

## Heritage, Culture and Leisure

5 January 2016

Is the final decision on the recommendations in this report to be made at this meeting?

**No**

### Strategic Plan 2015-20 refresh

<b>Final Decision-Maker</b>	Policy and Resources Committee
<b>Lead Head of Service</b>	Head of Policy and Communications
<b>Lead Officer and Report Author</b>	Policy and Information Manager
<b>Classification</b>	Public
<b>Wards affected</b>	All

#### **This report makes the following recommendations to this Committee:**

1. To consider the projects under the Priority Action areas and whether there is anything missing
2. Agree the action plan, milestones and outcomes (attached at Appendix I)

#### **This report relates to the following corporate priorities:**

- Keeping Maidstone Borough an attractive place for all
- Securing a successful economy for Maidstone Borough

#### **Timetable**

<b><i>Meeting</i></b>	<b><i>Date</i></b>
Heritage Culture and Leisure Committee	5 January 2016
Policy and Resources Committee	24 February 2016
Council	2 March 2016

# Strategic Plan 2015-20 refresh

## 1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 The Council's Strategic Plan sets the direction for the next five year and aligns with the Medium Term Financial Strategy. The Strategic Plan 2015-20 (Appendix II) will be refreshed for 2016 to ensure that it continues to align and projects remain relevant.
  - 1.2 The Heritage, Culture and Leisure Committee have the opportunity to shape on the work that delivers the priority action areas for this committee.
    - Respecting the character of our Borough
    - Ensuring there are good leisure and cultural attractions
  - 1.3 The Committee are asked to review the projects and related draft action plan identifying any changes that they consider may be required.
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## 2. INTRODUCTION AND BACKGROUND

- 2.1 The Council's current Strategic Plan 2015-20 was agreed in March 2015 and set two priorities
    1. Keeping Maidstone Borough an attractive place for all
    2. Securing a successful economy for Maidstone Borough
  - 2.2 With eight priority action areas
    - Providing a clean and safe environment
    - Encouraging good health and wellbeing
    - Respecting the character of our Borough
    - Ensuring there are good leisure and cultural attractions
    - Enhancing the appeal of the town centre for everyone
    - Securing improvements to the transport infrastructure of our Borough
    - Promoting a range of employment opportunities and skills required across the Borough
    - Planning for sufficient homes to meet our Borough's Needs
  - 2.3 In September 2015 the Policy and Resource committee agreed that the existing strategic plan would be refreshed to ensure that the actions and performance measures align with changes to the budget strategy.
  - 2.4 Chairmen and Vice Chairmen have already met with Head of Services and reviewed the proposed projects under the eight priority action areas and raised some areas for consideration. The draft action plan can be seen at appendix I.
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### **3. AVAILABLE OPTIONS**

- 3.1 The Committee reviews the projects and related actions plan and comments on areas for change or development, and help shapes the Council's Strategic Plan. This can be seen at Appendix I.
- 3.2 The Committee could decide not consider the update areas and defer any decision to the Policy and Resources Committee but they would be missing the opportunity to shape future direction.
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### **4. PREFERRED OPTION AND REASONS FOR RECOMMENDATIONS**

- 4.1 The Committee reviews the projects and related actions plan and comments on areas for change or development, and help shapes the Council's Strategic Plan.
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### **5. CONSULTATION RESULTS AND PREVIOUS COMMITTEE FEEDBACK**

- 5.1 This agenda item is the first part of the consultation with members before the refresh is presented to Full Council in March 2016.
- 5.2 Residents were consulted on our strategic priorities as part of developing the Strategic Plan 2015-20. Further consultation has now been undertaken through a resident survey, top ten results can be seen at appendix III.
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### **6. NEXT STEPS: COMMUNICATION AND IMPLEMENTATION OF THE DECISION**

- 6.1 The Strategic Plan 2015-20 refresh will be reported to Policy and Resources committee along with any suggested changes from the committee on 24 February 2016 and will be agreed at Full Council on 2 March 2016.
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### **7. CROSS-CUTTING ISSUES AND IMPLICATIONS**

<b>Issue</b>	<b>Implications</b>	<b>Sign-off</b>
<b>Impact on Corporate Priorities</b>	Keeping Maidstone Borough an attractive place for all  Securing a successful economy for Maidstone Borough	Angela Woodhouse
<b>Risk Management</b>		[Head of Service or Manager]
<b>Financial</b>	Any significant changes recommended by the	Paul Riley

	committee would need to align with the medium term financial strategy	
<b>Staffing</b>	Any changes to existing projects or work programmes may affect the staff delivering this	John Littlemore and Dawn Hudd
<b>Legal</b>		[Legal Team]
<b>Equality Impact Needs Assessment</b>		[Policy & Information Manager]
<b>Environmental/Sustainable Development</b>		[Head of Service or Manager]
<b>Community Safety</b>		[Head of Service or Manager]
<b>Human Rights Act</b>		[Head of Service or Manager]
<b>Procurement</b>		[Head of Service & Section 151 Officer]
<b>Asset Management</b>		[Head of Service & Manager]

## 8. REPORT APPENDICES

The following documents are to be published with this report and form part of the report:

- Appendix I: Action Plan
- Appendix II: Strategic Plan 2015-20
- Appendix III: Resident Survey Results

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## 9. BACKGROUND PAPERS