

<p>➤ Notes</p> <p>➤ There were 774 responses to the survey – 288 from service users and 481 from non users (5 no response)</p> <p>➤ 16 to 34 years group significantly under-represented as user and non users.</p>	
<p>Q1. How often do you travel to Maidstone Town Centre?</p> <p>5 or more days a week: 24.16%</p> <p>3 to 4 days a week: 19.25%</p> <p>2 days a week: 13.44%</p> <p>Once a week: 20.67%</p> <p>Once a fortnight: 8.53%</p> <p>Once a month: 7.36%</p> <p>Less often than once a month: 5.81%</p> <p>Never: 0.52%</p>	<ul style="list-style-type: none"> The greatest proportion of people surveyed travel into Maidstone 5 times a week with the next highest being 20.67% of the people surveyed travelling in once a week.
<p>Q2. Do you use the Park and Ride service to travel to Maidstone Town Centre?</p> <p>Yes: 37.21%</p> <p>No: 62.14%</p>	<ul style="list-style-type: none"> The majority of the people at 62.14% do not use the park and ride service.
<p>Q3. Where do you generally start your travel journey from?</p> <p>Postcode</p>	
<p>Q4. When travelling to Maidstone Town Centre in which of the following areas do you end your journey?</p> <p>Fremelin Walk: 10.98%</p> <p>Kent County Council: 4.13%</p> <p>Maidstone Borough Council: 2.45%</p> <p>Maidstone East Station and surroundings: 2.20%</p> <p>Jubilee Square: 5.81%</p> <p>The Mall: 16.28%</p> <p>The Bus Station: 6.20%</p> <p>Maidstone West Station and surroundings: 1.81%</p> <p>All Saints Church: 0.65%</p> <p>Other (please state place): 8.40%</p>	<ul style="list-style-type: none"> The data shows that The Mall is the most popular destination for users of the service with the next most popular destination being Fremelin walk. 8.4% of people are travelling to other locations which aren't stated as options.
<p>Q5. Which Park & Ride site do you generally use?</p> <p>London Road: 20.28%</p> <p>Willington Street: 19.77%</p>	<ul style="list-style-type: none"> Of the 310 responses, 157 said they use the London Road service and 153 said they use the Willington Street service.
<p>Q6. Generally, how do you reach the Park & Ride site?</p> <p>Driving a car: 33.33%</p> <p>Getting a lift: 0.78%</p> <p>Cycling or walking: 6.72%</p> <p>Using a taxi: 0%</p> <p>Other (please specify): 1.29%</p>	<ul style="list-style-type: none"> Nobody said they use a taxi to get to the Park & Ride site with 258 saying they drive themselves to the site.
<p>Q7. What is your main reason for using Park & Ride?</p> <p>It's cheaper than other transport options: 7.88%</p>	<ul style="list-style-type: none"> People mainly use the park and ride because they don't like driving or parking in town.

<p>Environmentally friendly: 4.01%</p> <p>Public transport options are poor or not available from where I start my journey: 3.23%</p> <p>I don't like driving or parking in town: 13.57%</p> <p>It's convenient: 7.49%</p> <p>Other (Please specify): 5.30%</p>	
<p>8. If there was no Park and Ride service (that is if the car parks were closed and the P&R bus no longer operated), how would you travel into town from where you start your journey?</p> <p>Bus: 4.26%</p> <p>Train: 1.12%</p> <p>Car share: 0.26%</p> <p>Bike: 0.78%</p> <p>Drive and use town centre car parks: 22.35%</p> <p>Get a lift from someone: 0.13%</p> <p>Would not come into town: 11.63%</p> <p>Other (please specify): 4.65%</p>	<ul style="list-style-type: none"> • The majority of people would choose to drive and use town centre car parks as opposed to getting other forms of public transport available. • 11.63% of the people who responded would just not come into town.
<p>9. If there was no Park and Ride bus service (the P&R bus service no longer operated) but you could still park your car on the outskirts of Maidstone, how would you travel into town?</p> <p>Walk from the P&R car park sites: 2.45%</p> <p>Use existing local buses close to the P&R car park sites: 2.33%</p> <p>Use a local bus service from where you start your journey: 3.23%</p> <p>Use the Train from where you start your journey: 0.9%</p> <p>Cycle from where you start your journey: 0.9%</p> <p>Drive to the P&R car park and use a bike if facilities were made available: 1.29%</p> <p>Drive from where you start your journey and use town centre car parks: 14.60%</p> <p>Take a taxi from the P&R car park site: 0.39%</p> <p>Use a car share facility if available at the P&R car park: 0.13%</p> <p>Get a lift from someone: 0.13%</p> <p>Would not come into town: 15.12%</p> <p>Other (please specify): 4.13%</p>	<ul style="list-style-type: none"> • 113 of the 353 that answered this question said they would instead just drive into town and park using the town centre car parks if the park and ride were to be discontinued. • The highest response was a total of 117 people saying that they wouldn't come into town even if the park and ride car park facilities were still available.
<p>10. Are you aware that there is a Park and Ride service running from Willington Street and London Road?</p> <p>Yes: 65.12%</p> <p>No: 3.62%</p>	<ul style="list-style-type: none"> • A total of 532 people answered this question of which 504 were aware of the park and ride services running from Willington Street and London Road with 28 people being unaware.

