


Draft Performance Indicators

 = Our current Key Performance Indicators are highlighted in orange.

Regenerating the Town Centre

Indicator	Is the Council Responsible?	Do we collect this data?
Number of start-ups and businesses benefitting from information advice and guidance	Yes	Yes
Footfall in the High St.	Yes	Yes
Participation and attendance at council owned/affiliated cultural and sporting activities	Yes	Yes
Percentage of vacant retail units in the town centre		Yes
Town Centre Vitality Rating		No
Number of visits to the Borough	Yes	Yes
Percentage of Non-domestic rates collected (BV 010)	Yes	Yes
Satisfaction with Maidstone Town Centre as a place to visit, shop, and socialise	Yes	Yes

Promoting a range of employment opportunities and skills required across our borough

Indicator	Is the Council Responsible?	Do we collect this data?
Percentage of people claiming out of work benefits (JSA & UC)	No	Yes
Percentage of 16 - 18 year olds who are not in education, employment or training (NEETs)	No	Yes
Net increase in employment (NOMIS)	No	Yes
Unemployment rate in the borough	No	No
Percentage change in employee jobs	No	Yes
Number of businesses in the borough	No	Yes