

Appendix I

Strategic Priority: **Securing a successful economy for Maidstone**

Priority Action: **Planning for sufficient homes to meet our borough's needs**

Project	Detail	Milestones	Outcome	Responsible Owner
Housing strategy 2015-2020 Action Plan	Delivers the council's vision for the delivery of new housing across the public and private sector markets, the improvement of the existing housing in Maidstone Borough and tackling key issues such as homelessness and assisting the most vulnerable members of our community.	Milestones to be confirmed following agreement of the Housing Strategy April 2016-2020. Acquisition of property – March 2017	Everyone having access to affordable, decent housing.	John Littlemore
Empty Homes strategic action plan	To address the issue of bringing empty homes back into use, giving consideration to the amendments proposed in the Housing & Planning Bill, as it goes through Parliament to become legislation in 2016, that will make it easier to use existing powers.	Review Strategy – September 2016 Adopt new Strategy – March 2017 Care home (not yet named) initiative – July 2016	Empty properties brought back into use to provide homes for families in housing need	John Littlemore
The delivery of the Homelessness Action Plan	To increase the number of homeless cases that are prevented, this will be a challenging but highly important aspect of the	Under development - to be confirmed	Where possible prevent homelessness and where this unavoidable a	John Littlemore

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Project	Detail	Milestones	Outcome	Responsible Owner
	Services focus in 2016/17 in order		reduction in the time spent by families temporary accommodation	
Affordable Housing Programme	We will continue to attract significant external investment to enable the delivery of over 160 new affordable homes including affordable rent, shared ownership and Starter Homes. In addition the Council will through direct intervention embark on a programme of delivering its own housing.	Deliver starter homes scheme – 2020 March 2018 – delivery of more than 300 affordable homes April 2018 – Begin delivery of programme of affordable rented accommodation.	Different housing products available to meet the change of income levels.	John Littlemore

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Strategic Priority: **Securing a successful economy for Maidstone and Keeping Maidstone Borough an attractive place for all**

Priority Action: **Planning for sufficient homes to meet our borough's needs and Encouraging Good Health and Well Being**

Project	Detail	Milestones	Outcome	Responsible Owner
Housing Assistance Policy	Guides the Council to use its resources to improve or tackle instances of poor housing on people's health and well-being.	Review and update housing assistance policy – October 2016. May 2016 – Complete stock condition survey To determine the number of properties for improvement following review of outcome from stock condition survey – October 2016	Reduction on the negative impact of poor housing on people's health and well-being.	John Littlemore

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Strategic Priority: Keeping Maidstone Borough an attractive place for all				
Priority Action: Providing a clean and safe environment				
Project	Detail	Milestones	Outcome	Responsible Owner
Safer Maidstone Partnership Strategic Assessment	Working with a range of partners including Police and Probation services to reduce crime and Anti-Social Behaviour and support the Government's PREVENT programme and raise awareness of child safeguarding	Adoption of Safeguarding Policy – July 2016	Maidstone is a safer place to live and visit. Minimise child exploitation.	John Littlemore
Review of Licensing Policies	Following implementation of taxi and private hire policy and licensing policy complete remaining reviews.	Review Gambling Act Policy – November 2016 (in line with MBC procedures this will involve consultation, evaluation and then the Policy will be agreed and implemented).	Maidstone has a set of procedures and practices that promote safe and good quality services around those trades.	John Littlemore
Waste and Recycling Strategy	Implementing of the Waste and recycling strategy till 2019 to meet EU and local targets.	Complete review of uptake of food waste challenge – April 2016 Development of the Action Plan for the short and medium term – April 2016	A minimum of 50% recycling rate by 2019	Jennifer Shepherd

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Strategic Priority: Keeping Maidstone Borough an attractive place for all				
Priority Action: Providing a clean and safe environment				
Project	Detail	Milestones	Outcome	Responsible Owner
		Review household waste collection services including freighter and bulky service – April 16 Implementation of action plan June 2016 – April 2017		
Depot Services Development Plan	Identifies various strands of new income-generating and cost-saving projects, from Depot based services.	Consider feasibility of all potential projects – April 2016 Identify viable projects – ongoing from May 2016	A more financially efficient and commercial service	Jennifer Shepherd
Low Emission Strategy	The Low Emission Strategy will set out actions that we as a district council can have most influence over in addressing poor air quality where it exists.	Consultation Adoption – June 2016 Implement Action plan - TBC	Maidstone contributes towards cleaner air.	John Littlemore
Environmental enforcement Strategy	Developing new aspects to our current practices.	Increase in FPN littering and dog fouling charges – April 16 Draft new youth littering engagement programmes – May 16 Developing a coherent analysis of all environmental data – July 16	Greater awareness and reduction in incidences of environmental crime	Jennifer Shepherd

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Strategic Priority: **Keeping Maidstone Borough an attractive place for all**

Priority Action: **Providing a clean and safe environment**

Project	Detail	Milestones	Outcome	Responsible Owner
Street Cleansing Mobile Technology Development Plan	improving and expanding upon the existing software functionality and reach of current street cleansing technology	Undertake Bin Audit borough wide – March 16 Implementation of Bin Audit review action plan – July 16 Explore opportunities for dynamic tasking of street cleansing operatives - July 16 Adoption of vehicle asset management systems- Sept16	More agile and efficient workforce	Jennifer Shepherd
MBC Commercial Waste Service	Identifying a future growth strategy	Achieve 350 business customers – April 16 Glass feasibility collection study – Sept 16 Food waste collection feasibility study – Jan 2017	Growth in business the commercial waste service	Jennifer Shepherd

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Strategic Priority: **Keeping Maidstone an attractive place for all**

Priority Action: **Encouraging Good Health and Wellbeing**

Project	Detail	Milestones	Outcome	Responsible Owner
Affordable energy Strategy	Delivering actions to improve the energy efficiency of properties of the borough	Under development – To be Confirmed	Increased number of energy efficient homes in the borough. Residents' bills reduced for more cost effective living.	John Littlemore
Health and Well Being Action Plan	Street level intervention to provide practical solutions to improve individual's well being	Under development – To be Confirmed	Areas prevented from worsening	John Littlemore