<p>11. How do you generally travel into Maidstone town centre? Walk: 13.05% Cycle: 2.71% Drive: 39.28% Bus: 8.27% Train: 1.42% I don't visit Maidstone Town Centre: 0.9% Other (please specify): 1.55%</p>	<ul style="list-style-type: none"> • 39.28% of the respondents generally drive into the Maidstone Town centre with only 8.27% using a bus service to get into the town centre.
<p>12. If parking was available at sites on the outskirts of Maidstone, would you consider using them? Yes: 25.71% No: 41.99%</p> <p>If Yes, how would you then consider travelling into town? Walk from the car park sites: 14.86% Use existing local buses close to the car park sites: 5.68% Drive to the car park and use a bike if facilities were made available: 2.84% Take a taxi from the P&R car park sites: 0.13% Use a car share facility if available at the P&R car park site: 0.39% Get a lift from someone: 0.13% Other (please specify): 4.91%</p> <p>If No, how would you travel to town? Use a local bus service from where you start your journey: 8.14% Use the train from where you start your journey: 0.78% Cycle from where you start your journey: 2.45% Drive from where you start your journey and use town centre car parks: 21.58% Get a lift from someone: 0.26% Other (please specify): 7.88%</p>	<ul style="list-style-type: none"> • 325 of the respondents said that they wouldn't consider using potentially available parking sites on the outskirts of Maidstone. • Of those who answered Yes, 14.86% said they would walk from the car park sites, this being the most popular of the options. • Of the people who said No, 21.58% said they would instead drive into town from where they start their journey. 8.14% said they would use a local bus service from where they start their journey.

<p>20. Are you... Male: 41.3% Female: 54.91% Other (Please state): 0.65%</p>	<ul style="list-style-type: none"> • 425 of the respondents were female. • 323 of the respondents were male. • 5 of the respondents answered other.
<p>21. Which of the following age groups do you fall into? 18-24: 6.33% 25-34: 6.98% 35-44: 16.67% 45-54: 21.58% 55-64: 21.06% 65-74: 20.67% 75+: 6.72%</p>	<ul style="list-style-type: none"> • A majority of the respondents are of the ages of 35-74 making up for 79.98% of the overall responses.
<p>22. Which of these ethnic groups do you belong to? White; English/Welsh/Scottish/Northern Irish/British: 95.35% White; Irish:0.26% White; Gypsy or Irish Traveller: 0.13% White; Other White: 1.68% Mixed/Multiple Ethnic Groups; White and Black Caribbean: 0.39% Mixed/Multiple Ethnic Groups; White and Black African: 0.13% Mixed/Multiple Ethnic Groups; White and Asian: 0.13% Mixed/Multiple Ethnic Groups; Other Mixed: 0.26% Asian/Asian British; Indian: 0.26% Asian/Asian British; Pakistani: 0% Asian/Asian British; Bangladeshi: 0.39% Asian/Asian British; Chinese: 0% Asian/Asian British; Other Asian: 0% Black/African/Caribbean/Black British; African: 0.13% Black/African/Caribbean/Black British; Caribbean: 0.13% Black/African/Caribbean/Black British; Other Black: 0.26% Other Ethnic Group; Arab: 0.13% Other Ethnic Group; Any Other Ethnic Group: 0.39%</p>	<ul style="list-style-type: none"> • The majority of respondents were White; English/Welsh/Scottish/Northern Irish/British
<p>23. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? Yes: No: Prefer not to say:</p>	
<p>24. Please provide your home postcode Postcode:</p>	

25. Do you look after, or give any help or support to family members, friends, neighbours or others because of either long-term physical or mental ill-health/disability or problems with old age?

Yes, 1 to 19 hours: 27.13%

Yes, 20 to 49 hours: 1.55%

Yes, 50+ hours: 4.13%

No: 67.18%

- A majority of the users do not give any help or support to family members, friends, neighbours or others with a total of 520 people saying no.
- 252 however do give help or support with 210 being from 1 to 19 hours.