Maidstone Borough Council

Strategic Leadership and Corporate Services Overview and Scrutiny Committee

7 April 2015

Communications and Engagement Strategy

While reading the following report you may want to think about:

- What you want to know from the report;

- What questions you would like answered.

Make a note of your questions in the box below.

As you read the report you may think of other questions.

Questions I would like to ask regarding this report:

-

-

-

-

-

Guidance note - Making Quality Overview and Scrutiny Recommendations

Scrutiny recommendations should seek to make a real difference to local people and the services provided. Recommendations that note a change or request further information fail to resolve problems or make changes. The scrutiny team have identified the following criteria for quality recommendations, they:

- affect and make a difference to local people;
- result in a change in policy that improves services;
- identify savings and maintain/improve service quality; or
- objectively identify a solution.

One way of checking the usefulness of recommendations is to evaluate them against the 'six Ws' set out below:

Good recommendations should answer these questions:

Why does it need to be done?	This will help ensure the outcome is relevant and in the right context – if a meeting is being requested it will ensure the correct people are invited to attend
Who is being asked to do it?	Without this nothing will get done (no one will take ownership)
What needs to be done?	Needs to be clear and specific
HoW will it be done?	Again, needs to be clear and specific, what is the expected output- for example a report to be written or a meeting to be arranged
Where does it need to be done/go?	If it's a meeting – where is it needed If it's a report – where is it to go, who needs to see it
When does it need to be done?	Crucial to have a timescale – without a deadline it will never get done

Thinking about these points will help ensure the outcomes of scrutiny are effective and will aid monitoring.