

Appendix A: Cabinet Member for Economic and Commercial Development Priorities for 2014-2015

Economic Development Strategy	New EDS drafted, consulted on and adopted with accompanying action plan setting out the role of MBC, partners and key stakeholders in delivery.
Maidstone Culture and Leisure	Business Plan agreed and programme of commercial activity commenced.
Commercialisation	Commercialisation Framework adopted and a number of commercial projects developed.
Major commercial development opportunities	Progress against ambition to bring forward major commercial development at sites such as: <ul style="list-style-type: none"> • Maidstone Medical Campus; • Maidstone East; and • The Mall.
High Street Improvements project Phase 3	Agree programme and funding. Designs and plans for Phase 3 are being prepared following public consultation.
Maidstone Economic Business Partnership	Develop the partnership to become a strong business voice for Maidstone Borough and work with them to identify as barriers to growth and solutions.
Enterprise Hub	Seek alternate delivery solutions for the establishment of a Maidstone Enterprise Hub.
High Level Bridge Project	Complete the initial phase of work with Network Rail and then complete the project on the western and eastern land sides of the bridge.
Access to employment and work experience	Deliver future jobs fairs and increase the number of businesses attending the event. Increase the number of work placements delivered in the borough.
Apprenticeships	Increase awareness of the benefits of apprenticeships and workforce development, and increase the availability of work experience placements in local businesses.