

MAIDSTONE BOROUGH COUNCIL
LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 SCHEDULE 3
POLICING AND CRIME ACT 2009 SECTION 27
APPLICATION FOR A GRANT/RENEWAL/TRANSFER (DELETE AS APPLICABLE) OF A
LICENCE TO USE ANY PREMISES, VEHICLE, VESSEL OR
STALL AS A SEX ESTABLISHMENT

RECEIVED
04 MAR 200

A. APPLICANT DETAILS:

1. Is the application being made by:- Tick or enter where appropriate:

(a) An individual? Please go to question 2	YES
(b) A Company or other Body Corporate? Please go to question 3 & 5	
(c) A Partnership or other unincorporated body? Please answer questions 4 & 5	

2. If the applicant is an individual please give the following information:-

(a) Full name of the applicant.	JAMES ELLIOTT PEMBLE
(b) If the applicant has ever been known by a different name, please state the former name. Please go to question 5	NONE

3. If the applicant is a Company or other corporate body please give the following information:-

(a) The name of the Applicant?	N/A												
(b) Where is the Applicant registered?	N/A												
(c) What is the registered number of the Applicant?	N/A												
(d) Has the Applicant previously been known by any and if so what name?	N/A												
(e) Has the Applicant:	<table border="1"> <thead> <tr> <th></th> <th>YES</th> <th>NO</th> </tr> </thead> <tbody> <tr> <td>• Ever been convicted of a criminal offence?</td> <td></td> <td></td> </tr> <tr> <td>• Ever had a grant or renewal of a sex establishment licence refused or a sex establishment licence revoked?</td> <td></td> <td></td> </tr> <tr> <td>• Ever been served with a winding up petition?</td> <td></td> <td></td> </tr> </tbody> </table>		YES	NO	• Ever been convicted of a criminal offence?			• Ever had a grant or renewal of a sex establishment licence refused or a sex establishment licence revoked?			• Ever been served with a winding up petition?		
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• Ever been convicted of a criminal offence?													
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• Ever been served with a winding up petition?													

If the answer to any of these questions is Yes, provide full details.

(f) What are the names of the Applicant's Directors.

(g) Are there persons responsible for the management of the Applicant other than the Directors and the Company Secretary? If so, state their names. **N/A**

(h) State the names of all persons with a shareholding greater than 10% in the Applicant. **N/A**

(i) Is the Applicant a wholly owned subsidiary of another company or corporate body? If so state the name, place of registration and identity of its Directors and Company Secretary. **N/A**

Please go to question 5

4. If the applicant is a partnership or other unincorporated body please give the following information:-

(a) The name of the Applicant.	N/A		
(b) The name of the Applicant's partners.	N/A		
(c) Are there persons responsible for the management of the Applicant other than the partners? If so, state their names	N/A		
(e) Has the Applicant ever had a grant or renewal of a sex establishment licence refused or a sex establishment licence revoked?	N/A	YES	NO

If the answer is Yes, provide full details.

Please go to question 5

5. Does the Applicant have a trading name different from that given in answer to questions 2, 3 or 4 above?

If so, state the trading name.

PLAYERS

6. What is the Applicant's trading address?

57, High Street,
Maidstone
Kent ME14 1SY

7.

Will the business for which a licence is sought be carried on for the benefit of a person other than the Applicant?

YES NO



If the answer is Yes, state the name of such person(s). If such person(s) are a company or other corporate body state their place of registration and registered number, and the identity of all Directors, the Company Secretary, and those with a greater than 10% shareholding.

8. Does the Applicant operate any other sex establishments, whether licensed or not?

If so, state the name, address and type of sex establishment (e.g. sex cinema, sex shop, sexual entertainment venue) of each.

PLAYERS
7, NEW STREET
ASHFORD
KENT TN24 8TN

9.

For each of the individuals named in the answers to Questions 2, 3, 4, 7 and 8, please confirm that the form at Annex A to this application has been completed and submitted as part of this application.

YES NO



B. THE PREMISES, VEHICLE VESSEL OR STALL TO BE THE SUBJECT OF A LICENCE

10. Is the application in respect of:-

(a) Premises	YES
(b) Vehicle	
(c) Vessel	
(d) Stall	

11. Answer only where the application is for a vehicle, vessel or stall

Where is it proposed to use the vehicle, vessel or stall?

N/A

12. Answer only where the application is for a premises

What is the full address of the premises for which a licence is sought?

PLAYERS GENTLEMENS CLUB
57, HIGH STREET, MADSTONE, KENT ME14 1SY

13.

YES NO

(a) Is the whole of the premises to be used as a sex establishment?

✓

(b) If not, state the use of the remainder of the premises

N/A

(c) State the names of those who are responsible for managing the remainder of the premises.

N/A

14.

(a) State the nature of the Applicant's interest in the premises, vehicle, vessel or stall, e.g. owner, lessee, sub-lessee.

