

Heritage, Culture and Leisure

4 July 2017

Is the final decision on the recommendations in this report to be made at this meeting?

Yes

Maidstone Museums 20 Year Plan

Final Decision-Maker	Heritage, Culture and Leisure
Lead Head of Service	Head of Regeneration and Economic Development
Lead Officer and Report Author	Victoria Barlow, Museums Director
Classification	Public
Wards affected	All

This report makes the following recommendations to this Committee:

1. That the Museums 20 Year Plan attached as Appendix I be adopted.
2. That the Museums Strategic Board be given approval to develop a detailed Action Plan in pursuit of fulfilling the Plan.

This report relates to the following corporate priorities:

- Keeping Maidstone Borough an attractive place for all -
Ensuring there are good leisure and cultural attractions
Respecting the character and heritage of our borough

Timetable

Meeting	Date
Heritage, Culture and Leisure	4 July 2017

Maidstone Museum 20 Year Plan

1. PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1 This report lays out the vision for the future of the Maidstone Museum and Carriage Museum to ensure a sustainable future for the service.
 - 1.2 It highlights areas of opportunity for development and improvements to the service.
 - 1.3 The report identifies some of the next steps necessary to create an action plan for the delivery of this improved service.
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2. INTRODUCTION AND BACKGROUND

- 2.1 The Maidstone Museum Strategic Board was created in 2016 in response to an earlier report approved by HCL in January 2015.
 - 2.2 The role of the Strategic Board is to provide direction and advice to officers in the development of a sustainable museum service, recognised as a leader in the South East and forming the cornerstone of the borough's tourist economy.
 - 2.3 The Strategic Board is made up of representatives from MBC, museum stakeholder organisations, Kent County Council and representatives of private enterprise. They have been selected for their experience, knowledge and area of expertise.
 - 2.4 The 20 Year Plan reflects the vision of the Strategic Board working with officers.
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3. AVAILABLE OPTIONS

- 3.1 Members can adopt the plan and give the Strategic Board a remit to continue to create a detailed action plan to take forward the recommendations in the 20 Year Plan.
 - 3.2 Members do not approve the plan.
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4. PREFERRED OPTION AND REASONS FOR RECOMMENDATIONS

- 4.1 Members approve the 20 Year Plan and give the Strategic Board a remit to continue to create a detailed action plan to take forward the recommendations in the Plan.
- 4.2 This will provide a direction for forward planning, information gathering and the creation of a framework for development and fundraising.

5. NEXT STEPS: COMMUNICATION AND IMPLEMENTATION OF THE DECISION

5.1 Public consultation will be undertaken alongside consultation involving stakeholders. This will take a variety of forms at different stages of the action plan but is likely to include focus groups, surveys, workshops and informal feedback.

6. CROSS-CUTTING ISSUES AND IMPLICATIONS

Issue	Implications	Sign-off
Impact on Corporate Priorities	Keeping Maidstone Borough an attractive place for all - Ensuring there are good leisure and cultural attractions Respecting the character and heritage of our borough	Head of Regeneration and Economic Development.
Risk Management		[Head of Service or Manager]
Financial	None currently identified.	[Section 151 Officer & Finance Team]
Staffing	None currently identified.	[Head of Service]
Legal		[Legal Team]
Equality Impact Needs Assessment	EINAs will be completed for any changes to the service before they are implemented.	Head of Regeneration and Economic Development
Environmental/Sustainable Development		[Head of Service or Manager]
Community Safety		[Head of Service or Manager]
Human Rights Act	N/A	
Procurement	Any procurement will be undertaken using the Council's	[Head of Service &

	contract standing order procedures.	Section 151 Officer]
Asset Management	The 20 Year Plan will seek to ensure that eh museum assets are managed and protected.	Head of Regeneration and Economic Development

7. REPORT APPENDICES

The following documents are to be published with this report and form part of the report:

- Appendix I: Maidstone Museum 20 Year Plan