:

This Committee notes the considerable progress made in economic development over the last 5 years including:

- Maidstone East
- The Business Terrace
- Kent Medical Campus Innovation Centre
- Public Realm improvements
- Investment in infrastructure e.g. Bridge Gyratory, Cycle Path etc.

In the review of the Council's Economic Development Strategy, planned for later this year, the Economic Regeneration and Leisure Committee resolves to ensure that, through encouraging and enabling direct investment, the positive role that the following can offer in supporting the local economy is recognised:

- Place making initiatives such as improvements to parks and open spaces, arts and cultural developments and public realm.
 - The visitor and leisure economy, events and festivals.
 - Protecting well located and attractive employment space and bringing forward new employment space.
 - Encouraging businesses to reduce their carbon footprint, waste and energy consumption
-

3. AVAILABLE OPTIONS

- 3.1 The Committee could choose to do nothing. This is not recommended as it means that the topics identified in the redrafted motion may not be given sufficient weight during the review of the Economic Development Strategy.
- 3.2 The Committee could choose to agree the motion for consideration during the review of the Economic Development Strategy.
- 3.3 The Committee could choose to amend the redrafted motion prior to agreeing it for consideration during the review of the Economic Development Strategy.
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4. PREFERRED OPTION AND REASONS FOR RECOMMENDATIONS

- 4.1 Option 3.2 or 3.3 are the preferred option as this will ensure that Officers are given clear direction regarding topics to consider as part of the review of the Economic Development Strategy.
-

5. RISK

- 5.1 The risks associated with this proposal, including the risks if the Council does not act as recommended, have been considered in line with the Council's Risk Management Framework. We are satisfied that the risks associated are within the Council's risk appetite and will be managed as per the Policy.

6. CONSULTATION RESULTS AND PREVIOUS COMMITTEE FEEDBACK

- 6.1 The ERL Committee considered the motion at its meeting on 4 June 2019. Following the resolution of the ERL Committee, all ERL Members were given the opportunity to contribute to the redrafting of the motion.
- 6.2 The motion has been subsequently redrafted by the Chairman and Vice-Chairman of the ERL Committee.
-

7. NEXT STEPS: COMMUNICATION AND IMPLEMENTATION OF THE DECISION

- 7.1 Should the Committee agree the motion, this will be considered during the review of the Economic Development Strategy.
-

8. REPORT APPENDICES

The following documents are to be published with this report and form part of the report:

- Appendix 1: Reference from Policy and Resources Committee
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9. BACKGROUND PAPERS

None.

MAIDSTONE BOROUGH COUNCIL

ECONOMIC REGENERATION AND LEISURE COMMITTEE

4 JUNE 2019

REFERENCE FROM POLICY AND RESOURCES COMMITTEE

MOTION – ECONOMIC DEVELOPMENT STRATEGY

At the meeting of the Council held on 27 February 2019, the following motion was moved by Councillor Harper, seconded by Councillor McKay:

This Council notes the considerable progress made in economic development over the last 5 years including:

- *Maidstone East*
- *Brunswick Street*
- *Union Street*
- *The Business Terrace*
- *Kent Medical Campus Innovation Centre*

Looking forward to the update of the Economic Development Strategy in the future, the Council should promote a positive role in Economic Development which can be achieved through encouraging and directly investing in:

- *The arts*
- *Parks and open spaces improvements*
- *The destination management plan*
- *The visitor and leisure economy*
- *Promoting low or carbon neutral growth*
- *and also building on our current rich assets*

We additionally need to safeguard all current employment land especially when the impact of permitted development rights is considered.

This Council therefore resolves to ensure that the Economic Development Strategy, when next reviewed and updated, takes into account the above areas.

During the discussion, with the agreement of the mover and the seconder, paragraph 3 of the motion was amended as follows:

We additionally need to safeguard all current employment land especially when the impact of permitted development rights is considered.

A number of other amendments to the motion were suggested as follows:

- Amend paragraph 2 of the motion to read:
Looking forward to the update of the Economic Development Strategy in the future, the Council should promote a positive role in Economic Development which can be achieved through encouraging and ~~directly investing~~ enabling direct investment in:
- Amend paragraph 4 of the motion to read:
This Council therefore resolves to ensure that the Economic Development Strategy, when next reviewed and updated, ~~takes into account~~ considers the above areas.
- Amend the list included in paragraph 2 of the motion to include reference to office space.

In accordance with Council Procedure Rule 17.5, the motion, as amended, and the other suggested amendments were referred to the Policy and Resources Committee for consideration.

Subsequently, at its meeting on 27 March 2019, the Policy and Resources Committee resolved:

That the consideration of the reference from Council – Motion – Economic Development Strategy, be moved to the second meeting of the relevant committee after the annual meeting.

RECOMMENDED: That the Committee consider the motion, as amended, relating to the Economic Development Strategy and the other amendments suggested by Members at the Council meeting.