LESSEE

(b) If the Applicant is a lessee or sub-lessee, state:

(i) the name and address of the landlord;

ADMIRAL TAVERNS NEVADA PROPERTIES LTD
150, ALDERSGATE STREET, LONDON EC1A 4EJ

(ii) the name and address of the superior landlord (if any);

N/A

(iii) the amount of the annual rental;

£ 31,200

(iv) the length of the unexpired term

18 YEARS

(v) the length of notice required to terminate the tenancy.

6 months

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(a) State the current use of the premises.

(b) Is there a planning permission for the use of the premises, vehicle, vessel or stall as a sex establishment?

YES	NO
✓	

(c) If so, state the date of the planning permission.

Existing use established more than 10 years ago

(d) If not, state whether and why the use as a sex establishment is lawful, e.g. because there is a certificate of lawful use, giving full details.

Premises have been licensed for about 30 years for leisure purposes, planning consent granted in 1980s

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(a) Are the premises, vehicle, vessel or stall licensed under any other Act, e.g. the Licensing Act 2003? Provide full details including the name of any Designated Premises Supervisor.

(b) Does the Applicant intend to obtain a licence under any other Act or to apply to vary any existing licence under any other Act? If so, provide full details.

YES	NO
	✓

(c) Does the Applicant intend to operate the sex establishment in conjunction with any other licence? If so, provide full details.

Premises licence

17.

a) Is each customer access to the premises, vehicle, vessel or stall:

• Directly from the street or a public thoroughfare?

• From other premises? If so where from.

YES	NO
✓	

if from other premises, provide full details.

N/A

(b) Is each customer access from the street to be supervised at all times the premises are open to the public?

YES	NO

If the answer is No give full details of proposed door control and supervision.

(c) State whether all door supervisors are to be licensed with the Security Industry Authority.

YES	NO
✓	

18.

Are the premises, vehicle, vessel or stall so constructed or adapted and laid out as to permit access to, from and within the premises (including WC facilities) for members of the public who are disabled?

YES	NO
	✓

If the answer is No, state the Applicant's proposals for affording such access.

Anyone who is disabled is advised by door staff. As discussed with MBC on grant of the application if persons need to use the facilities they will be lifted manually up the stairs. This has been ongoing for many years.

19.

(a) Are the premises, vehicle, vessel or stall being used as a sex establishment at the date of this application?

YES	NO
✓	

(b) If the answer is yes, state the name and address of the person or body now operating the business.

JAMES ELLIOTT PEMBLE

C. THE BUSINESS

20.

Under what name ~~will~~^{is} the business ~~be~~ known?

PLAYERS GENTLEMEN'S CLUB

21.

Is the application in respect of:

a. A sex shop?

h. A sex cinema?

c. A sexual entertainment venue?

22.

Has the Applicant entered into any agreement (whether written or oral) in connection with the business, other than a tenancy agreement or lease, for example, a management agreement, partnership agreement or profit share arrangement? If so, provide full details together with a copy of any such agreement.

No

23.

Give the name and addresses of any lenders, mortgagees or others providing finance with the full terms of such agreements.

None

24.

Is the business required to purchase merchandise from a particular person or body? If so provide full details.

N/A

D. MANAGEMENT OF THE BUSINESS

25.

(a) State the identity of the person who will be responsible for the day to day management of the business at the premises, vehicle, vessel or stall ('the Manager').

JAMES ELLIOTT PEMBLE

(b) Confirm that the Manager will be based at the premises, vehicle, vessel or stall and that management of the business there will be his/her sole and exclusive occupation.

The manager is based at the premises and during opening hours it is his sole + exclusive occupation.

(c) Which person(s) will be responsible for the day to day management of the business in the absence of the Manager ('the Relief Manager(s)')?

Rico Andreas Brand Muller

(d) Confirm that the Relief Manager(s) or one of them will be based at the premises full-time in the absence of the Manager.

YES

(e) For each of the Manager and Relief Manager(s), confirm that the form at Annex A to this application has been completed and submitted as part of this application.

YES

26.

This question need not be answered in the case of renewals

Give details of the times during which it is proposed to open the business.

Days of the week MONDAY - SUNDAY

Hours of the day 19.00 - 02.00 and

NEW YEARS EVE - 19.00 - 03.00

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State proposals in respect of exterior signage and advertising, including the nature, content and size of such signage, and any images to be used.

Please note that a plan of the exterior showing such signage and advertising is required to be submitted with this application.

Existing signage was approved when the licence was granted on 1st May 2012. Windows are blacked out so that the interior cannot be seen. Documentation was lodged with the application when the grant was approved. Photographs of the exterior will follow in the post.

28.

(1) What steps are to be taken to prevent the interior of the premises being visible to passers-by?

Windows are blacked out and there is a closed lobby entrance. This means that upon entry the front door will be closed before the lobby door is opened preventing accidental vision into the premises.

(2) What if any window displays are to be exhibited? Please indicate the size and nature of any intended display.

