

Strategic Priority: Keeping Maidstone Borough an attractive place for all				
Priority Action: Respecting the Character of the Borough				
Project	Detail	Milestones	Outcomes	Responsible Owner
Parish Charter	Undertake a review in 2016	Consultation with Parishes Undertake full review – October 2016	Maintain a valuable and constructive relationship between the Borough Council and Parish Councils	John Littlemore
Culture and Heritage Strategy	Developing information base and plan.	RSA on a pilot project based on “what are the stories we tell each other, ourselves and others about who we are?” - April 2017	Ensuring that we make the most of our Culture and Heritage assets	Dawn Hudd

Strategic Priorities: Keeping Maidstone Borough an attractive place for all & Securing a successful economy for Maidstone				
Priority Action: Ensuring there are good leisure and cultural attractions				
Project	Detail	Milestones	Outcomes	Responsible Owner
A Sustainable Future for Mote Park	A plan will be adopted setting out a masterplan for the development and sustainability of Mote Park.	Operational models explored for AZ and approach agreed – March 16 Contract Administrator appointed for stage 2 build phase of AZ – March 16 Business case produced for a new	A range of outcomes have been identified including to, establish Mote Park as a destination recognising its status as one of Britain’s best loved parks and to protect the long term sustainability and financial future of the parks and open spaces and t.	Dawn Hudd

Strategic Priorities: Keeping Maidstone Borough an attractive place for all & Securing a successful economy for Maidstone
Priority Action: Ensuring there are good leisure and cultural attractions

Project	Detail	Milestones	Outcomes	Responsible Owner
		Café/Visitor/Education Centre for Mote Park – March 16 Funding bid submitted to HLF and/or other bodies – August 16 Construction of AZ complete – Feb 17 AZ open and operational – March 17		
Play Area Improvements Programme	The £1.75m capital programme to replace strategic play areas will be delivered over 2016/17 and 2017/18.	Complete play area designs for reviews by parks and leisure team - Feb 16 Coordinate public communication at each play area, outlining scope and closure periods – Feb 16 Commence works –March 16	To ensure A network of strategically Important Play Areas based on a 12 minute walking time for local residents to ensure all round, healthy development of children and young people.	Dawn Hudd

Strategic Priorities: Keeping Maidstone Borough an attractive place for all & Securing a successful economy for Maidstone
Priority Action: Ensuring there are good leisure and cultural attractions

Project	Detail	Milestones	Outcomes	Responsible Owner
		<p>Complete year one programme of works – July 16</p> <p>Assess performance of contractor on year one programme. – July 16</p> <p>Retender or Award phase 2 contract – August 16</p>		
Parks & Open Spaces 10 Year Development Plan	A new plan will be produced which outlines the role of our parks and open spaces, how we will manage and develop them.	<p>Develop draft plan – Jan 17</p> <p>Consultation with key stakeholders – April 16</p> <p>Adoption of plan – Oct 16</p> <p>Consider the operational models – Jan 17</p>	A consolidated plan which sets out the role of parks and open spaces in our borough and addresses their sustainability for the future. Including identifying maintenance and investment requirements.	Dawn Hudd
Destination Management Plan	Delivery has commenced on the three year Destination Management Plan	<p>DMP Project Working Groups set up – Nov 15</p> <p>Implement actions – Nov 15</p>	<p>Increase the value of tourism</p> <p>Connect the town with its surrounding countryside</p> <p>Encourage more overnight</p>	Dawn Hudd

Strategic Priorities: Keeping Maidstone Borough an attractive place for all & Securing a successful economy for Maidstone
Priority Action: Ensuring there are good leisure and cultural attractions

Project	Detail	Milestones	Outcomes	Responsible Owner
	Action plan with the DMP Board overseeing its delivery via four working groups based on the themes River, Town, Countryside and Events.	Update report to HCL Committee – may 16	visitors to the Borough to come into the town centre – including in the early evening – and to explore Maidstone’s countryside and villages Strengthen potential visitors’ awareness and image of the Borough by using the Shared Story	
Museum Development Programme	A new 20 year Strategic Development Plan for Maidstone Museums will be produced and a Strategic Board set up to oversee its development and implementation.	Scope prepared for a new Museums 20 Year Strategic Plan – Jan 16 Set up new Museums Strategic Board – Jan 16 Capital works completed in reception – April 16 Implement outstanding efficiencies identified from front of house review – April 16 Implement new budget – April 16	The museum will be a flagship museum and a nationally recognised tourist destination	Dawn Hudd

Strategic Priorities: Keeping Maidstone Borough an attractive place for all & Securing a successful economy for Maidstone

Priority Action: Ensuring there are good leisure and cultural attractions

Project	Detail	Milestones	Outcomes	Responsible Owner
		Draft Museums 20 Year Development Plan- April 16		