

Appendix F: Leisure Centre Membership data

Leisure Centre Membership data: Gender				
Group	Total	Male	Female	Blank
WHOLE POPULATION (ONS mid-2009)	148200	73,300	74,900	
<i>% of population belonging to each group</i>	100%	49.46%	50.54%	
Active members of leisure centres, June-Sep 2009	5137	2092	2947	98
<i>% of active members belonging to each group</i>	100.00%	40.72%	57.37%	1.91%
<i>% of group who are active members</i>	3.47%	2.85%	3.93%	
Members attending at least once a month	2088	1185.00	903.00	
<i>% of members attending monthly belonging to each group</i>	100%	56.75%	43.25%	
<i>% of group in Maidstone who are active members AND attended monthly</i>	1.41%	1.62%	1.21%	
<i>% of active members in group who attend monthly</i>	40.65%	56.64%	30.64%	
Members attending at least weekly	620	326	294	
<i>% of members attending weekly belonging to each group</i>	100%	52.58%	47.42%	
<i>% of group in Maidstone who are active members AND attended weekly</i>	0.42%	0.44%	0.39%	
<i>% of active members in group who attend weekly</i>	12.07%	15.58%	9.98%	

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Leisure Centre Membership data: Age at end of quarter											
Group	Total	Under 16	16-19	20-24	25-34	35-44	45-54	55-64	65-74	75+	Blank
WHOLE POPULATION (ONS mid-2009)	148200	27600	7100	8100	17900	22200	20700	19400	13400	11800	
<i>% of population belonging to each group</i>	100.00%	18.62%	4.79%	5.47%	12.08%	14.98%	13.97%	13.09%	9.04%	7.96%	
Active members of leisure centres, June-Sep 2009	5137	1547	221	261	783	754	652	374	348	109	88
<i>% of active members belonging to each group</i>	100.00%	30.11%	4.30%	5.08%	15.24%	14.68%	12.69%	7.28%	6.77%	2.12%	1.71%
<i>% of group who are active members</i>	3.47%	5.61%	3.11%	3.22%	4.37%	3.40%	3.15%	1.93%	2.60%	0.92%	
Members attending at least once a month	2088	203	92	122	398	378	338	234	233	89	1
<i>% of members attending monthly belonging to each group</i>	100.00%	9.72%	4.41%	5.84%	19.06%	18.10%	16.19%	11.21%	11.16%	4.26%	0.05%
<i>% of group in Maidstone who are active members AND attended monthly</i>	1.41%	0.74%	1.30%	1.51%	2.22%	1.70%	1.63%	1.21%	1.74%	0.75%	
<i>% of active members in group who attend monthly</i>	40.65%	13.12%	41.63%	46.74%	50.83%	50.13%	51.84%	62.57%	66.95%	81.65%	1.14%
Members attending at least weekly	620	41	11	31	110	107	122	80	95	23	
<i>% of members attending weekly belonging to each group</i>	100.00%	6.61%	1.77%	5.00%	17.74%	17.26%	19.68%	12.90%	15.32%	3.71%	
<i>% of group in Maidstone who are active members AND attended weekly</i>	0.42%	0.15%	0.15%	0.38%	0.61%	0.48%	0.59%	0.41%	0.71%	0.19%	
<i>% of active members in group who attend weekly</i>	12.07%	2.65%	4.98%	11.88%	14.05%	14.19%	18.71%	21.39%	27.30%	21.10%	0.00%