None

29.

State any proposals for solicitation of business in public areas, e.g. through fliers, business cards, billboard advertising, personal solicitation or advertising on motor vehicles.

Bill board as agreed with the council located in Bank Streets. Fliers as agreed with the council. Any alteration is to be made to fliers this is agreed with the council before going to print.

30.

State what age restrictions are to be applied in respect of admissions, and how are these to be enforced. In answering, state what forms of identity will be accepted and whether it is proposed to use electronic identification systems. For sex shops provide details of arrangements for preventing proxy sales.

No person under the age of 18 is admitted to the premises.

ID accepted is Driving licence, Passport or PASS approved ID.

31.

State the arrangements for CCTV and for retention of recordings. In answering, state whether all public areas are to be covered by CCTV at all times the business is open and whether the feed from all cameras will be recorded

Existing condition applies. CCTV is in operation throughout the trading period + recordings are kept for 31 days

Answer only where the application is for a sexual entertainment venue

(1) State whether the proposal is for full nudity.

YES	NO
✓	

(2) Give full details of the nature of the entertainment, e.g. lap-dancing, pole dancing, stage strip-tease.

lap dancing, pole dancing, performance of dance in dance area (set aside for performers - no stage) and strip tease

(3) State what if any separation between performers and audience is proposed, e.g. performers on stage, 1 metre, no contact or full contact.

There is CCTV coverage which is permanently monitored when the premises are in operation. There are no private booths - but there is a private room located at the back - conditions cover this operation.

(4) State whether arrangements are proposed for private booths or areas. If so, provide full details, including proposals for supervision of such areas.

This question need not be answered in the case of renewals

Renewal.

N/A

(1) State proposals for preventing nuisance to residents and businesses in the locality.

(2) State proposals for promoting public safety

(3) State proposals for preventing crime or disorder

(4) State proposals for protecting children from harm

(5) Set out the Applicant's system for checking the age and right to work in the UK for all employees.

6) For sexual entertainment venues, set out the system for training all staff in the Code of Practice for performers, and for monitoring and enforcing compliance.

Note, the Code of Practice must be attached to this form.

(7) For sexual entertainment venues, set out the system for notifying customers of the Rules for Customers, and for monitoring and enforcing compliance.

Note, the Rules for Customers must be attached to this form.

(8) For sexual entertainment venues, set out the system for monitoring compliance with the venue's Policy for Welfare of Performers.

Note, the Policy for Welfare of Performers must be attached to this form.

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Set out any further information which you wish the authority to take into account. Include here any proposed conditions (you may attach a schedule of such conditions) or any reason relied upon to provide an exception to the authority's Sex Establishment Licensing Policy.

The applicant has run these premises without complaint for the past 3.5 years.

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Is there any information on this form which you do not wish to be seen by members of the public? If so, state which information and the reasons why you do not wish it to be seen.

Anything relating to the private address of the Applicant, or the agent acting for applicant

APPLICANT CONTACT DETAILS

Please give the contact details which you would like used for the purposes of this application

Name

Stephen Thomas

Organisation
Address

Stephen Thomas Ltd

Telephone Number

01732 321114

Mobile Number

07774 612651

Fax Number

01732 321078

E-mail address

st@stephentomaslaw.co.uk.

APPLICANTS ARE WARNED THAT ANY PERSON WHO, IN CONNECTION WITH AN APPLICATION FOR THE GRANT, RENEWAL OR TRANSFER OF A LICENCE MAKES A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT, OR WHICH HE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING TWENTY THOUSAND POUNDS (£20,000).

F. SIGNATURE AND DECLARATION


The following declaration must be signed in all cases:

- a. If the Applicant is an individual, by that individual;
- b. If the Applicant is a partnership, by all individuals who are partners;
- c. If the Applicant is a company, by a director or the company secretary;
- d. In any other case, by a duly authorised officer of the Applicant.

Should the information provided in relation to this application form cease to be correct, or if there are any changes in the information provided in the application form between the date the application is submitted and the date it is determined, the Applicant must advise the licensing authority immediately. Failure to do **SO** may result in any licence issued being revoked.

I/we certify to the best of my/our knowledge and belief that the information given in this application is complete and correct in every respect.

I/we agree to notify the Council should any of the information given in this application change.

Name	JAMES ELLIOTT PEMBLE
Position in organisation	MANAGER, DPS + OWNER
Date	18.2.13
Signature	

Name	
Position in organisation	
Date	
Signature	

Name	
Position in organisation	
Date	
Signature	

Name	
Position in organisation	
Date	
Signature	

Name	
Position in organisation	
Date	
Signature	

THIS APPLICATION SHOULD BE COMPLETED IN FULL AND RETURNED TO THE LICENSING DEPARTMENT, MAIDSTONE BOROUGH COUNCIL, MAIDSTONE HOUSE, KING STREET, MAIDSTONE, KENT, ME15 6JQ.